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City of Longview, WA

2017-2018 REQUEST FOR FUNDING

APPLICATION DUE: Wednesday, July 5, 2016

Instructions

1. Please type or print.
2. Answer each question within the space provided. Please do not include additional attachments or supplementary pages unless they are essential to our understanding of your project.
3. Attach organization's most recent tax return. If no tax return is available, attach the organization's most recent annual financial statement.
4. Attach a detailed budget for the project.
5. Are you a non-profit agency? ☒ yes ☐ no
If so, what is your IRS designation?

Please sign, date, and send completed application to:
Dave Campbell, City Manager
City of Longview
P.O. Box 128
Longview, WA 98632

[Please attach proof of non-profit status.]

Applicant Information					
Organization/Individual	Non-Profit	Public	Other	Private	Association
Organization LONGVIEW ROTARY			Activity Name SQUIRRELFEST		
Activity type: Event/Festival, Marketing or Facility FESTIVAL					
Address PO BOX 1105					
City LONGVIEW	County COWLITZ	State WA	Zip 98632		
Contact Person					
Name PATRICK KUBIN					
Title MEMBER OF STEERING COMMITTEE				Phone 360 430 0302	
Project Information					
Title and brief description of project: ALL DAY, FAMILY AND CHILD-FRIENDLY FESTIVAL IN THE CIVIC CIRCLE AND R.A. LONG PARK AREA. NOW IN ITS 6TH YEAR, SQUIRRELFEST HAS A PROVEN HISTORY OF BRINGING MORE THOUSANDS OF PEOPLE TO DOWNTOWN LONGVIEW.					
Timeline for project: 7:00AM TO 11:00 PM AUGUST 13, 2016			Geographic area served by this project: SW WASHINGTON AND BEYOND		
Overall predicted attendance: 10,000			Attendance, # predicted to travel 50+ miles to attend: 2,000		
Attendance, # predicted to travel from out of state/out of country: 1,000			Attendance, # predicted to pay for overnight lodging: 2,000		
Attendance, # predicted to <u>not</u> pay for overnight lodging: 8,000			Predicted paid lodging nights: 500-2,000		
2017	Amount requested from City of Longview \$ 20,000		Total project cost: \$ 80,000 +		Date of project: From 8/13/16 to 8/13/16
2018	Amount requested from City of Longview \$ 20,000		Total project cost: \$ 90,000 +		Date of project: From 8/19/17 to 8/19/17

FUNDING SOURCES FOR THIS PROJECT

List all firm commitments to date to fund this project:

Source	Amount
KAPSTONE	10,000
SUBURU	5,000
FFCU	3,500
CHILD & ADOLESCENT CLINIC	2,500
BNSF	2,500
COLUMBIA AUTO GROUP	2,500
HAPPY KIDS DENTISTRY	1,000

List any other sources of funding you have applied for:

Source	Amount	Status
MANY LOCAL SPONSORS, INCLUDING, BUT NOT LIMITED TO PUD, PORT OF LONGVIEW, RED CANOE, PROPEL INS., CONTINENTAL INVESTORS, COLUMBIA BANK, EVANS - KELLY TRUST, SWANSON BANK, WILSON OIL, BOB'S, PNE, KAISER, RACCHHEALTH, ETC...		

Specifically how will this grant be used? How do you document your results?

TO PAY FOR CIRCUS ACTS, MUSIC AND ENTERTAINMENT FOR CHILDREN, ADVERTISING (INCLUDING IN PORTLAND) AND PROMOTIONAL POSTERS AND MATERIALS. (THE CHILDREN'S ENTERTAINMENT IS A BIG DRAW FOR OUT-OF-TOWNERS, AND IS HEAVILY ADVERTISED)

How will this project be financed in the future?

SPONSORS, GRANTS, SALES OF MERCHANDISE
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Signature 	Date 6/7/16
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GRANT REPORT

2015 amount received from the City of Longview for this project:

\$ 19,000

2016 amount received from the City of Longview for this project:

* TO BE RECEIVED AFTER EVENT

\$10,000

Note: If project is in process for 2017, please estimate the answers to the following:

How were these funds used?

SAME EACH YEAR

How did you measure your results? Please document the achievement of your goal.

WE ESTIMATED ATTENDANCE^{ANCE} AT EACH EVENT, USING ESTIMATES FROM ATTENDEES,
 LONGVIEW POLICE, VENDORS, TICKET COUNTS FOR CONCERTS, ETC. . .

How will this project be financed in the future?

SAME EACH YEAR

Please provide original project budget, original grant amount, actual project revenues, and actual project expenditures (with explanation of large variances)

List all project costs in the following categories:	2017	2018
Project Management/Administration:		
Project Manager Salary/Consultant Fees/Staff Costs:	\$ 0	\$ 0
Goods & Services:		
Contract Services – Consultant Fee	\$ 0	\$ 0
Materials/Supplies/Equipment	\$ 25,000	\$ 25,000
Construction Cost	\$ 0	\$ 0
Other Misc. Expenses (includes "OTHER" below)	\$ 50,000	\$ 60,000
Total Goods & Services:	\$ 75,000	\$ 85,000
Operations:		
Facility Rent	\$ 0	\$ 0
Utilities	\$	\$
Other Police, Fire, STREET DEPT., PARKS, TENTS, ETC.	\$?	\$?
Total Operations:	\$	\$
Other: LIVE PERFORMERS, MUSIC, CLOWNS, MAGICIANS, ETC.	\$ 30,000	\$ 35,000
	\$	\$
	\$	\$
TOTAL COSTS:	\$ 75,000	\$ 85,000

List all funding sources for this project:	2017	2018
SAME AS 2015 & 2016	\$ 55,000	\$ 65,000
	\$	\$
	\$	\$
	\$	\$
TOTAL OTHER REVENUE:	55,000	65,000