

# Recreation Division



**To:** Jennifer Wills

**From:** Recreation Division

**Date:** April 13, 2017

**Re:** March 2017 Monthly Accomplishments

## MARCH DIVISION HIGHLIGHTS

### 2017 Goals

- I. Connect the Community
- II. Quality Experience
- III. Vision 2020

- JrFLL team and coaches spent the evening on March 30 at Somerset Retirement Center sharing, showcasing, and teaching the residents about our program (see pictures below).

**Goals: I, II**

- Earth Day Grocery Bag Art Project was coordinated with all Elementary Schools in Longview and Kelso. 6,000 paper grocery bags were donated from Fred Meyer and disseminated to all elementary schools in both districts. Children in each classroom that chose to decorated their bag with an environmental message and artwork. Each classroom chose a winner which advances for a chance to be chosen as all-around grand champion winner. One grand champion in each school district is chosen and wins a \$250 Visa gift card courtesy of Earth Day sponsors used for science supplies for that classroom. All non-winning grocery bags go back to Fred Meyer and are packed with customers groceries.

**Goals: I, II, III**



**Goals: I, II, III**

- We are partnering with the Home and Garden show on May 20 and will be coordinating the Lego Build Competition for anyone between the ages of 5-14. Contestants will be asked to build a Birdhouse out of a certain number of legos. Awards will be given for 1,2,3 places.

**Goals: I, II, III**

- Microsoft donated a computer to our JrFLL program. **Goals: II, III**
- Three staff members attended the Chamber's Quarterly Luncheon which focused on Customer Service. **Goals: I, II, III**
- Three staff members attended a De-escalation training. **Goals: I, II, III**
- The Electrifying Shamrock was held March 3 at Lake Sacajawea Park. There were 50 people who participated in a one lap race around the lake. Staging was at the Lions Shelter where participants were treated to snacks and music. Guse's Coffee was on-hand with great coffee. The after party was held at the Shamrock tavern with 35 people attending. Shamrock was the title sponsor and donated gift certificates and \$250 and had dinner and drink specials. **Goals: I, II**
- Nine kids took the youth bouldering class at LCC in March. We have been partnering with the LCC fitness center for one year now. **Goals: I, II, III**
- The annual 24 Hour Run was held at the lake on March 18/19. 60 participants took to the course that started at 9am Saturday and ended at 9am Sunday. This event donates money to our Special Olympics program. **Goals: I, II, III**

#### Things to Know: (Upcoming Events/News)

- **Recreation Specialist (Sports)** – [position is open](#), closes 4/26/2017
- **Hiring for Front Office PT Staff** – replace Lya Trammel who received FT Recreation Specialist (Community Outreach & Foundation)
- **Summer Registration opens April 21<sup>st</sup>** (Residents) / April 24<sup>th</sup> (Non-residents)
- **Kids Fish-In:** will be held April 29<sup>th</sup> at the Lake. Over 2,500 trout will be planted in a netted area off Martin's Dock. We anticipate 420 kids who will receive a rod/reel & a hot dog lunch. Over 40 volunteers will be the key component to this successful event!



## MARCH INFORMATION

MONTHLY PROGRAMS	Program Area	Programs Held	Cancelled Programs	Registered Participants	Attendance	Programs YTD	Cancelled Programs YTD	Registered Participants YTD	Attendance YTD	Cancellation Rate YTD
	Youth	11	3	92	331	27	13	178	666	33%
	Out of School	7	0	500	3403	20	0	1252	7213	0%
	Adult	15	2	191	765	45	8	625	2679	15%
	Sports & Leagues – Basketball & Volleybal	2	0	246	304	5	0	590	1438	0%
	Family & Events	1	0	50	50	6	0	1118	1118	0%
	Social Club	4	0	115	97	12	0	356	321	0%
	Special Olympics – Basketball	3	0	60	380	5	0	120	1340	0%
	<b>Total</b>	<b>43</b>	<b>5</b>	<b>1254</b>	<b>5330</b>	<b>120</b>	<b>21</b>	<b>4239</b>	<b>14775</b>	<b>7%</b>

*All  
Programs  
Average*

OUT OF SCHOOL	School Site	Registered Participants	Daily Average	Attendance	Ratio	Registered Participants YTD	Attendance YTD
	St Helens	30	25	575	1:08	30	1628
	CVG	44	16	369	1:08	40	#REF!
	Kessler	48	19	431	1:09	40	959
	Robert Gray AM	77	25	584	1:12	78	1212
	Robert Gray PM	77	19	435	1:10	78	1173
	Northlake	36	19	448	1:10	38	1052

	Mint Valley	19	10	228	1:05	11	417
	Boulevard Teen Center	169	15	333	1:07	158	477
	<b>Total</b>	<b>470</b>	<b>18</b>	<b>2828</b>	<b>1:08</b>	<b>315</b>	<b>#REF!</b>

<b>VOLUNTEERS</b>	<b>Program</b>	<b>Number of Volunteers</b>	<b>Hours Donated</b>	<b>Number of Volunteers YTD</b>	<b>Hours Donated YTD</b>
	Youth	10	72	11	79
	After School	3	14	5	30
	Family & Events	1	3	19	1132
	Social Club	14	28	32	70
	Special Olympics	8	60	42	638
	<b>Total</b>	<b>36</b>	<b>177</b>	<b>109</b>	<b>1949</b>

<b>FACILITY USE</b>	<b>Category</b>	<b>City Programs</b>	<b>Non-Profit</b>	<b>Private</b>	<b>Number of Ongoing Renters</b>	<b>Schools</b>	<b>Hours Facility Used</b>	<b>Total Hours Facilities Used YTD</b>	<b>Total Times Facility Used YTD</b>
	Buildings	65	20	10	17	0	85	643	343
	Birthday Rentals	2	0	0	0	0	0	0	2
	Day Use Areas	2	15	0	0	0	0	60	38
	Sports Fields	0	95	0	0	0	0	0	95
	<b>Total</b>	<b>69</b>	<b>130</b>	<b>10</b>	<b>17</b>	<b>0</b>	<b>85</b>	<b>703</b>	<b>478</b>

DONATIONS	Program/Event	Monetary OR In-kind	Sponsoring Agency	Amount or item(s)	Cash Donation	In-kind Donation
	YTD Ongoing				\$250	\$620
	Shamrock run	In Kind	Shamrock Tavern	\$50		\$ 50
	Shamrock run	Monetary	Shamrock Tavern	\$250	\$ 250	
	Shamrick run	In Kind	Guses Coffee	\$50		\$ 50
	JRFL	lap top	Microsoft	\$500		\$ 500
	Out of School	prizes	Dollar Tree	\$400		\$ 400
	Total				\$ 250	\$ 1,000

PARTNERS	Program	Number of Partnerships	Partners YTD
	Youth	3	8
	After School	10	21
	Adult	2	4
	Family & Events	4	9
	Social Club	6	11
	Special Olympics	3	9
	Facility Use	8	20
	Sports	0	5
	Total	36	87