
A RESOLUTION AUTHORIZING ANNUAL PASS PROMOTIONS FOR PLAY AT THE
MINT VALLEY GOLF COURSE

WHEREAS, as an ongoing commitment to ensure the financial success of the Mint Valley Golf Course (MVGC), a committee of staff, golf course advisory committee members, and the golf course operations manager have discussed a variety of options to bring additional annual pass holders to the course; and

WHEREAS, in addition to the new cart storage facility, the recommendations brought forth by the committee for increasing annual pass sales requires Council action: the ability to promote annual pass payment options for MVGC; and

WHEREAS, the committee endorses three payment options for annual pass holders:

(1) new members to the course could purchase an annual pass at the full rate prior to April 1, and begin playing immediately; and

(2) an early purchase incentive of a 5% discount would be offered to new or returning members who pay in full by March 4, with the pass beginning on April 1; and

(3) a payment plan option of the full annual pass fee would be offered allowing new or returning members to pay half by April 1 and the other half by July 1.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Longview as follows:

Section 1. The City Manager or his designee is authorized to offer annual pass promotions for play at the Mint Valley Golf Course for the April 1, 2016 - March 31, 2017 season consistent with the recommendations of the golf course advisory committee as set forth above. The promotions will be evaluated for renewal annually.

PASSED by the City Council of Longview, Washington, and approved by its Mayor this _____ day of _____, 2016.

Mayor

ATTEST:

City Clerk