



RECEIVED

JUN 29 2016
2017-2018 REQUEST FOR FUNDING
 City of Longview, WA
 Executive Office

APPLICATION DUE: Wednesday, July 5, 2016

Instructions

1. Please type or print.
2. Answer each question within the space provided. Please do not include additional attachments or supplementary pages unless they are essential to our understanding of your project.
3. Attach organization's most recent tax return. If no tax return is available, attach the organization's most recent annual financial statement.
4. Attach a detailed budget for the project.
5. Are you a non-profit agency? ☒ yes ☐ no
 If so, what is your IRS designation? 91 1168892
[Please attach proof of non-profit status.]

Please sign, date, and send completed application to:
Dave Campbell, City Manager
City of Longview
P.O. Box 128
Longview, WA 98632

Applicant Information					
Organization/Individual	Non-Profit	Public	Other	Private	Association
Organization Go 4 th Festival Organization			Activity Name Go 4 th Festival		
Activity type: Event/Festival, Marketing or Facility Event/Festival					
Address 1515 22 nd . Ave					
City Longview	County Cowlitz	State Wa		Zip 98632	
Contact Person					
Name Arleen R M Hubble					
Title Go 4 th Director				Phone 360-425-7707 360-431-0527	
Project Information					
Title and brief description of project:					
3 Day festival celebrating our independence. Monies will be used to pay for police presence during the festival.					
Timeline for project: July 1-2-3-4			Geographic area served by this project: Lake Sacajawes		
Overall predicted attendance: 30,000			Attendance, # predicted to travel 50+ miles to attend: 3500		
Attendance, # predicted to travel from out of state/out of country: 250			Attendance, # predicted to pay for overnight lodging: 1,000		
Attendance, # predicted to <u>not</u> pay for overnight lodging: 20,000			Predicted paid lodging nights: 4 nights		
2017	Amount requested from City of Longview \$10,000		Total project cost: \$10,000		Date of project: From: July 4 to July 4
2018	Amount requested from City of Longview \$10,000		Total project cost: \$10,000		Date of project: From July 4 to July 4

FUNDING SOURCES FOR THIS PROJECT

List all firm commitments to date to fund this project:

Source	Amount
Buttons	\$11,125
Marketplace Vendors	\$54,000
Food Vendors	\$9,975
Sponsorships	\$8,150
Tourism Funds	\$10,000
Misc Fundraisers	\$9433

List any other sources of funding you have applied for:

Source	Amount	Status

Specifically how will this grant be used? How do you document your results?

To pay for police presence from noon till midnight on July 4

How will this project be financed in the future?

Hopefully tourism funds

Signature

Aileen RM White

Date

6/29/14

GRANT REPORT

2015 amount received from the City of Longview for this project:

\$10,000

2016 amount received from the City of Longview for this project:

\$10,000

Note: If project is in process for 2017, please estimate the answers to the following:

How were these funds used?

Advertising and marketing from The Daily News, BiCoastal Media and KLOG/KUKN/The Wave

How did you measure your results? Please document the achievement of your goal.

10,000 people attend our annual Go 4th Festival. This includes tourists who come and visit family and stay for the 3 day event annually. We have more and more people every year attend the biggest event in Cowlitz County. There is no charge to attend our event—free entertainment, free cardboard regatta, free kidsfest, free kids games and races, free fireworks, free timbercarnival—one of the remaining on the west coast

How will this project be financed in the future?

Please provide original project budget, original grant amount, actual project revenues, and actual project expenditures (with explanation of large variances)

List all project costs in the following categories:	2017	2018
Project Management/Administration:		
Project Manager Salary/Consultant Fees/Staff Costs:	\$	\$
Goods & Services:		
Contract Services – Consultant Fee	\$	\$
Materials/Supplies/Equipment	\$	\$
Buttons	\$4,000	\$4,000
Sanitation	\$20,000	\$22,000
Total Goods & Services:	\$	\$
Operations: Advertising	\$4,000	\$4,000
Entertainment & Sound	\$13,000	\$13,000
Fireworks	\$20,000	\$20,000
Timber Carnival	\$15,000	\$15,000
Total Operations:	\$52,000	\$52,000
Other:	\$	\$
: Police Presence, Parade Expenses, Insurance, Garbage, Misc.	\$25,500	\$25,500
	\$	\$
TOTAL COSTS:	\$	\$

List all funding sources for this project:	2017	2018
	\$	\$
	\$	\$
	\$	\$
	\$	\$
TOTAL OTHER REVENUE:		