



Memorandum

Date: May 10, 2012
To: David Campbell, Assistant City Manager/Director of Parks and Recreation
From: Dick Mueller, Recreation Superintendent
Subject: March 2012 Recreation Program & Facility Report

Youth & Family

- An Easter Egg Hunt was held at Archie Anderson Park through a partnership with Highlands Neighborhood Association and Solid Rock Church having 150 children participate.
- We had 17 youth enrichment classes this month with 173 child(ren) who attended 506 times. These included classes were held during winter break to give youth something to do during this non school time. Classes were held in recreation buildings and schools.
- Open family gym programs had 220 people attend during nine sessions at Youth & Family Link gymnasium. Families played basketball, ping pong, foosball, soccer, football and participated in organized activities conducted by staff. Staffing is a collaborative effort of Youth & Family Link and Longview Recreation to best serve citizens in our community.
- This month youth and family programs collaborated with 19 nonprofit organizations and businesses. Ten volunteers contributed 28 hours during the month.

Out of School

- Out of school before or after school program began for the school year at four elementary schools in cooperation with Longview Schools and United States Department of Agriculture snack program.

<u>School Site</u>	<u>Registered</u>	<u>Daily Average</u>	<u>Monthly Attend</u>	<u>Staff/Youth Ratio</u>
CVG	24	11	242	1:6
Kessler	24	14	308	1:7
Robert Gray am	95	37	804	1:13
Robert Gray pm	72	22	480	1:11
St. Helens	27	15	315	1:8

- During the month there were 242 registered children who attended 2,149 times during 22 days for an daily average attendance of 99 children.
- Educational topics included learning activities about physical activity, healthy nutrition, chemistry, gardening and plant science.
- We had 15 partnerships with organizations and 12 volunteers donate 48 hours.

15.1 million school age children--more than a quarter of all youth--are alone and unsupervised after school. That's an increase of nearly 1 million children in the past five years. (*America After 3 PM, 2009*)

Teen

- The Teen Council (TLC) currently has 15 representatives from schools and community organizations. Twelve Teen Council members attended the council meeting to report on fundraising events, their meetings and service projects. Teen Council members provided 14 hours of community service during the month.
- Fifteen junior leaders volunteered 97 hours at recreation programs, health department activities, community events and other internship locations. Teens are learning leadership and job skills along with gaining work experience in this valuable volunteer and leadership program.
- The Boulevard drop-in program was held in the Elks Building 22 days this month teens attending 239 times. This is an average daily attendance of 12 young people and a staff to participant ratio of 1:6. This program provided 100 hours of opportunities for middle and high school students to participate in educational opportunities, physical activity, mentally challenging activities with supervision from leaders who care and listen as they provide a positive role model.
- Late Night was held five Friday nights at the Youth & Family Link gym with 536 teenagers attending. This is an average of 107 teens each night for a staff to participant ratio of 1:15. We offered 12 hours of drug and violence free opportunities for Longview middle and high school students. This program provides an educational component, games to keep teens physically active, cultural events and art with leaders who care and listen as they provide a positive role model.
- Teen programs collaborated with 27 community organizations and businesses to provide the best possible programs to young people in our community. We had 23 volunteers donate 113 hours of their time.

Adult

- This month there were 30 adult enrichment classes in with 884 registered participants attending 1,321 times. Classes include enrichment topics in health, fitness, technology, dance, art, foreign language, music, real estate, activity, and education. These classes were held at recreation buildings, schools and local businesses.
- Winter self officiated basketball leagues continued with 23 teams having 184 players who participated 512 times. Teams are in two divisions formed by level of ability and play at Monticello and Mt. Solo Middle Schools.
- Open gym volleyball was held four times at Cascade Middle School as a drop in program with 47 players attending.
- We had 14 people donate 223 hours at the 24 Hour Run & Walk held at Lake Sacajawea Park for 70 runners.
- There were seven partnerships with businesses, organizations and schools to offer enrichment and activity programs for adults.

Nine in 10 Americans want all children and teens to have some type of organized activity or safe place to go after school. (Afterschool Alliance & Lake, Snell, Perry & Associates Inc., 2008)

Therapeutic (programs for developmentally disabled individuals)

- The “Saturday Night Social Club” was held four times with 70 participants attending the program 193 times at the Elks Building or Woman’s Club. This program includes activities, games, snacks, crafts, music, contests, education and social interaction. Longview Recreation works with six group homes to provide transportation to the program. Special events included a pool tournament, dance, movie, party and fitness activities.
- Special Olympics started spring sports which includes track, soccer and swimming. There are 67 athletes and 14 volunteer coaches practicing at Mark Morris High School and Victoria Freeman Park.
- The Friends of Art class was held five Fridays at the McClelland Center with 39 participants attending.
- We had 48 volunteers donate 343 hours at therapeutic programs.
- Longview Recreation worked with 11 organizations to provide programs for developmentally disabled residents.

Volunteers & Staff

- Recreation staff collaborated with 79 nonprofit organizations, businesses and agencies this month to best serve the residents in our community.
- This month we had 107 volunteers donate 755 hours at recreation programs.
- The Achieve grant, to strengthen Cowlitz on the Move Healthy Lifestyles Coalition, continues with a 10 member Community Health Action and Response Team (CHART) who contributed time to work on the Community Action Plan implementation. The team’s emphasis is improving physical activity, enhancing healthy nutrition and smoking cessation through environmental and policy change to improve health for citizens in our community.

Contributions, Sponsorships & Donations

- Fibre Federal Credit Union donated \$7,500 to the teen center at the Elks Building in Lake Sacajawea Park to celebrate their 75th Anniversary.
- Local business provided \$1,125 in sponsorships for basketball league teams and included Bigfoot Screen Printing, Captureworx, Carl’s Towing, Grumpy’s Tavern, Horsley Timber, ILWU Local 21, New Balance, Tim’s Bar & Grill and Walker Insurance.
- Twelve families of children in youth programs donated \$105 worth of supplies.
- The Columbia Theater for the Performing Arts donated 25 tickets to a children play valued at \$125.



Facility Use

- Buildings

<u>Building</u>	<u>City Programs</u>	<u>Non Profit</u>	<u>Private</u>	<u>Schools</u>
McClelland Center	75	6	5	
Woman's Club	56	10	2	
Elks Building	26			
Senior Center		92		
Recreation	11			
<i>Total</i>	<i>168</i>	<i>108</i>	<i>7</i>	

- Outdoor Day Use & Picnic Areas

<u>Facility</u>	<u>City Programs</u>	<u>Non profit</u>	<u>Private</u>	<u>Schools</u>
Community Garden		1	125	
Lake Sacajawea Park	2			30
<i>Total</i>	<i>2</i>	<i>1</i>	<i>125</i>	<i>30</i>

- Sports Fields

<u>Facility</u>	<u>City Programs</u>	<u>Non Profit</u>	<u>Private</u>	<u>Schools</u>
Archie Anderson		120		
John Null		120		20
Seventh Avenue		240		10
Roy Morse		60		
Victoria Freeman	2			
<i>Total</i>	<i>2</i>	<i>540</i>		<i>30</i>

- Facility Use Summary

<u>Category</u>	<u>City Programs</u>	<u>Non Profit</u>	<u>Private</u>	<u>Schools</u>
Buildings	168	108	7	
Day Use Areas	2	1	125	30
Sports Fields	2	540		30
<i>Total</i>	<i>172</i>	<i>649</i>	<i>132</i>	<i>60</i>

- Longview Recreation collaborated with 20 nonprofit organizations, schools and agencies to provide community facilities.

Over three-quarters of Americans (76 percent) agree that Members of Congress, state and local elected officials should increase funding for afterschool programs.

(Afterschool Alliance & Lake, Snell, Perry & Associates, Inc., 2008)

Nine in ten parents are satisfied with the afterschool program their child attends.

(*America After 3PM*, 2009)