



# City of Longview

1525 Broadway  
Longview, WA 98632  
www.ci.longview.wa.us

## Agenda - Workshop

### City Council

*Mayor Don Jensen*

*Council Member Ken Botero*

*Council Member Chet Makinster*

*Council Member Mary Jane Melink*

*Council Member Steve Moon*

*Council Member Scott Vydra*

*Mayor Pro Tem Michael Wallin*

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Thursday, October 12, 2017

6:00 PM

2nd Floor, City Hall

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**NOTICE IS HEREBY GIVEN**, in accordance with RCW Chapter 42.30, that the City Council of the City of Longview, Washington, will conduct a workshop session in the Longview City Hall Training Room, 1525 Broadway, Longview, on Thursday, October 12, at 6:00 p.m. The topics of discussion follow. Final disposition shall be taken on no other matter.

The City Hall is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the City Executive Offices at 360.442.5004 48 hours in advance if you require special accommodations to attend the meeting.

1. CALL TO ORDER

2. ROLL CALL

3. CHANGES TO THE AGENDA

4. CITY MANAGER'S REPORT

17-5121      PUBLIC INFORMATION OUTREACH AND CITY WEB REDESIGN UPDATE

**COUNCIL INITIATIVE:**

Continue effective financial management

**CITY ATTORNEY REVIEW: N/A**

**SUMMARY STATEMENT:**

The 2017 Work Plan includes two strategies regarding evaluating opportunities for enhancing our public information program and evaluating the mylongview.com website. The attached presentation will inform council of our public outreach efforts, highlighting where we were, where we are now, and what we would like to do in the future. We will also be presenting information collected on the evaluation of new website development.

**RECOMMENDED ACTION:**

The public outreach update is informational only.  
We will be asking for support of a budgetary amendment to choose a vendor and contract for new website development in 2018.

**STAFF CONTACT:**

Todd Dodgin, IT Director  
Tammi Edwards, Executive Assistant  
Kim Hallowell, IT Analyst/PIO  
Chris Humphrey, IT Web Specialist

Attachments: [PIO and Web Update Workshop 10-12-17](#)

**5. ADJOURNMENT****NEXT REGULAR COUNCIL MEETINGS:**

**THURSDAY, OCTOBER 26, 2017 - 7:00 P.M.**

**NEXT SPECIAL COUNCIL MEETINGS:**

**NOVEMBER REGULAR MEETINGS RESCHEDULED TO ACCOMMODATE  
THANKSGIVING HOLIDAY**

**THURSDAY, NOVEMBER 2, 2017 - 7:00 P.M.**

**THURSDAY, NOVEMBER 16, 2017 - 7:00 P.M.**

**NEXT COUNCIL WORKSHOPS:**

**THURSDAY, OCTOBER 26, 2017 - 6:00 P.M. KLTV PROGRAM REVIEW**

**THURSDAY, NOVEMBER 2, 2017 - 6:00 P.M. REVIEW OF ORDER OF BUSINESS AND  
PROCEDURES FOR COUNCIL MEETINGS, INCLUDING CONSTITUENTS' COMMENTS**