



# 2017-2018 REQUEST FOR FUNDING

RECEIVED  
JUL 05 2016  
City of Longview, WA  
Executive Office

APPLICATION DUE: Wednesday, July 5, 2016

## Instructions

1. Please type or print.
2. Answer each question within the space provided. Please do not include additional attachments or supplementary pages unless they are essential to our understanding of your project.
3. Attach organization's most recent tax return. If no tax return is available, attach the organization's most recent annual financial statement.
4. Attach a detailed budget for the project.
5. Are you a non-profit agency? ☐ yes ☐ no  
If so, what is your IRS designation? **501 c3**  
**[Please attach proof of non-profit status.]**

Please sign, date, and send completed application to:  
**Dave Campbell, City Manager**  
**City of Longview**  
**P.O. Box 128**  
**Longview, WA 98632**

| Applicant Information                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                    |             |                                                                                   |                                                  |             |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|-------------|-----------------------------------------------------------------------------------|--------------------------------------------------|-------------|
| Organization/Individual                                                                                                                                                                                                                                                                                                                                                                                                                        | Non-Profit                                         | Public      | Other                                                                             | Private                                          | Association |
| Organization<br>Longview World Series Committee, Inc.                                                                                                                                                                                                                                                                                                                                                                                          |                                                    |             | Activity Name<br>2018 Babe Ruth 15-year-old World Series                          |                                                  |             |
| Activity type: Event/Festival, Marketing or Facility<br>National Championship Baseball tournament                                                                                                                                                                                                                                                                                                                                              |                                                    |             |                                                                                   |                                                  |             |
| Address<br>P.O. Box 90                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                    |             |                                                                                   |                                                  |             |
| City<br>Kelso                                                                                                                                                                                                                                                                                                                                                                                                                                  | County<br>Cowlitz                                  | State<br>WA | Zip<br>98626                                                                      |                                                  |             |
| Contact Person                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                    |             |                                                                                   |                                                  |             |
| Name<br>Kirc Roland                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                    |             |                                                                                   |                                                  |             |
| Title<br>Committee Co-President                                                                                                                                                                                                                                                                                                                                                                                                                |                                                    |             |                                                                                   | Phone<br>(360) 430-7286                          |             |
| Project Information                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                    |             |                                                                                   |                                                  |             |
| Title and brief description of project:<br><b>Babe Ruth Baseball 15-year-old World Series, August 2018</b>                                                                                                                                                                                                                                                                                                                                     |                                                    |             |                                                                                   |                                                  |             |
| The Longview World Series Committee has received tentative right to host the Longview-Kelso area's 7 <sup>th</sup> Babe Ruth national tournament. The group has been responsible for bringing the 1990, 1997, 2001, 2004, 2009 and 2014 events to our area. The tentative rights are contingent on receiving the necessary community support and funding. The City of Longview has been instrumental in providing funding of past tournaments. |                                                    |             |                                                                                   |                                                  |             |
| This event has been well received as a vehicle to showcase our community to the rest of the United States. It is a cultural event, tourism event, entertainment event and community pride event.                                                                                                                                                                                                                                               |                                                    |             |                                                                                   |                                                  |             |
| Past Babe Ruth World Series tournaments in Longview has also been successful enough to show profits that were given back to the community as donations to local youth projects. The 2018 Babe Ruth World Series would be held at Story Field on the Lower Columbia College campus.                                                                                                                                                             |                                                    |             |                                                                                   |                                                  |             |
| Timeline for project:<br>Funding requests begin in July of 2016.                                                                                                                                                                                                                                                                                                                                                                               |                                                    |             | Geographic area served by this project:<br>Cowlitz County, 48 U.S. States, Canada |                                                  |             |
| Overall predicted attendance:<br>15,000 to 20,000 over 10 days, 25 games                                                                                                                                                                                                                                                                                                                                                                       |                                                    |             | Attendance, # predicted to travel 50+ miles to attend:<br>500, estimated          |                                                  |             |
| Attendance, # predicted to travel from out of state/out of country: 400                                                                                                                                                                                                                                                                                                                                                                        |                                                    |             | Attendance, # predicted to pay for overnight lodging:<br>500                      |                                                  |             |
| Attendance, # predicted to <u>not</u> pay for overnight lodging: local attendees 10,000 to 15,000                                                                                                                                                                                                                                                                                                                                              |                                                    |             | Predicted paid lodging nights:<br>845                                             |                                                  |             |
| <b>2017</b>                                                                                                                                                                                                                                                                                                                                                                                                                                    | Amount requested from City of Longview<br>\$10,000 |             | Total project cost:<br>\$                                                         | Date of project:<br>From                      to |             |
| <b>2018</b>                                                                                                                                                                                                                                                                                                                                                                                                                                    | Amount requested from City of Longview<br>\$15,000 |             | Total project cost:<br>\$160,000                                                  | Date of project:<br>August 2018                  |             |

**FUNDING SOURCES FOR THIS PROJECT**

List all firm commitments to date to fund this project:

| Source                               | Amount   |
|--------------------------------------|----------|
| Seed money from 2014 World Series    | \$10,000 |
| Lower Columbia College stadium usage | In Kind  |
|                                      |          |
|                                      |          |
|                                      |          |

List any other sources of funding you have applied for:

| Source                     | Amount   | Status  |
|----------------------------|----------|---------|
| City of Kelso Tourism Fund | \$15,000 | Pending |
|                            |          |         |
|                            |          |         |
|                            |          |         |

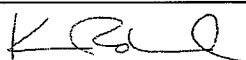
Specifically how will this grant be used? How do you document your results?

This grant will be used to help pay Babe Ruth Baseball National headquarters the event right fee of \$45,000. We will also provide a budget, timeline and full report to the Longview City Council including a list of donations from made from event proceeds.

How will this project be financed in the future?

Any future Babe Ruth World Series events will be funded through the cities of Longview, Kelso, Cowlitz County, Corporate sponsorships, ticket sales, souvenir sales, concessions and fund-raising activities.

Signature



Date

7/5/16

**GRANT REPORT**

2015 amount received from the City of Longview for this project:

\$ 0

2016 amount received from the City of Longview for this project:

\$ 0

*Note: If project is in process for 2017, please estimate the answers to the following:*

How were these funds used?

N/A

How did you measure your results? Please document the achievement of your goal.

N/A

How will this project be financed in the future?

Continues support from the community and hopefully from city and county government.

**Please provide original project budget, original grant amount, actual project revenues, and actual project expenditures (with explanation of large variances)**

| List all project costs in the following categories: | 2017     | 2018      |
|-----------------------------------------------------|----------|-----------|
| <b>Project Management/Administration:</b>           |          |           |
| Project Manager Salary/Consultant Fees/Staff Costs: | \$0      | \$0       |
| <b>Goods &amp; Services:</b>                        |          |           |
| Contract Services – Consultant Fee                  | \$0      | \$0       |
| Materials/Supplies/Equipment                        | \$500    | \$75,000  |
| Construction Cost                                   | \$0      | \$13,000  |
| Other Misc. Expenses                                | \$0      | \$5,000   |
| <b>Total Goods &amp; Services:</b>                  | \$0      | \$93,000  |
|                                                     |          |           |
| <b>Operations:</b>                                  |          |           |
| Facility Rent                                       | \$0      | \$0       |
| Utilities                                           | \$0      | \$2,500   |
| Other (Rights Fees to Babe Ruth Baseball)           | \$10,000 | \$35,000  |
| <b>Total Operations:</b>                            | \$10,000 | \$37,500  |
|                                                     |          |           |
| <b>Other:</b>                                       | \$       | \$        |
|                                                     | \$       | \$        |
|                                                     | \$       | \$        |
| <b>TOTAL COSTS:</b>                                 | \$10,500 | \$130,500 |

| List all funding sources for this project: | 2017     | 2018      |
|--------------------------------------------|----------|-----------|
| 2014 holdover                              | \$       | \$10,000  |
| City of Longview (proposed)                | \$10,000 | \$15,000  |
| City of Kelso Tourism (proposed pending)   | \$       | \$15,000  |
| Event Revenue (from 2014 event totals)     | \$       | \$158,000 |
| <b>TOTAL OTHER REVENUE:</b>                |          |           |