



2016 Work Plan

Longview City Council's
Strategic Initiatives
Mid-year review – September 1, 2016

Our Mission

It is the mission of Longview City Council to mindfully develop and implement sustainable environmental, economic, and social strategies that protect and improve the quality of life in Longview. This mission challenges us to deliver services within the community's resources and at an acceptable level of risk.

Our Vision

It is the vision of Longview to require forward-thinking leadership that creates an environment for excellence within the organization and promotes inclusiveness within the community.

Improve
streets
and
roads

Provide sustainable
water quality
&
environmental
infrastructure

Continue
effective
financial
management

Enhance
public safety
&
emergency response

**2016
Council
Initiatives**

Strengthen economic
conditions
&
create new
opportunities

Preserve
and
enhance
neighborhoods

Improve
transportation
systems

Address
quality
of
place
issues

Improve streets and roads

Champion: Public Works Director Jeff Cameron

Strategy A: Identify and evaluate new and additional revenues to improve streets and roads infrastructure.

Time Frame: 2016

DELIVERABLE #1: City Council committee to make recommendations to the full council:

- Prepare summary of pavement maintenance history and conditions in Longview.
- Identify potential funding sources authorized by state law.
- Propose plan for allocating new and additional revenues to streets maintenance, repairs and improvements.

STATUS:

- ***Committee presented information and recommendations at workshop on April 28.***
- ***Council discussed during budget workshop on May 5.***
- ***Committee presented information at regular city council meeting on July 14.***
- ***Council held a public hearing on August 25 to consider forming a transportation benefit district.***

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system

Time Frame: 2016

DELIVERABLE #1: Complete horizontal collector feasibility study and obtain City Council and BHWSD decision regarding a new water source.

- Begin consultant selection to design new water supply or additional treatment at MFRWTP, depending on Council and BHWSD decision.

STATUS: On July 28, Council and BHWSD decided to:

- ***Discontinue horizontal collector feasibility study after Phase 1 testing;***
- ***Implement dissolved oxygen injection process at MFRWTP;***
- ***Reconsider and pursue other treatment processes at the MFRWTP.***

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system (continued)

Time Frame: 2016

DELIVERABLE #2: Continue implementation of Mint Farm Regional Water Supply Project.

- Complete installation of finished water post-chlorination system.

STATUS: Completed.

- Complete dissolved oxygen injection trial

STATUS: Dissolved oxygen home injection trial discontinued due to poor results.

- Complete organic nitrogen removal trials

STATUS: Organic nitrogen removal trial inconclusive; raw water testing ongoing to increase knowledge of organic nitrogen characteristics in raw water.

- Obtain Council & BHWSD decision regarding installation of dissolved oxygen injection and organic nitrogen removal processes.

STATUS: Council and BHWSD decided to implement dissolved oxygen process at MFRWTP.

- Monitor MFRWTP operations under the existing participants' agreement and water wheeling agreement.

STATUS: Water Operating Board met on July 6 with newly appointed board members.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system (continued)

DELIVERABLE #3: Obtain City Council and BHWSD decision on re-use of Fishers Lane Water Treatment Plant and begin salvaging, demolition, and/or re-purposing of facility.

- On hold until decision on potential new water supply.
- If Fishers Lane plant will not be re-used, salvage/auction equipment.
- Market property for sale as-is when no longer needed for Lake Sacajawea flushing and salvage/auction completed; purchaser to demolish plant by a specified date.

STATUS: No action taken during horizontal collector feasibility study. With decision made to remain at MFRWTP, action will resume on this deliverable.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system (continued)

DELIVERABLE #4: 2016 water system capital projects.

- Complete design of Hillcrest Reservoir PS replacement; joint project with BHWSD.

STATUS: Design in progress.

- Complete design of security and paving improvements at Main Reservoir; include in Hillcrest Reservoir PS replacement project.

STATUS: Design in progress.

- Obtain City Council approval of interlocal agreement with BHWSD for Hillcrest Reservoir PS joint project.

STATUS: Completed

- Complete design to replace vent screening and roof drains at Main Reservoir; include in Hillcrest Reservoir PS project.

STATUS: Design in progress.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system (continued)

DELIVERABLE #4: 2016 water system capital projects.

- Demolish structure at 1440 Industrial Way to incorporate site into the Utility Operations Center. {50% Water} On hold pending further design of IW/OW intersection project.

STATUS: On hold

- Construct equipment storage building, bulk material storage area, and remodel reception area at Utility Operations Center. {50% Water} All on hold, except remodel of reception area, pending further design of IW/OW intersection project.

STATUS: Reception area/additional supervisor office remodel under construction.

Equipment building and storage area remain on hold.

- Paint Neimi and Indian Creek reservoirs.

STATUS: Work in progress

- Replace five large valves.

STATUS: Work in progress

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy A: Improve the water supply system (continued)

DELIVERABLE #4: 2016 water system capital projects. *(continued)*

- Replace 5,600 LF of deteriorated or undersized water mains.

STATUS: Contract awarded June 9; construction in progress.

- Install emergency generator connection terminals at two pump stations.

STATUS: Work in progress

DELIVERABLE #5: Update utility rates and fees.

- Obtain City Council approval for revised industrial customer rates and fees.

STATUS: Industrial rate analysis completed; to be presented to council during utility rates workshop on September 29.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy B: Improve the wastewater collection and treatment system

Time Frame: 2016

DELIVERABLE #1: West Longview Lagoons redevelopment.

- Prepare mixed use development concepts including various combinations of residential, commercial, park lands, stormwater treatment, and/or wetlands.
- Obtain City Council decision for re-use of Lagoons property.

STATUS: Development consultant retained; evaluation in progress.

DELIVERABLE #2: Update utility rates and fees.

- Retain consultant and complete the following:
 - Update utility rate model to incorporate abandoned Lagoons treatment plant.
 - Update cost of service analysis.
 - Update industrial customer rates and fees.

STATUS: Utility rate model asset and cost of service updates postponed until Lagoons re-purposing and water supply options decided. Industrial rates not applicable to sewer charges.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy B: Improve the wastewater collection and treatment system (continued)

DELIVERABLE #3: 2016 sewer capital projects.

- Complete rehabilitation construction of 5343 Oriole Way (S22) and 2566 Corman Road (S36) pump stations.

STATUS: Completed

- Complete design and begin rehabilitation construction of 373 Roy Morse Way (S19) and 2725 32nd Ave (S7) pump stations.

STATUS: Design about 99% complete.

- Begin design to rehabilitate 2402 38th Ave (S4) and 3356 Olympia Way (S1) pump stations.

STATUS: Design in progress.

- Construct sewer main replacement.

STATUS: Project design in progress

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy B: Improve the wastewater collection and treatment system (continued)

DELIVERABLE #3: 2016 sewer capital projects. *(continued)*

- Demolish structure at 1440 Industrial Way to incorporate site into the Utility Operations Center. {50% Sewer} On hold pending further design of IW/OW intersection project.

STATUS: On hold

- Construct equipment storage building, bulk material storage area, and remodel reception area at Utility Operations Center. {50% Sewer} All on hold, except remodel of reception area, pending further design of IW/OW intersection project.

STATUS: Reception area/additional supervisor office remodel under construction.

Equipment building and storage area remain on hold.

- Install emergency generator connection terminals at 2 pump stations.

STATUS: Work in progress

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy C: Implement stormwater management system

Time Frame: 2016

DELIVERABLE #1: Continue implementation of Phase II NPDES permit.

- Update city development codes by end of 2016 to incorporate permit requirements.
- Update permits and Longview Stormwater Manual as needed to comply with permit.

STATUS: Implementing workshop help June 30. Municipal code, local permits, and Longview stormwater manual updates in progress; target completion is December 31; NPDES permit deadline is June 30, 2017.

DELIVERABLE #2: Construct Lake Sacajawea flushing facilities.

- Obtain environmental and regulatory permits, complete design, and construct Cowlitz River intake modifications.

STATUS: Permits obtained and construction in progress.

Provide sustainable water quality & environmental infrastructure

Champion: Public Works Director Jeff Cameron

Strategy C: Implement stormwater management system (continued)

Time Frame: 2016

DELIVERABLE #3: Complete FEMA flood map revision for Mint Farm Industrial Park.

STATUS: Revision in progress; responding to FEMA requests for additional information.

DELIVERABLE #4: 2016 stormwater capital projects.

- Design Beech Street drainage box culvert replacement.

STATUS: Design in progress.

Provide sustainable water quality & environmental infrastructure

Champion: Fleet / Facilities Manager, Dan Zenger

Strategy D: Provide, maintain, and upgrade City buildings to support services into the future

Time Frame: 2016

DELIVERABLE #1: Complete 2016 repair and improvement projects:

- Replace parks maintenance boiler

STATUS: This project is being moved into the 2017/2018 budget.

Continue effective financial management

Champion: Finance Director Kurt Sacha

Strategy A: Our budget will support our initiatives

Time Frame: 2016

DELIVERABLE #1: Keep Council abreast of General Fund (and other funds as appropriate) financial condition on a quarterly basis.

STATUS: *General Fund updates were provided and presented to Council as follows-*

- *Q4 2015 – May 2016*
- *Q1 2016 – May 2016*
- *Q2 2016 – August 2016*

In addition, a financial update for the Capital Projects Fund and Mint Valley Golf Fund were presented to Council in March 2016. In May 2016 Council received an update on the Economic Development Fund.

Continue effective financial management

Champion: Finance Director Kurt Sacha

Strategy A: Our budget will support our initiatives (continued)

Time Frame: 2016

DELIVERABLE #2: Manage 2017-2018 biennial budget preparation ensuring revenue estimates and expenditure appropriations are in accordance with council's initiatives.

STATUS: On May 5 a budget workshop was held whereby council established the parameters for the 2017-2018 biennial budget. The following parameters were established:

- *Enhance streets and roads repair & maintenance services.*
- *Incorporate labor contract parameters.*
- *Sustain existing service levels.*
- *Restore reserve contributions.*
- *Evaluate options for funding a third street crew from the General Fund.*
- *Next workshop scheduled for September 29.*

Continue effective financial management



Champion: Finance Director Kurt Sacha

Strategy A: Our budget will support our initiatives (continued)

Time Frame: 2016

DELIVERABLE #3: Formally adopt financial policies for the City of Longview. (Examples include fund balance policy, debt policy, investment policy, etc.).

STATUS: *In Fall 2015, a list of recommended financial policies was presented to Council at a Council workshop. At the workshop, there was consensus among the Council to present formal financial policies to Council for adoption. Formal financial policies will be presented in conjunction with the 2017-2018 biennial budget process.*

DELIVERABLE #4: Issue request for proposals and secure contract for banking services

STATUS: *At this time, negotiations are underway to secure a banking services contract for the City of Longview.*

Continue effective financial management

Champion: Finance Director Kurt Sacha

Strategy B: Use performance measurement for decision-making

Time Frame: 2016

DELIVERABLE #1: Link service and program performance measures to strategic planning, decision-making, and program outcomes.

- Develop a proposal for a citizen survey to determine service level satisfaction and priorities

STATUS: A budget enhancement proposal for a citizen survey focused on a broad range of community issues such as ICMA's National Citizen Survey has been prepared and submitted in conjunction with the 2017-2018 biennial budget.

DELIVERABLE #2: Establish framework to engage citizens as dynamic partners in the performance management process

- Develop a proposal for a community indicator system for performance measures
- Research/evaluate performance measure reporting through the use of dashboards

STATUS: Researching alternative solutions for performance measurement software that will provide citizens with meaningful data associated with Council's priorities and strategic initiatives. A recommendation and request for funding will be included in the 2017-2018 biennial budget.

Continue effective financial management



Champion: Finance Director Kurt Sacha

Strategy C: Implement/utilize technology to create efficiencies

Time Frame: 2016

DELIVERABLE #1: Pending legislative action to the contrary, partner with Puget Sound cities in the Multi-City Business License and Tax Portal. Portal provides an online account for businesses to obtain business licenses and pay local business and occupation taxes in one convenient place. Software calculates tax due for each city and provides a means for businesses to pay online.

STATUS: *This project is currently on hold and awaiting the outcome of the results of a legislative committee assigned to review the possibility of city B&O tax collections being turned over to the Department of Revenue.*

Continue effective financial management

Champion: Finance Director Kurt Sacha

Strategy C: Implement/utilize technology to create efficiencies (continued)

Time Frame: 2016

DELIVERABLE #2: Implement GovQA, a comprehensive public records management system that serves all departments in the organization to maintain open record compliance, save resources, collect fees, offer citizens 24/7 access and status updates.

STATUS: GovQA is an innovative technology-based solution for responding to public disclosure requests and was implemented in Q1 2016. Since its implementation, GovQA has saved countless hours, increased efficiency and significantly improved upon our professionalism in responding to public disclosure requests.

Continue effective financial management

Champion: HR Director Chris Smith

Strategy D: Employee total compensation, employment and safety practices will support effective financial management and ensure that the City is a competitive employer with a highly competent work force.

Time Frame: 2016

DELIVERABLE #1: HR staff will monitor and evaluate the cost and effectiveness of the HDHP/HRA and develop on-going strategies for continued improvements to our health care insurance plans consistent with ACA requirements.

STATUS: Through June 30 HDHP/HRA costs are 5.3% (\$94,795) below 2012 cost for the same time period.

DELIVERABLE #2: HR staff will propose 2017-2018 contract negotiations parameters utilizing budgetary constraints, base salary and total compensation cost comparisons, and best practices comparisons with similar bargaining units in like cities and within our recruiting area.

STATUS: Parameters have been established and approved by council for the 2017-2018 biennium.

Continue effective financial management

Champion: HR Director Chris Smith

Strategy D: Employee total compensation, employment and safety practices will support effective financial management and ensure that the City is a competitive employer with a highly competent work force (continued)

DELIVERABLE #3: HR staff will lead negotiations efforts with five bargaining units to achieve cost effective and operational efficient agreements.

STATUS: Negotiations with all bargaining groups with contracts expiring on December 31 have been initiated. Status report to be provided on September 8.

DELIVERABLE #4: To promote healthy habits and achieve the lowest possible health care premium rates for the City and our employees, HR will:

- Continue our efforts to promote wellness strategies so as to maintain the AWC/Regence Well-City status resulting in reduced AWC insurance rates.
- Continue to participate in the CWCOC Medical Rate Stabilization Risk Pool to take full advantage of Kaiser matching health grants and limit insurance rate increases.

STATUS: The 2016 WellCity status has been achieved with 2017 wellness initiatives underway. The City continues active participation in the CWCOC Rate Stabilization Risk Pool. The HR Director is currently the pool chair.

Continue effective financial management

Champion: HR Director Chris Smith

Strategy D: Employee total compensation, employment and safety practices will support effective financial management and ensure that the City is a competitive employer with a highly competent work force (continued)

DELIVERABLE #5: Complete salary survey for non-represented employees.
STATUS: The non-represented salary survey is complete. Proposed implementation strategy is being developed.

Continue effective financial management

Champion: HR Director Chris Smith

Strategy D: Employee total compensation, employment and safety practices will support effective financial management and ensure that the City is a competitive employer with a highly competent work force (continued)

DELIVERABLE #6: To protect our employees and to preclude and/or minimize workers compensation claims costs, HR will lead efforts to:

- Reduce work-related injuries and illnesses by:
 - Educating all city employees on the requirements contained in the city safety manual
 - Developing the Accident Prevention Committee into a more visible component of the safety process through development and communication of a Safety Committee Charter
 - Providing training on topics required by L&I Division of Occupational Safety and Health
 - Initiating a Job Safety Analysis process for all field operations\

STATUS: Employee education of Safety Manual contents are underway and on-going. The Accident Prevention Committee is taking a proactive role in the direction of that committee. All L&I required training in being completed as required. Job Safety Analysis has been developed with partial implementation.

Continue effective financial management

Champion: HR Director Chris Smith

Strategy D: Employee total compensation, employment and safety practices will support effective financial management and ensure that the City is a competitive employer with a highly competent work force (continued)

DELIVERABLE #7: Develop and implement organizational professional development training program/succession plan.

- Continue supervisor professional development training series on relevant topics
- Assist and support employee professional development through the established Professional Development Training Plan
- Develop and initiate succession planning for key organizational positions to retain program continuity and institutional knowledge

STATUS: Supervisor focused professional development training series has been developed and implemented. Supervisor training continues to be offered in-house and through the Washington Cities Insurance Authority (WCIA). Local training sessions have also been scheduled.

Continue effective financial management



Champion: City Attorney Jim McNamara

Strategy E: Comply with indigent defense caseload limits as established by Washington State Supreme Court
Time Frame: 2016

DELIVERABLE #1: Monitor performance of five contracted public defenders to ensure compliance with caseload limits, and make adjustments, as necessary.

STATUS: Monitoring is ongoing and City is in compliance with all applicable caseload limits

DELIVERABLE #2: Monitor performance of Pre-Filing Diversion Coordinator to decrease prosecution and public defender caseload, and make adjustments, as necessary.

STATUS: Monitoring is ongoing and the program continues to be successful.

Continue effective financial management

Champion: City Attorney Jim McNamara

Strategy F: Monitor City's response to public records requests and develop strategies to manage large or complex requests.

Time Frame: 2016

DELIVERABLE #1: Review and update internal Public Records Act rules.

***STATUS:** Monitoring is ongoing and the City Attorney's Office continues to provide staff support for public record requests.*

Continue effective financial management



Champion: Public Works Director Jeff Cameron

Strategy G: Update public works contracting requirements

Time Frame: 2016

DELIVERABLE #1: Evaluate and recommend revisions to apprenticeship requirements.

STATUS: No progress.

Continue effective financial management



Champion: Public Works Director Jeff Cameron

Strategy H: Review/establish appropriate staff and equipment billing rates for project reimbursements.

Time Frame: 2016

DELIVERABLE #1: Retain consultant to determine appropriate reimbursement billing rates for staff and equipment. Consultant to provide financial model for staff to update billing rates annually.

STATUS: Action postponed until state audit recently completed; staff will now resume action on this deliverable.

Continue effective financial management

Champion: IT Director Todd Dodgin

Strategy I: Complete the franchise renewal agreement with Comcast to provide the best value for the citizens and City of Longview.

Time Frame: 2016

DELIVERABLE #1: Finalize new franchise agreement pursuing Council priorities for new and retained provisions.

STATUS: Redline edits to the franchise document from the consultant have been returned to us. We are in the process of reviewing the edits prior to sharing with Comcast.

DELIVERABLE #2: Negotiate/renegotiate data communications agreement for the delivery of dark fiber and/or managed services

STATUS: This will be a part of the redline edits in the main franchise document.

Continue effective financial management



Champion: IT Director Todd Dodgin

Strategy J: Redesign the email retention and archive systems and processes to provide a means to be compliant with local records retention rules and an effective method to provide for public records requests.

Time Frame: 2016

DELIVERABLE #1: Establish defined email records retention policies and training.

STATUS: To be picked up in the 4th quarter.

Enhance public safety & emergency response

Champion: Police Chief Jim Duscha

Strategy A: Develop, validate, and nurture a community feeling of safety

Time Frame: 2016

DELIVERABLE #1: Continue to conduct out-reach to neighborhoods & businesses.

- Coordinate and integrate on-duty patrol staff into Community Services Unit (CSU) (Highlands) programs and events. CSU will lead community outreach and work to proactively address problems and work to resolve issues with community partners.

STATUS: CSU has been involved in the following events/activities: National Night Out, Block Watch, bike rodeos, Columbia Wellness homeless outreach program, Cop Chat, and partnered with the Emergency Support Shelter victim advocacy program.

DELIVERABLE #2: Provide report to Council about truck route ordinance and enforcement capability.

STATUS: Chief Duscha will provide a report to council.

Enhance public safety & emergency response

Champion: Police Chief Jim Duscha

Strategy B: Improve our working environment

Time Frame: 2016

DELIVERABLE #1: Develop funding strategy and begin Phase 2 remodel of police station.

STATUS: Initial funding strategy rejected by council May 26. A budget enhancement request was submitted as part of the 2017-2018 budget. The building remodel was completed to 20% design level by an architect. City of Longview engineering has been involved in the planning.

DELIVERABLE #2: Study and recommend a training facility with shooting range, including evaluation of a location and design.

STATUS: The police department is currently discussing this topic with Cowlitz County. Funding strategy to be developed.

Enhance public safety & emergency response

Champion: Police Chief Jim Duscha

Strategy C: Evaluate Staffing

Time Frame: 2016

DELIVERABLE #1: Ensure patrol is adequately staffed for increasing volume of high priority emergency calls. Re-evaluate the type of calls that officers will respond to.

STATUS: The police department is developing a list of calls it will no longer respond to based on the high volume of calls vs. staffing levels. Citizens will be required to file reports through our on-line reporting system.

Enhance public safety & emergency response

Champion: Fire Chief Phil Jurmu

Strategy D: Enhance Prevention and Preparedness Capabilities

Time Frame: 2016

DELIVERABLE #1: Improve inter-departmental disaster response capability

- Coordinate a disaster response tabletop exercise to department heads.
- Participate in the Cascadia Rising Earthquake Exercise in June

STATUS: Participated in the Cascadia Rising Earthquake Exercise in June.

Through that drill we identified areas that we are short in our local capabilities, with no realistic solutions to the complexities of an event of this magnitude. From an emergency preparedness perspective, I recommend that the City invest in seismically engineered infrastructure that will withstand a 9.0 magnitude earthquake. A city-owned facility would serve as a point-of-distribution for emergency supplies and services necessary to support immediate needs.

Enhance public safety & emergency response

Champion: Fire Chief Phil Jurmu

Strategy E: Reduce gap in EMS services

Time Frame: 2016

DELIVERABLE #1: Explore Alternative Pre-hospital Care Options

- Attend monthly Critical Care Patient Meetings.
- Coordinate communication between social service and medical care agencies to ensure existing services are utilized effectively.
- Continue developing social service agency relationships to identify current gaps and evaluate possible solutions.

STATUS: LFD is instrumental in the development of a coalition of social service agencies to focus on those EMS incidents that are not emergent but still require assistance greater than the resources available to the patient. DSHS representative Kelli Sweet, in partnership with Longview Fire Department, has established a select group of social service agencies to coordinate care for individuals who either are frequent users of pre-hospital EMS services or are likely to become so. This group (CODES-Collaborating On Delivering Effective Service) meets once a month, reviews previous case studies and identifies a contemporary need, and together coordinate an individualized care plan.

Enhance public safety & emergency response

Champion: Fire Chief Phil Jurmu

Strategy F: Provide level of service to Council adopted Standard of Cover

DELIVERABLE #1: Implement near-term improvements identified in 2011 capital facilities plan

- Update site plan for purchased property at 2782 and 2790 Ocean Beach Hwy
- Update proposed Station 83 floor plan to configure to above property
- Develop funding strategy for station construction

STATUS: Suspended until 2018-2019 due to Council's focus on streets.

DELIVERABLE #2: Review/refine apparatus replacement schedule

- Identify gaps and overlaps of fire and EMS apparatus
- Develop funding strategy for apparatus replacement
- Seek federal grant funding

STATUS: A draft apparatus replacement schedule has been developed. The schedule requires significant additional amounts of revenue over the next three years, at which time the fund will stabilize with annual contributions. On August 12, we received notice that the FEMA grant requested for replacement of the ladder truck was denied. I will be working with the Finance Director on Plan B over the course of the next few months.

Enhance public safety & emergency response

Champion: Public Works Director Jeff Cameron

Strategy G: Enhance ability for critical City functions to operate during power outages

Time Frame: 2016

DELIVERABLE #1: Install relocated emergency generator from City Hall at City Shop to provide minimal emergency power. Abandoned Oregon Way sewer pump station must be demolished to accommodate generator and fuel supply.

STATUS: Construction nearing completion.

DELIVERABLE #2: Install emergency generator connection terminals at two water and two sewer pump stations.

STATUS: Work in progress.

Enhance public safety & emergency response

Champion: Parks & Recreation Director Jennifer Wills

Strategy H: Provide for safety at parks and recreation facilities

Time Frame: 2016

DELIVERABLE #1: Create an inventory and replacement schedule for playground equipment.

STATUS: An inventory and replacement schedule has been adopted into the Parks and Recreation Comprehensive Plan.

DELIVERABLE #2: Create a restroom inventory and replacement schedule and explore strategies to retrofit or replace restrooms throughout the park system.

STATUS: A restroom inventory and replacement schedule has been adopted into the Parks and Recreation Comprehensive Plan. A plan was presented to council in May to apply for Washington State Recreation Conservation Grant to match City/Kuntz Family Trust funds to replace the structures.

Enhance public safety & emergency response

Champion: Parks & Recreation Director Jennifer Wills

Strategy H: Provide for safety at parks and recreation facilities (continued)

Time Frame: 2016

DELIVERABLE #3: Work with public safety departments to create a plan to reduce the amount of drug paraphernalia and number of overnight patrons found within the park system.

STATUS: Executive, public safety, legal, and parks and recreation management have met and begun discussing solutions for how to mitigate for park use abuse.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy A: Marketing

Time Frame: 2016

DELIVERABLE #1: Develop template for city marketing and response to business inquiries.

STATUS: In process.

DELIVERABLE #2: Market Mint Farm Properties

- Review/update marketing materials
- Promote sites for development, both City owned sites and WREDCO sites

STATUS: Have worked with several interested parties regarding lots in the Mint Farm. One went as far as an appraisal before a licensing issue took the project off the table.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy A: Marketing (continued)

Time Frame: 2016

DELIVERABLE #3: Engage regional commercial real estate markets

- Promote Longview industrial/commercial opportunities to include brokers tours
- Actively recruit preferred industries (job rich)
- Build industry contacts

STATUS: Have attended numerous commercial real estate/development community events in both the Seattle and Portland markets.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy A: Marketing (continued)

DELIVERABLE #4: Market Downtown

- Promote targeted residential tax abatement incentives for development (LMC 16.60).
- Identify redevelopment opportunities.
- Create business assistance program to encourage increase in businesses downtown.
- Present downtown street tree lighting proposal for Council consideration.

STATUS:

- *Informational materials related to targeted residential tax abatement have been, and continue to be, provided to developers and interested parties looking at redevelopment or new development in the Downtown and Civic Center Districts.*
- *ED Coordinator continues to identify and catalog redevelopment opportunities.*
- *ED Coordinator has established on-going contact with existing business assistance efforts.*
- *Completed - tree lights installed in spring.*

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy B: Economic Condition Assessment

Time Frame: 2016

DELIVERABLE #1: Identify and meet with at least 25 “bellwether” firms in City for Business Retention and Expansion (BRE) program.

- Perform business climate assessment.
- Gauge company health/opportunities for assistance.
- Engage in business recruitment.

STATUS: Have met with numerous companies in the community and efforts are on-going

DELIVERABLE #2: Participate in update of Comprehensive Plan economic development element relative to emphasis areas of Regional Commercial and industrial Port of Longview properties.

STATUS: Made presentation to Planning Commission for Comp Plan update process in July.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy B: Economic Condition Assessment (continued)

Time Frame: 2016

DELIVERABLE #3: Inventory lands/buildings available for development and/or redevelopment.

STATUS: On-going developing familiarity with buildings and properties around the community ready for development.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy C: Collaborate with economic development partners

Time Frame: 2016

DELIVERABLE #1: Support CEDC recruitment and promotional efforts.

STATUS: Have worked with CEDC on several projects including Big C Industries and Nimble Trailer.

DELIVERABLE #2: Promote development at Port of Longview.

- Properties adjacent to berths 1-7.
- Encourage and facilitate annexation of Port properties east of Oregon Way and south of Columbia Blvd.
- Support development efforts for the Port's Barlow Point properties.

STATUS: Have attended Port Commission planning and business meetings and have met with Port staff related to long-range Port plans and potential clients.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy C: Collaborate with economic development partners (continued)

Time Frame: 2016

DELIVERABLE #3: Participate with Southwest Washington Economic Development District, Longview Downtown Partnership, Kelso-Longview Chamber, Public Development Authority and other allied economic development groups

STATUS: ED Coordinator attends and participates in the SWEDD and Downtown Partnership meetings and has been named Executive Director of the Public Development Authority and appointed board member for the Southwest Washington Regional Airport.

DELIVERABLE #4: Work with partners such as LCC, SBDC, SCORE and SW WA Workforce Development Council to deliver services to city businesses.

STATUS: Have met with staff members of these organizations as well as the state Department of Commerce related to business assistance programs.

Strengthen economic conditions & create new opportunities

Champion: Community Development Director John Brickey

Strategy C: Collaborate with economic development partners (continued)

Time Frame: 2016

DELIVERABLE #5: Maximize private property development potential for industrial and regional commercial opportunities.

STATUS: Made planning commission aware of the value and necessity of preserving industrial and commercial properties to the community's long-term financial health.

DELIVERABLE #6: Support SR432 corridor improvement planning.

STATUS: Contributed to the Economic Development section of the successful FMSIB grant for the corridor as well as working with staff related to options for the Beech Street extension mentioned in corridor plans.

Strengthen economic conditions & create new opportunities

Champion: Parks & Recreation Director Jennifer Wills

Strategy D: Organize and partner to provide special events that not only serve Longview residents but the wider community to promote tourism.

Time Frame: 2016

DELIVERABLE #1: Partner with Southwest Washington YMCA to host a summer time triathlon called Swim, Dash, and Splash. (Swim, Run, Kayak).

STATUS: The successful Swim, Dash, Splash triathlon was held on July 24 in partnership with the YMCA and Youth and Family Link. We look forward to an even bigger event next year.

DELIVERABLE #2: Distribute the 2016 Run/Walk Event Schedule to promote the parks and trails throughout Longview.

STATUS: A full event schedule for runs and walks has been distributed. Runs have been planned at a variety of parks to introduce participants to the entire park/trail system.

Strengthen economic conditions & create new opportunities

Champion: Parks & Recreation Director Jennifer Wills

Strategy D: Organize and partner to provide special events that not only serve Longview residents but the wider community to promote tourism. (continued)
Time Frame: 2016

DELIVERABLE #3: Explore opportunities to rent Roy Morse softball fields and disc golf course to allow for outside organizations to bring in events.

STATUS: A sports venue rental application has been created. One group held a benefit softball tournament in July and an individual is hosting two disc golf tournaments this fall.

DELIVERABLE #4: Host a 21 and over music event at Mint Valley Golf Course.

STATUS: On July 29, Mint Valley hosted a Ladies Night Out on the Range event. This event included music, appetizers, wine tasting, and golf instruction. The event was very successful and we look to host another in the spring.

DELIVERABLE #5: Create and implement a special event sponsorship program.

STATUS: Parks and recreation implemented a special event sponsorship program to market sponsorship opportunities to new businesses and organizations. This has also been incorporated into our fall recreation brochure.

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy A: Enhance the appearance and quality of life in the Highlands area
Time Frame: 2016

DELIVERABLE #1: Continue to assist Highlands Neighborhood Association with Highlands Revitalization Plan implementation.

- Support efforts to continue funding and constructing improvements to infrastructure and facilities in the Highlands.
 - Support HNA interim (5-10 yrs) Highlands Community Center remodel and activities (corner of 21st and Alabama across from Archie Anderson Park).
 - Continue to seek funding opportunities for future permanent Highlands Community Center in or adjacent to Archie Anderson Park.
 - Promote improvements to Archie Anderson Park per park master plan.
 - Continue sidewalk, curb ramp, improved street lighting, alley improvement, and alley lighting improvements as funding opportunities become available.

STATUS:

- ***The Highlands Community Center is fully operational and continues to be used for community meetings, organizational meetings (i.e., Cub Scouts, etc.), and training events for residents of the Highlands.***
- ***The HNA is committed to participate in the Archie Anderson Park Plan update regarding a future Community Center with adequate space to better serve the Highlands.***
- ***Continuing to seek opportunities to fund and improve infrastructure in the Highlands.***

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy A: Enhance the appearance and quality of life in the Highlands area (continued)

DELIVERABLE #1: Continue to assist Highlands Neighborhood Association with Highlands Revitalization Plan implementation. *(continued)*

- Assist in seeking additional grant funding to facilitate HNA/Community/City implementation of the Highlands Revitalization Plan.
- Assist HNA in creation of a Highlands Coordinating Council, or similar oversight board, to identify and facilitate partnerships with agencies, organizations and businesses that provide service to Highlands residents as well as give guidance and oversight for neighborhood assets, such as the community gardens and Community Center property.

STATUS:

- ***The HNA has committed to engaging in a proposed update for the 2008 Highlands Neighborhood Revitalization Plan.***
- ***The HNA has participated in the creation of a Neighborhood Resource Coordination Council (NRCC). The NRCC has met several times in 2016 with the intent to provide recommendations to local government and agencies regarding resource allocation. The NRCC is also making effort to strengthen and support neighborhood association revitalization efforts in the Highlands, South Kelso and other neighborhoods willing to organize.***

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy A: Enhance the appearance and quality of life in the Highlands area (continued)

DELIVERABLE #2: Develop and implement housing and infrastructure improvements.

- Promote use of townhouse and attached housing options allowed by the residential zoning code to property owners, agencies, organizations and developers.

STATUS: Staff continues to promote the benefits of townhouse and attached housing to private developers seeking to develop market rate housing and also to agencies involved in low-moderate income housing development.

DELIVERABLE #3: Partner with “40 for 2020” committee for dealing with housing strategies for economic development.

STATUS: The committee is working on compiling an inventory of large residential multi-unit development sites in the County to include Longview and Kelso. They have engaged Housing Opportunities and Lower Columbia CAP, and are in the process of identifying other private local developers, to participate in identifying opportunities to create mixed-income and market rate projects to meet forecasted housing needs in the region.

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy B: Expand city limits and adjust planning area and utility service area boundaries in a logical manner.

Time Frame: 2016

DELIVERABLE #1: Promote and facilitate annexations that support the Comprehensive Plan vision for our community.

- Review cost/benefit for West Longview annexation(s)
- Facilitate service area annexation agreement with Cowlitz 2 Fire & Rescue
- Process annexation by petition requests as received

STATUS:

- *An acceptable agreement with Cowlitz 2 Fire & Rescue has been reached.*
- *A cost/benefit analysis is being prepared for review.*
- *Annexations by petition continue to be supported and facilitated by Community & Economic Development and Public Works staff as they are received.*

Preserve and enhance neighborhoods



Champion: Community Development Director John Brickey

Strategy C: Mitigate the impacts of growth on the City's infrastructure

Time Frame: 2016

DELIVERABLE #1: Continue to update zoning and infrastructure regulations and infrastructure standards that include promoting low-impact development.

- Monitor I-502 legislative impacts and provide recommendations for local regulations
- Update zoning code regarding emergency shelter location and operations to mitigate potential negative impacts
- Adopt updated misc. districts zoning codes and land use regulations
 - Propose specific sign regulations to be included in the Civic Center District.
 - Amend Boundary Line Adjustment chapter for consistency with state regulations.

STATUS:

- *Repealed medical cannabis collective garden regulations to comply with state regulations and prohibited cooperative cannabis grow operations early in 2016.*
- *The Council appointed committee made recommendation to the Planning Commission regarding emergency shelter regulation amendments. The Planning Commission held a public hearing and forwarded the recommendation to Council for adoption. A workshop scheduled for August 25th.*
- *Progress has been delayed on the misc. districts zoning codes due to reprioritization of essential planning activities to provide updated legislation for I-502, emergency shelter and other planning related items of concern.*

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy C: Mitigate the impacts of growth on the City's infrastructure (continued)

DELIVERABLE #1: *(continued)*

- Continue mandated update of Critical Areas Ordinance.
- Continue update of Comprehensive Plan.
- Update Off-street Parking and Loading chapter.
 - Evaluate parking needs for campuses (LCC, St. John Medical Center, etc.).
 - Evaluate incorporation of parking lot design regulations such as drive width, bicycle parking, electric car charging and methods for dealing with parking needs related to change of occupancy for existing structures.

STATUS:

- *Critical Areas Ordinance update is underway with approximately one-third of the work completed. The update of the CAO is on-track to be completed by June of 2017.*
- *The Comprehensive Plan update is in the public outreach phase.*
- *No progress has been made to evaluate the off-street parking rules. Implementation of Low Impact Development may affect off-street parking rules and should be completed prior to the overall off-street parking evaluation.*

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy C: Mitigate the impacts of growth on the City's infrastructure (continued)

DELIVERABLE #1: *(continued)*

- Update zoning code administrative provisions.
 - Review General Provisions chapter and incorporate appropriate General Use Regulations chapter items.
 - Evaluate Definitions chapter to ensure clarity and eliminate conflicting definitions at conclusion of zoning code update.
 - Update Appeal Board of Adjustment section of zoning code.
 - Overhaul Violations Section.

STATUS:

- *Review and incorporation of General Provisions was completed late 2015.*
- *Definitions evaluation is on-going.*
- *No progress has been made on updating the Appeal Board section.*
- *A revised enforcement section was added in 2015.*

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy C: Mitigate the impacts of growth on the City's infrastructure (continued)

DELIVERABLE #1: *(continued)*

- Coordinate creation of additional LID (Low Impact Development) development options with engineering and stormwater staff.
- Prepare legislation relative to emergency shelters for Council review and action as outlined in the moratorium established in fall 2015.
- Review 2015 I-502 legislation and rule-making and propose amending local legislation as needed.
- Review evolving constitutional concerns regarding signs and propose amending local legislation as needed.

STATUS:

- *Stormwater staff will take the lead on creation of LID options for development.*
- *Draft emergency shelter legislation has been prepared and will be considered by Council in August.*
- *Review of I-502 state legislation and rule-making that may impact local legislation is on-going.*
- *The City Attorney is investigating model sign legislation that can be utilized to bring us into conformance with recent court decisions related to signage. A council workshop on the subject is anticipated.*

Preserve and enhance neighborhoods

Champion: Community Development Director John Brickey

Strategy C: Mitigate the impacts of growth on the City's infrastructure (continued)

DELIVERABLE #2: Hold a workshop about Complete Streets.

STATUS: Staff is monitoring the regional efforts to promote the Complete Streets concept. Complete Streets is identified as a tentative future Council workshop.

Preserve and enhance neighborhoods

Champion: Parks & Recreation Director Jennifer Wills

Strategy D: Enrich neighborhoods through park and recreation services.

Time Frame: 2016

DELIVERABLE #1: Partner with the Highlands Neighborhood Association to provide free after school programs for Kindergarten through 12th Grade.

STATUS: The City partnered with the Highlands Neighborhood Association to provide afterschool at the Highlands Community Center for the 2015-2016 school year. The City will be partnering with Youth and Family Link and YMCA to host an afterschool program at St. Helens Elementary School to help meet the needs of the families with elementary aged children for the 2016-2017 school year.

Improve transportation systems

Champion: Public Works Director Jeff Cameron

Strategy A: Improve traffic flow conditions for vehicle, transit, bicycle, and pedestrian mobility.

Time Frame: 2016

DELIVERABLE #1: 2016 transportation capital improvements.

- Complete 15th Ave pedestrian improvements at various intersections; includes eliminating several blocks of the third northbound lane {Safety Grant}

STATUS: Completed

- Complete Washington Way pedestrian improvements at Commerce Avenue {Safety Grant}

STATUS: Completed

- Complete installation of school zone upgrades. {Safe Routes to School Grant; Public Safety Fund}

STATUS: Public Safety Fund projects completed. Grant funded project design 90% complete and under review by WSDOT. New Safe Routes to School Grant application submitted this summer.

Improve transportation systems

Champion: Public Works Director Jeff Cameron

Strategy A: Improve traffic flow conditions for vehicle, transit, bicycle, and pedestrian mobility (continued)

DELIVERABLE #1: (continued)

- Install new traffic signal at intersection of 15th Ave and Mark Morris Court {Pedestrian Safety Grant}

STATUS: Completed

- Design traffic signal controller and interconnect upgrades on Ocean Beach Hwy to coordinate with traffic signals in Kelso. {STP Grant}

STATUS: Project postponed for two years due to regional STBG funding re-allocation to SR 432 / SR 433 intersection project.

Improve transportation systems

Champion: Public Works Director Jeff Cameron

Strategy A: Improve traffic flow conditions for vehicle, transit, bicycle, and pedestrian mobility (continued)

DELIVERABLE #2: Continue planning and implementation of public transit service enhancements approved by the Cowlitz Transit Authority. *(continued)*

- Complete re-evaluation, conceptual design, and NEPA environmental review for new and/or modified transit facilities.

STATUS: Re-evaluation and NEPA review nearing completion; Transit Center addition is preferred option.

- Pursue grant funding to construct new and/or modified transit facilities.

STATUS: Grant applications submitted.

- Acquire property for new transit facilities if required and funding available.

STATUS: Property acquisition not currently identified as needed.

- Develop “safe rides home” policy / service.

STATUS: No progress.

Improve transportation systems

Champion: Public Works Director Jeff Cameron

Strategy B: Enhance City facilities for use by citizens and staff.

Time Frame: 2016

DELIVERABLE #1: 2016 capital improvements to citizen and staff facilities.

- Propose R.A. Long Park plaza and sidewalks project designed to eliminate safety hazards.

STATUS: RA Long Park Phase 1 reconstruction project bids rejected due to high bids and lack of additional funding; plaza removed by City staff and temporarily replaced by lawn.

- Initiate process to design new R.A. Long Park improvements project.

STATUS: New park design concepts being developed; target to remove temporary lawn and construct new plaza within two years.

Address quality of place issues

Champions: City Manager Dave Campbell and Community Development Director John Brickey

***Strategy A: Continue support to Project Longview for implementation of Community Assessment Task Force Report
Time Frame: 2016***

DELIVERABLE #1: Promote construction of gateway sign on Ocean Beach Hwy.
STATUS: No activity.

DELIVERABLE #2: Monitor “Fire & Ice Scenic Loop Corridor” wayfinding sign planning for potential application to tourism fund spending.
STATUS: Proposed application methodology, but applications for tourism funding this year didn’t directly lend themselves to it (i.e., none requested funding to print brochures). Staff continues to monitor implementation of the Fire & Ice Scenic Loop Corridor Management Plan for opportunities to participate and encourage increased tourism in the area that will benefit our community.

Address quality of place issues

Champions: City Manager Dave Campbell and Community Development Director John Brickey

Strategy A: Continue support of Project Longview for implementation of Community Assessment Task Force Report (continued)

DELIVERABLE #3: Begin planning for City wayfinding sign system, including coordination with City of Kelso.

STATUS: Underway. Contract for design services to be negotiated and presented to council for approval in September. Kelso city manager has been attending Project Longview meetings and providing input to RFQ/RFP consultant solicitation, review, and selection processes.

DELIVERABLE #4: Support remaining site improvements for Shay locomotive on library grounds.

STATUS: A heritage capital project funds (Washington State Historical Society) grant for \$60,094 was applied for in May. Longview is still in the running to be awarded the requested amount as of August. Additional concrete flat work for sidewalks and plazas is anticipated to be installed in the 2016/2017 timeframe. Interpretive panels have been manufactured and are ready to be installed as the remaining concrete is placed.

Address quality of place issues

Champion: Parks & Recreation Director Jennifer Wills

Strategy B: Enhance parks and green spaces

Time Frame: 2016

DELIVERABLE #1: Evaluate aphid complaint results upon completion of two years of birch removal / replacement plan.

STATUS: Aphids were not treated this year after an evaluation of 2015 by staff and Park and Recreation Advisory Board. Staff will be suggesting we revisit the chemical application process due to the increased volume of calls we've received in 2016.

DELIVERABLE #2: Maintain Tree City USA accreditation.

STATUS: Accredited as a Tree City USA for the 33rd consecutive year. This year Parks and Recreation partnered with the school district to do an Arbor Day Celebration.

Address quality of place issues

Champion: Parks & Recreation Director Jennifer Wills

Strategy B: Enhance parks and green spaces

Time Frame: 2016

DELIVERABLE #3: Explore strategies for making capital repairs and improvements at Mint Valley Golf Course.

- Complete new golf cart storage facility and market space.
- Review options for improving/expanding clubhouse deck.

STATUS: The new cart storage facility was available for leases on March 23 with a celebratory grand opening celebration event held. The City has installed a new roof over the outdoor eating area, HVAC system in the kitchen, and painted the restrooms. Additional improvement opportunities will continue to be researched.

DELIVERABLE #4: Evaluate marketing plan for Mint Valley Golf Course and explore new marketing strategies.

STATUS: Recreation staff have taken over marketing for MVGC. Additional social media, email newsletters, and other media outlets have been utilized along with implementing the “Big Night Out Scramble” and “Ladies Night Out on the Range”.

Address quality of place issues

Champion: Parks & Recreation Director Jennifer Wills

Strategy C: Construct recreation facilities that are currently not available or are in need of improvement.

Time Frame: 2016

DELIVERABLE #1: Submit proposed projects for neighborhood park grant program and Kuntz Family Trust funding, and complete approved projects.

STATUS: Projects for neighborhood park grants have been submitted, awarded, and started for the 2016 grant cycle. There were no grant application solicitations for the Kuntz Family Trust Grant this year.

DELIVERABLE #2: Solicit proposals for food and beverage concessions and non-motorized boat concessions at Lake Sacajawea Park.

STATUS: The City awarded agreements for a food and beverage vendor as well as non-motorized boating vendor. Additionally, the City awarded a permit for a non-profit food vendor to operate during the summer concert series.

Address quality of place issues

Champion: Parks & Recreation Director Jennifer Wills

Strategy C: Construct recreation facilities that are currently not available or are in need of improvement. (continued)

DELIVERABLE #3: Initiate process for updating Archie Anderson Park Master Plan.

STATUS: This process will begin this winter.

DELIVERABLE #4: Submit proposed update of Parks & Recreation Comprehensive Plan to Council which identifies park space and recreation facility needs.

STATUS: The 2016-2022 Park & Recreation Comprehensive Plan was approved and adopted in May.

DELIVERABLE #5: Review and update commemorative donation program policies.

STATUS: This policy is currently under review by the Parks & Recreation Advisory Board for recommendation to Council.

Address quality of place issues

Champion: Parks & Recreation Director Jennifer Wills

Strategy D: Provide healthy activities for community to engage in recreation and park programs.

Time Frame: 2016

DELIVERABLE #1: Partner with the school district to create a physical education program to promote golf.

STATUS: Mint Valley staff and volunteers hosted middle school physical education programs at Monticello and Mt. Solo middle schools. Over 100 kids were introduced to the sport of golf. The participants were given a free round of golf on the par 3 course and many of the students came to the golf course to use their coupon to play.

DELIVERABLE #2: Staff from Recreation and Library will meet and explore ways for departments to work together in providing programming.

STATUS: Staff met in mid-August to review upcoming program offerings and to identify ways to collaborate in marketing efforts including promotional materials and mailings to new community members.

Address quality of place issues

Champion: City Council

Strategy E: Develop long-term strategy for City's sister city relationships.

Time Frame: 2016

DELIVERABLE #1: Support Sister City Commission in organizing and carrying out an exchange trip by Longview's Japanese sister city (Wako) citizens. Explore re-establishing visits by Wako school children to Longview.

STATUS: Wako delegation will visit Longview in October and will include high school students.

DELIVERABLE #2: Continue exploration of sister city relationships with Changzhou, China, and others.

STATUS: No activity.

Address quality of place issues

Champion: City Manager Dave Campbell

Strategy F: Expand opportunities for continuing education beyond K-12.

Time Frame: 2016

DELIVERABLE #1: Continue support and collaborate with LCC for four-year degree programs, development of student housing, business industry training, new vocational/technical training facilities, and University Center initiatives.

STATUS: Ongoing, with most city support provided to exploring potential student housing development opportunities.

Address quality of place issues

Champion: Library Director Chris Skaugset

Strategy G: Expand opportunities for life-long learning and adult literacy (Project Read).

Time Frame: 2016

DELIVERABLE #1: Work with Cowlitz Literacy Coalition to re-establish synergy and grow membership and to create awareness in the community on the importance of literacy through a public event.

STATUS: In progress.

DELIVERABLE #2: Through staff and volunteer trainers, create monthly technology classes as part of technology strategic plan. Continue weekly one-on-one tech-help sessions.

STATUS: Classes scheduled into next year. Tech-help is part of weekly program schedule.

Address quality of place issues

Champion: Library Director Chris Skaugset

Strategy H: Expand opportunities for early learning and pre-k literacy.

Time Frame: 2016

DELIVERABLE #1: Continue early learning program reaching out to day-care centers to help them provide books and programming for the children through the use of volunteers.

STATUS: In process. Continuing in fall.

Address quality of place issues

Champion: Library Director Chris Skaugset

Strategy I: Enhance library services.

Time Frame: 2016

DELIVERABLE #1: Continue marketing/library card campaign to increase library awareness and the number of cardholders using new logo and work with Cowlitz County Partial-County Rural Library District with marketing directly to their constituents.

STATUS: In process.

DELIVERABLE #2: Complete reciprocal borrowing pilot project with Kelso by getting City Council, evaluate, and come back to both City Councils with a recommendation on continuing or ending the program.

STATUS: Reciprocal borrowing agreement approved by both city councils and will continue until June 30, 2019.

DELIVERABLE #3: Celebrate the Library's 90th Anniversary with a month-long celebration.

STATUS: Held several events and programs culminating in an open house in April with 264 people attending.

Address quality of place issues

Champion: Library Director Chris Skaugset

Strategy I: Enhance library services. (continued)

DELIVERABLE #4: Create and perform a survey on library services, hours, and priorities.

STATUS: Completed initial test survey during open house and planning for survey in the fall.

DELIVERABLE #5: Library remodel/modernization design completed.

STATUS: Engineer assigned, in process.

DELIVERABLE #6: Staff from Recreation and Library will explore ways for departments to work together in providing programming.

STATUS: Staff met once in spring and also on August 17 to continue discussions and planning.

Address quality of place issues

Champion: City Manager Dave Campbell

Strategy J: Actively participate in Pathways 2020 initiatives.
Time Frame: 2016

DELIVERABLE #1: Continue support and participation on Pathways 2020 board and advocacy for Pathways initiatives.

STATUS: Ongoing, through city manager.

DELIVERABLE #2: Assign staff to attend Pathways 2020 meetings and evaluate and report value of participation.

STATUS: See above.

Address quality of place issues

Champion: City Council / City Manager Dave Campbell

Strategy K: Continue active federal and state legislative advocacy.

Time Frame: 2016

DELIVERABLE #1: Pursue federal funding assistance for SR432, fire personal protective equipment, fire truck replacement, transit facility construction, and federal policy agenda support with federal governmental affairs firm.

STATUS: Annual federal advocacy trip in June. Periodic visits to Olympia during spring of 2016 as well as meeting with legislators and legislative office staff (both federal and state). Policy agendas being heard; but only major successful grant application to date is State FMSIB funding for SR 432/411 intersection capacity and safety improvements.

DELIVERABLE #2: Advocate 2016 Longview state policy agenda in collaboration with state governmental affairs firm.

STATUS: Ongoing

DELIVERABLE #3: Evaluate effectiveness of federal and state lobbying efforts.

STATUS: Initiated state review by contract with AWC.

Address quality of place issues

Champion: Human Resources Director Chris Smith

Strategy L: Complete an ADA self-assessment and transition plan that addresses access to services, activities, buildings, and rights-of-way.

Time Frame: 2016

DELIVERABLE #1: Complete an ADA self-assessment and transition plan that addresses access to services, activities, buildings, and rights-of-way.

STATUS: ADA self-assessments for right-of way (sidewalks and curb ramps) and signals have been initiated under contract awarded by council in July. Access to buildings, services, activities and public outreach are being planned.