



City of Longview

Recreation Office,
2920 Douglas
Longview, WA 98632

Minutes - Final

Mint Valley Golf Advisory Board

Wednesday, October 19, 2016

4:00 PM

Recreation Office, 2920 Douglas

1. Roll Call

*Board Members Present: Arne Lund, Chuck Bergquist, Brenda Athey
Staff Members Present: Scott Knapp, Jennifer Wills, Melissa Harbour, Nick Van
Board Members Absent: David Sathe, Rick Parrish*

2. Approval of Minutes

Arne Lund made a motion to approve the minutes, Brenda Athey seconded the motion, all members were in favor.

[MN 16-0351](#)

MVGAB Meeting Minutes 07.18.16

Attachments: [MVGAB Meeting Minutes 07.18.2016.pdf](#)

3. Changes to the Agenda

N/A

4. Constituent Comments

Kenneth Pence attended the meeting to see how the advisory board operates and has applied for board membership. He is a current Men's Club member.

5. Board Member Comments

The board discussed marketing efforts and suggestions were made to inquire about advertisement in "Great Savings" magazine within other communities and inviting coaches from other area schools to a "Coach's Invitational" or league match.

6. Reports

6A Golf Course Superintendent Report

Scott Knapp provided a verbal report highlighting heavy rain and subsequent leaf disposal, successful aeration, positive player comments on healing of the course post aeration, cart storage building maintenance, hand-sanding, equipment rebuilding and pink snow mold spraying.

6B Golf Course Manager Report

Nick Van provided a verbal report on steady business through aeration, local business tournaments, District tournaments played by 13 schools, successful first "Ladies Night" event, lower attendance than usual at Moonlight Golf Tournament, 40 year anniversary celebration well received and winter pass sales of 5 to date.

6C Parks & Recreation Director Report

Jennifer Wills reviewed the Quarter 3, 2016 Play & Revenue report provided for review and discussion. Additionally items discussed include open spots in cart storage building, an increase in 9 hole play, a decrease in driving range usage and ongoing advertisement centered on the Par 3 course.

[16-4560](#)**Qtr. 3 2016 Play and Revenue Report**

Attachments: [Qtr. 3 2016 Play & Rev Report.pdf](#)

7. Old Business**8. New Business**

N/A

8A November 17 - Rate Resolution Workshop Discussion

Board members were informed of an upcoming City Council Workshop specific to the Golf Course Rate Resolution. The discussion may include council involvement in rate decisions moving forward. At this time City Council must approve any rate changes/updates however special rates are allowable without approval. The board will be updated on the outcome of the workshop at an upcoming meeting.

9. Adjournment

Meeting adjourned at 4:50 p.m. - Next meeting scheduled for January 18, 2017