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BUILDING A HEALTHY FUTURE



STRATEGIES

Economic Vitality

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EMPLOYMENT OPPORTUNITIES

Strategy: pathways 2020 will improve the employment opportunity for youth, young adults, and displaced adults by providing a portal of information on alternative education that leads to employment. The effort will feature an emphasis on soft job skills, worker skills and attitudes, access to online courses, apprenticeships, mentoring, and reliance on local employment resources.

Activities:

- Formal Leadership Committee of board members and interested community partners
- Compile list of employment training resources and opportunities and identify barriers and gaps.
- Create a webpage presence of employment information, entrepreneurship, continuing education, vocational development, and support groups
- Communicate and coordinate with employment training providers
- provide a marketing plan focused on workers, businesses, and support services

Resources Needed:

- ◆ Leadership Committee comprised of a minimum of 3-4 board members
- ◆ Recruitment of community partners to serve on Leadership Committee
- ◆ 15 hours of staff time monthly
- ◆ New webpage
- ◆ Agencies supporting concept by sharing information and resources
- ◆ Funds for workshops and educational materials

QUALITY OF PLACE

Strategy: Pathways 2020 will monitor, support, and lead community activities that promote quality of place.

Activities:

- Lead planning for development of Six Rivers Bike Trail
- Encourage local jurisdictions to promote density as a strategy for housing development
- Provide staff support and leadership for Cowlitz on the Move
- Disseminate bike and pedestrian strategies based on the work of Dan Burden
- Manage the Cowlitz on the Move webpage
- Provide staff support for the What If Committee to address substance abuse issues through prevention, education, enforcement, treatment, and business
- Monitor progress for the Rails to Trail project through Kelso and Longview
- Provide training to local planners, advocates, or health workers to develop an active living community

Resources Needed:

- ◆ Active Cowlitz on the Move coalition and continuing webpage
- ◆ Board participation with trail planning
- ◆ Board participation with Cowlitz on the Move and related community coalitions
- ◆ 25 hours a month of time from the Executive Director
- ◆ 40 hours a month of service from AmeriCorps member
- ◆ Assistance from National Park Service
- ◆ \$1000 meeting materials