



2018 SOLUTIONS TO STORMWATER POLLUTION CALENDAR CONTEST & CONTEST RULES

Cowlitz Clean Waters, a collaborative initiative of municipal stormwater permittees and secondary permittees in Cowlitz County, is sponsoring a first-ever calendar contest to promote stormwater pollution prevention. To help us convey this message, we are encouraging middle school students to create artwork and write a haiku or short poem depicting their passion for the environment. Twelve pieces of art and haiku/short poems from middle-school students will be selected to develop the calendar. The calendar will focus on solutions to stormwater pollution and ways people can change behaviors to improve water quality and the environment in our community. The calendar theme is “How You Can Prevent Stormwater Pollution!” Cowlitz Clean Waters will distribute the calendars free of charge as part of its community education and outreach.

THE STORMWATER POLLUTION PROBLEM.

Urban stormwater pollution is the leading cause of water quality impairment in surface waters such as lakes, wetlands and rivers. Pollution comes from many sources like automobile fluids, yard debris, dog waste, litter, car wash runoff, fertilizers, pesticides and sediment. When it rains, the polluted stormwater runoff drains to the nearest storm drain or drainage ditch and then to lakes, sloughs, creeks and rivers where it harms fish, wildlife and the environment. As opposed to sanitary sewage from our sinks and toilets that is treated at a wastewater treatment plant, stormwater is not treated! Humans can reduce stormwater pollution through easy changes to our everyday actions. An immediate goal is to motivate people to change behaviors to reduce pollutants that affect our water resources. The long-term goal is to have our surface waters swimmable and fishable now and for future generations.

CONTEST RULES.

1. To be eligible to participate, a student must be enrolled in 6th – 8th grade at a public, private or home school within Cowlitz County.
2. A student may only submit one piece of artwork and/or one haiku/short poem. The short poem shall be a 3-4 line poem.
3. Each submitted entry MUST include a completed Contest Entry Form signed by the student and parent/guardian.
4. Artwork must be submitted on 2-dimensional WHITE paper with dimensions of 8-1/2" x 11."
5. Artwork must be drawn in horizontal (landscape) orientation.
6. Artwork must be sent in a flat sturdy envelope or box. Please do not roll artwork into tubes or fold artwork since this damages entries for reproduction purposes.
7. A stormwater pollution phrase - maximum six (6) words - may be written on the artwork.
8. Words must be spelled correctly. Incorrect grammar or spelling will not be accepted.
9. Students may use the following art media: crayons, markers, colored pencils, paints, watercolors, chinks – but please, no protruding parts, glitter or laminations. Color artwork is preferred by not required.
10. Sorry, no photography or computer generated artwork is permitted.
11. Artwork must be ORIGINAL work by the student (no traced, trademarked, or copyrighted characters and slogans). Adults and friends may not participate in producing the student's artwork or haiku/short poem.
12. Each artwork or haiku/short poem must depict only one of the following topics:
 - *Keep your Vehicle Clean in a Responsible Way!* – Wash it on the Lawn or at a Commercial Carwash
 - *Keep your Home Healthy!* - Dispose Household Hazardous Waste Properly
 - *A Little Goes a Long Way!* – Minimize use of Pesticides and Fertilizers
 - *Scoop the Poop!* Scoop, Bag & Properly Dispose of Pet Waste
 - *No Butts!* Don't Toss those Cigarette Butts on the Ground
 - *Make it Green!* - Plant Trees and Native Vegetation
 - *Don't Blow It!* Bag or Compost Yard Debris
 - *Don't Drip & Drive!* – Fix Vehicle Leaks
 - *Put Trash in its Place and Recycle!*
 - *Only Rain Down the Storm Drain!*
 - *Be Slick!* – Recycle Used Oil

HELPFUL ARTWORK – HAIKU TIPS.

- Simplified Artwork: Keep illustration simple and characters large.
- Strong Slogan: Ensure a strong slogan, if used, demonstrating the student's understanding of the importance of preventing stormwater pollution. No more than six (6) words for the slogan.
- Legible Font: Use a type font that is large and simple.

- Contrast: Use media that provides consistent, broad coverage in bright, bold, rich colors. Pastels do not reproduce well.
- For more information on haiku writing, visit the following web page for haiku resources:
<http://www.kathimitchell.com/poemtypes.html>.

SUBMITTAL .

All mailed artwork and hard-copy haiku/short poem submissions must be postmarked by the deadline date. Haiku/short poems may be digitally submitted via email by the deadline date to vmckay@kelso.gov. A completed Contest Entry Form is required with each submission. There are no entry fees. Please ensure the artwork – haiku/short poem topic is checked on the entry form. Entries may be mailed in or hand delivered before or on the deadline date:

By Mail to:	By Hand Delivery to:	By Email to:
Van McKay	Van McKay	vmckay@kelso.gov (haiku/short poem entries only)
City of Kelso	City of Kelso	
P.O. Box 819	203 S. Pacific Ave., Suite #205	
Kelso, WA 98626	Kelso, WA 98626	

DEADLINE.

Submissions must be received by 5:00 p.m., Tuesday, November 7, 2017. Postmarked dates on or before this date are allowed. However, mailed-in entries must be received by November 14, 2017 or they will not be considered.

JUDGING CRITERIA.

- Compliance with the Contest Rules and completed entry form
- Ability of the submission to convey the message of stormwater pollution prevention
- Artistic quality of the submission
- Haiku poems rank higher than short poems

PRIZES.

Grand Prize for Best Artwork: \$350 Amazon gift card. \$50 Amazon gift card for each runner-up artwork selected for the calendar. \$25 Amazon gift card for each haiku/short poem selected for the calendar.

COWLITZ CLEAN WATERS USE OF SUBMITTED MATERIALS.

Top entries in artwork and haiku/short poems will be used to create a calendar. All submitted artwork and haiku/short poems may be used in other CWP educational outreach efforts. The artist's name and artwork may appear in newspapers, on CWP educational materials, social media accounts and CWP/permittee websites.

QUESTIONS?

If you have any questions, contact: Van McKay, City of Kelso, 360-577-3323, vmckay@kelso.gov. Contest rules can be found at <https://www.cowlitzcleanwaters.org/>.