

Recreation Division

Memo



To: Jen Wills

From: Lya Trammell

Date: October 10, 2017

Re: September Report

SEPTEMBER DIVISION HIGHLIGHTS

2017 Goals

- I. Connect the Community
- II. Quality Experience
- III. Vision 2020

- **Foundation:**

- 501c3 Non-profit status approved by IRS. Longview Parks and Recreation Foundation is fully registered and recognized as a non-profit organization federally and in the State of Washington.

Goals: III

- **Interns/AmeriCorps:**

- Goodwill interns completed their internship with us. Final project was a video highlighting their experience with Parks and Recreation, which aired on KLTV in September.

Goals: I, III

- AmeriCorps Member Erica Settle started with us and will be working full time as our Outreach Specialist for our After School programs. Her primary responsibilities will be to enhance our after school programs with Nutrition education, Gardening, Special guests, family events and increase the attendance numbers in these programs.

Goals: I, II, III

- **Community Outreach:**

- Participated in the LCC Volunteer Fair on Sept 26th. Networked with other organizations and recruited volunteers for upcoming events and programs.

- **Goals: I, III**

- **Partnership and Sponsorship:**

- Met with Michelle and Mike Casanover, the new owners of Grocery Outlet, about potential Sponsorship opportunities. They are interested in providing in-kind donations for races and events which feature food service/giveaway (Pumpkin Pi Run & Turkey Trot, Breakfast with Santa). They are also very interested in setting up a scholarship fund to increase accessibility to youth community classes/activities for low income families.

Goals: I, II, III

- Partnered with Delaware Plaza for their annual use of the McClelland Parking lot for their car show.

Goals: I

- Community events at the lake included Alzheimer's Walk, Tribal Health Walk, Two cross country meets. Peace Health Recovery Walk, Lions Shelter makeover dedication, Sept. 11 Ceremony (RAL Park).

Goals: I

- **Grant/Fundraising:**

- Submitted grant application for Cowlitz County Tourism Grant to support expansion of Swim, Dash, Splash to include broader marketing, a kid's mini-triathlon, and partnership with a local hotel and Brewfest to encourage higher participation by out of town residents.

Goals: I, II, III

- **Adult Sports:**

- Adult Softball ended earlier this year which allowed parks maintenance to add dirt and level fields.

Goals: II

- **Classes & Programs:**

- Golden Apple Preschool program started up at the Delaware Retirement Center. The Delaware gave us our own gathering space in addition to welcoming our preschoolers to their cooking class, exercise and library time.
- 3 teams (20 kids ages 8-12) have formed and have weekly team meetings for the FIRST Lego Robotics program. This is a volunteer run program with 12 volunteers working as coaches & mentors.

Goals: I, II, III

- **Events:**

- Seahawks 5K Run/Walk on Sept 9th had around 50 people participate and received donations from Bruno's and Starbucks for prizes.
- Moonlight Run/Walk on Sept 22nd had over 60 participants.
- Moonlight Golf Tournament on Sept 23rd had 11 teams participate, and received donations from Sweetspot, Nipps, Ath corner, Vernies, New moon, triangle bowl, Arby's, and Accent Ink.
- Extreme Machines was held on Sat Sept 23. There were 68 industries, businesses and agencies showcasing a total of 112 machines ranging from a 350 ton crane, steam engine, to excavators and log loaders.

Special guest appearances were made by the Oscar Mayer Weiner Mobile and the Planter's Peanut Nut Mobile. Approximately 3000 people attended the event. Over \$500 was donated at the entrance gate.

Goals: I, II, III

Things to Know: (Upcoming Events/News)

Oct 12th: Cowlitz County Health Fair – will have booth

Oct 12-13th: Grant Management Training – by Grant Writer's USA

Oct 14th: Fire Prevention Week open house – will have booth

Mid-October: Data entry, Brochure design, and ad sales begins for Winter/Spring brochure.

Community Garden

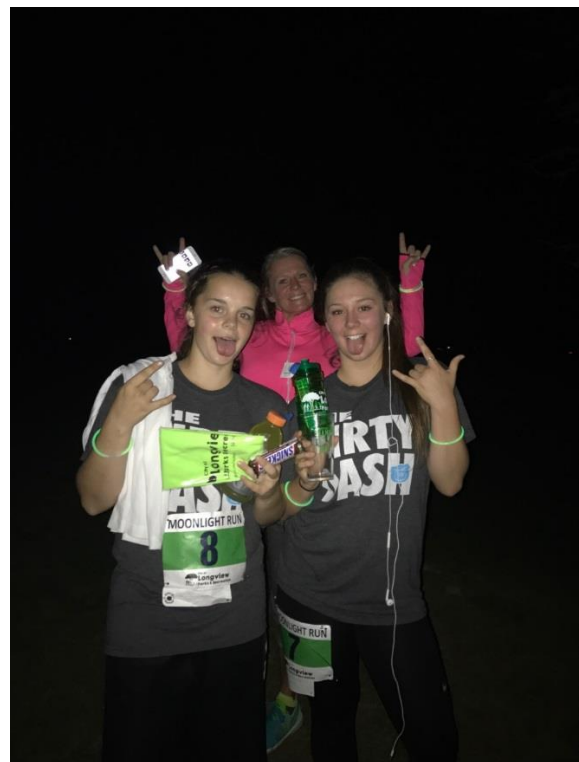
Free Pickleball Lessons



Seahawks \$5/5K Run/Walk



Moonlight Run/ Walk



AmeriCorps member Erica Settle



Golden Apple Intergenerational Preschool



Extreme Machines



MONTHLY PROGRAMS	Program Area	Programs Held	Cancelled Programs	Registered Participants	Attendance	Programs YTD	Cancelled Programs YTD	Registered Participants YTD	Attendance YTD	Cancellation Rate YTD
	Youth	4	6	35	186	121	39	938	6214	24%
	Out of School	7	0	377	1715	74	0	3327	20300	0%
	Adult	8	4	143	40	89	16	1242	4840	15%
	Sports & Leagues – Basketball & Volleyball	1	0	45	45	34	3	3128	10831	8%
	Family & Events	4	0	3160	3160	27	0	12021	18581	0%
	Social Club	5	0	120	132	32	0	1103	758	0%
	Special Olympics – Basketball	2	0	85	430	17	0	515	3810	0%
	Total	31	10	3965	5708	394	58	22274	65334	7%

OUT OF SCHOOL	School Site	Registered Participants	Daily Average	Attendance	Ratio	Registered Participants YTD	Attendance YTD
	St Helens	30	28	280	1:15	30	3380
	CVG	21	11	218	1:06	40	1794
	Kessler	15	13	257	1:07	40	2198
	Robert Gray AM	50	18	347	1:09	78	2869
	Robert Gray PM	21	11	226	1:06	78	2349
	Northlake					38	2023
	Mint Valley	5	4	7	1:02	11	1634
	Boulevard Teen Center	235	19	380	1:10	235	2576
	Kessler Summer Kids					77	2100
	Northlake Summer Kids					67	1900
	Archie Anderson					48	1164
	Total	347	13	1435	1:08	742	23987

VOLUNTEERS	Program	Number of Volunteers	Hours Donated	Number of Volunteers YTD	Hours Donated YTD
	Youth	13	34	58	648
	Out of School	1	32	53	1545
	Family & Events	101	517	224	2188
	Social Club	22	44	105	217
	Special Olympics	4	50	80	1038
	Total	141	677	520	5636

FACILITY USE	Category	City Programs	Non-Profit	Private	Number of Ongoing Renters	Schools	Hours Facility Used	Total Hours Facilities Used YTD	Total Times Facility Used YTD
	Buildings	60	4	7	22		300	2088	1043
	Birthday Rentals			0				0	12
	Day Use Areas	4	4	10		15	70	236	161
	Sports Fields	15					20	20	562
	Total	79	8	17	22	15	390	2344	1778

DONATIONS	Program/Event	Monetary OR In-kind	Sponsoring Agency	Amount or item(s)	Cash Donation	In-kind Donation
	YTD Ongoing				\$67,410	\$28,726
	Seahawk walk	monetary	Brunos	\$25 gift card		\$ 250
		monetary	starbucks	\$30 basket		\$ 150
	MoonGolf		Sweetspot, Nipps, Ath corner, Vernies, New moon, triangle bowl	Prizes		\$ 25
	Teens	InKind	Private donations	\$680		\$ 680
	Extreme Machines	Monetary	5 Rivers Construction	\$1,500	\$ 1,500	
	Extreme Machines	Monetary	Port of Longview	\$500	\$ 500	
	Extreme Machines	Monetary	LCCA	\$250	\$ 250	
	Extreme Machines	Monetary	811	\$200	\$ 200	
	Extreme Machines	InKind	PRWorth	\$1,500		\$ 1,500
	Extreme Machines	InKind	PUD	\$350		\$ 350
	Extreme Machines	InKind	United Site Services	\$500		\$ 500
	Total				\$ 2,450	\$ 3,455

PARTNERS	Program	Number of Partnerships	Partners YTD
	Youth	4	58
	Out of School	9	76
	Adult	7	27
	Family & Events	82	175
	Social Club	4	32
	Special Olympics	5	33
	Facility Use	6	63
	Sports	4	28
	Total	121	492