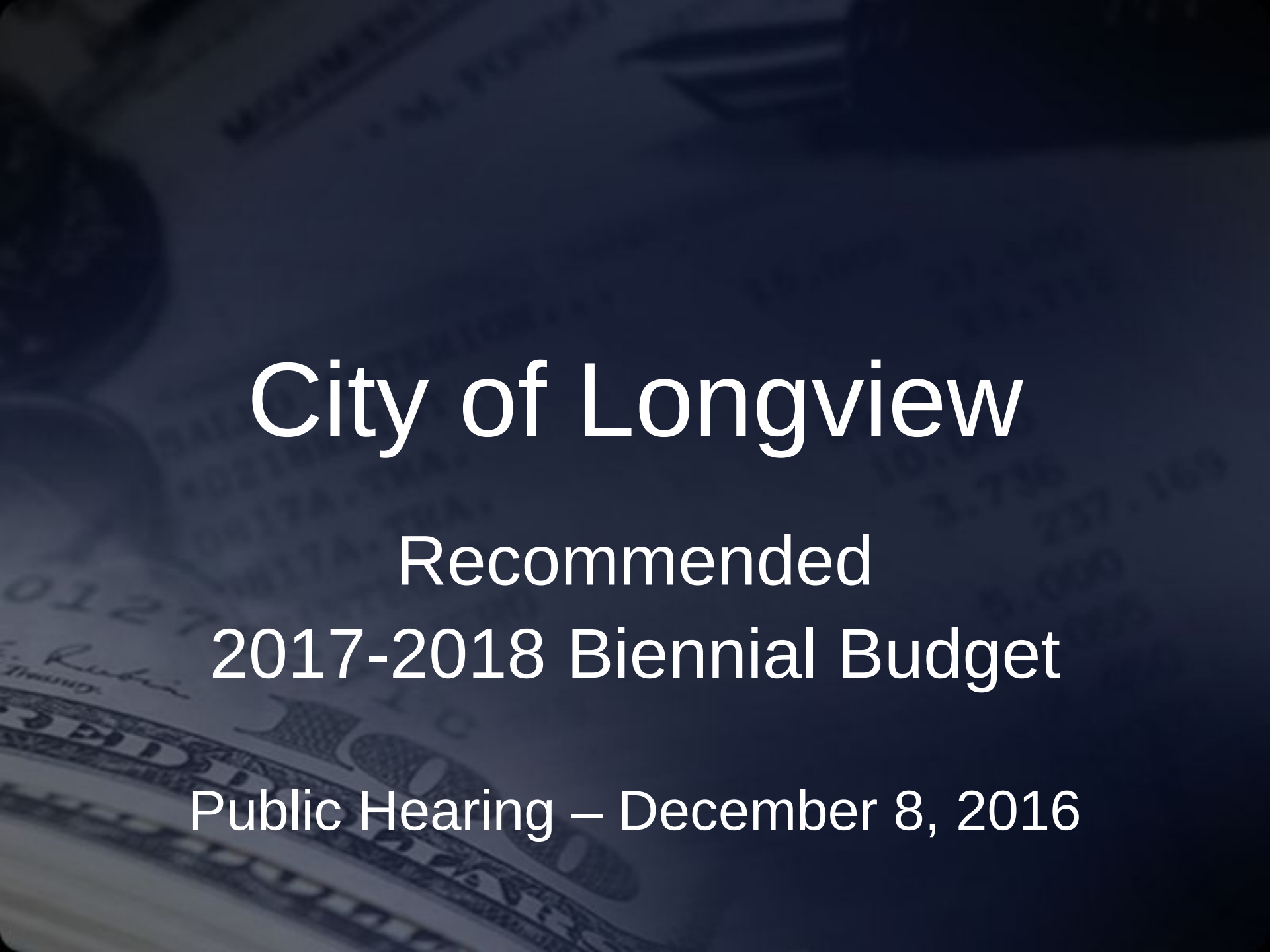


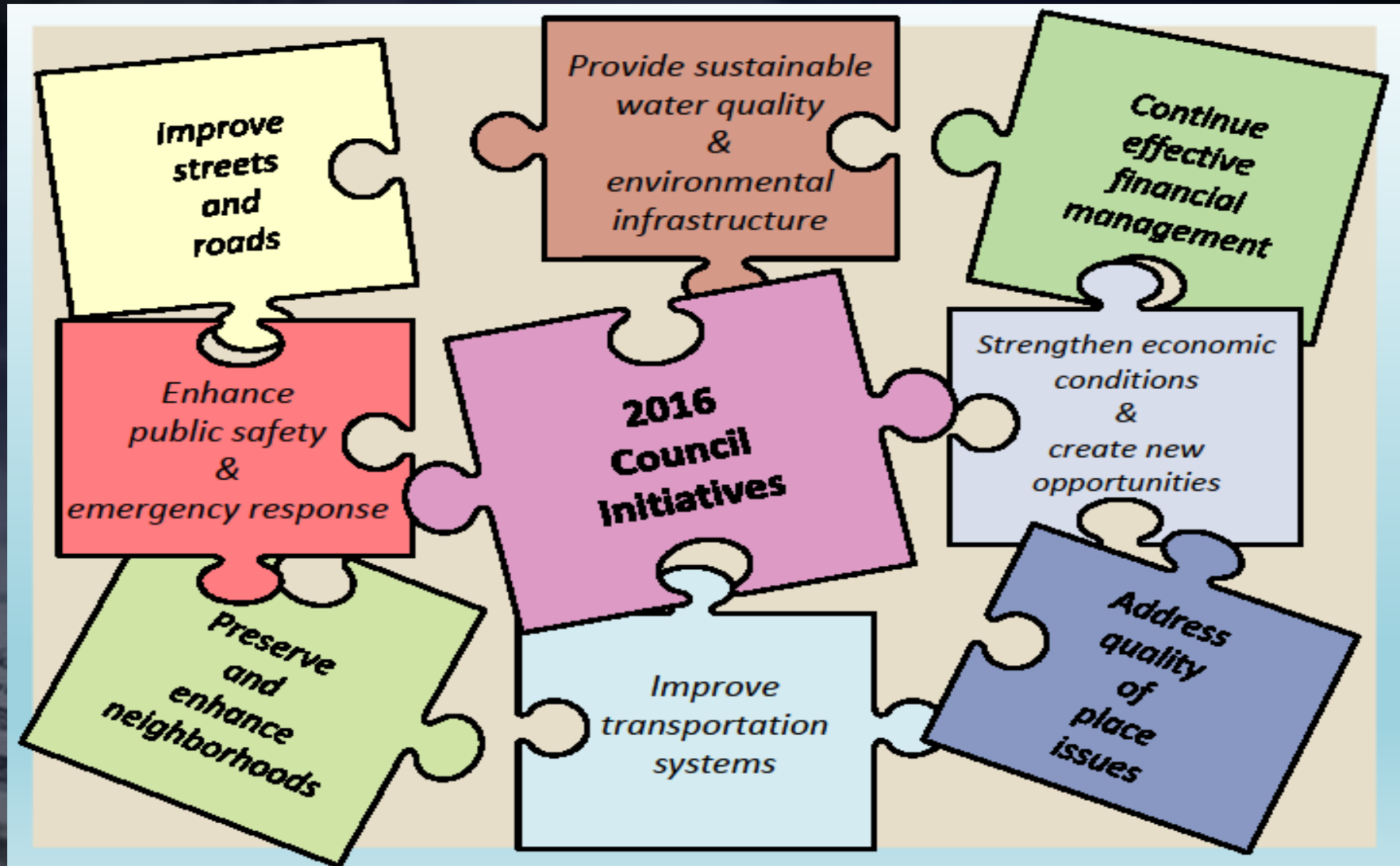
The background of the slide is a dark, blue-tinted image of several US dollar bills. The bills are slightly out of focus, with some numbers like '0127' and '10' visible. The overall effect is a professional, financial-themed backdrop.

City of Longview

Recommended 2017-2018 Biennial Budget

Public Hearing – December 8, 2016

Council Initiatives



2017-18 Suggested Parameters

May 5, 2016 Workshop

September 29, 2016 Workshop

- Enhance streets and roads repair and maintenance services
 - Recommendation to absorb costs of new street crew within General Fund
- Sustain existing service levels
 - Accomplished in preliminary budget, but expenditures “tightened up”
- Incorporate labor contract parameters
 - Provision for modest inflation
- General Fund support for enhanced economic development activities
 - Not necessary; continued in Economic Development Fund

2017-18 Suggested Parameters

May 5, 2016 Workshop

September 29, 2016 Workshop

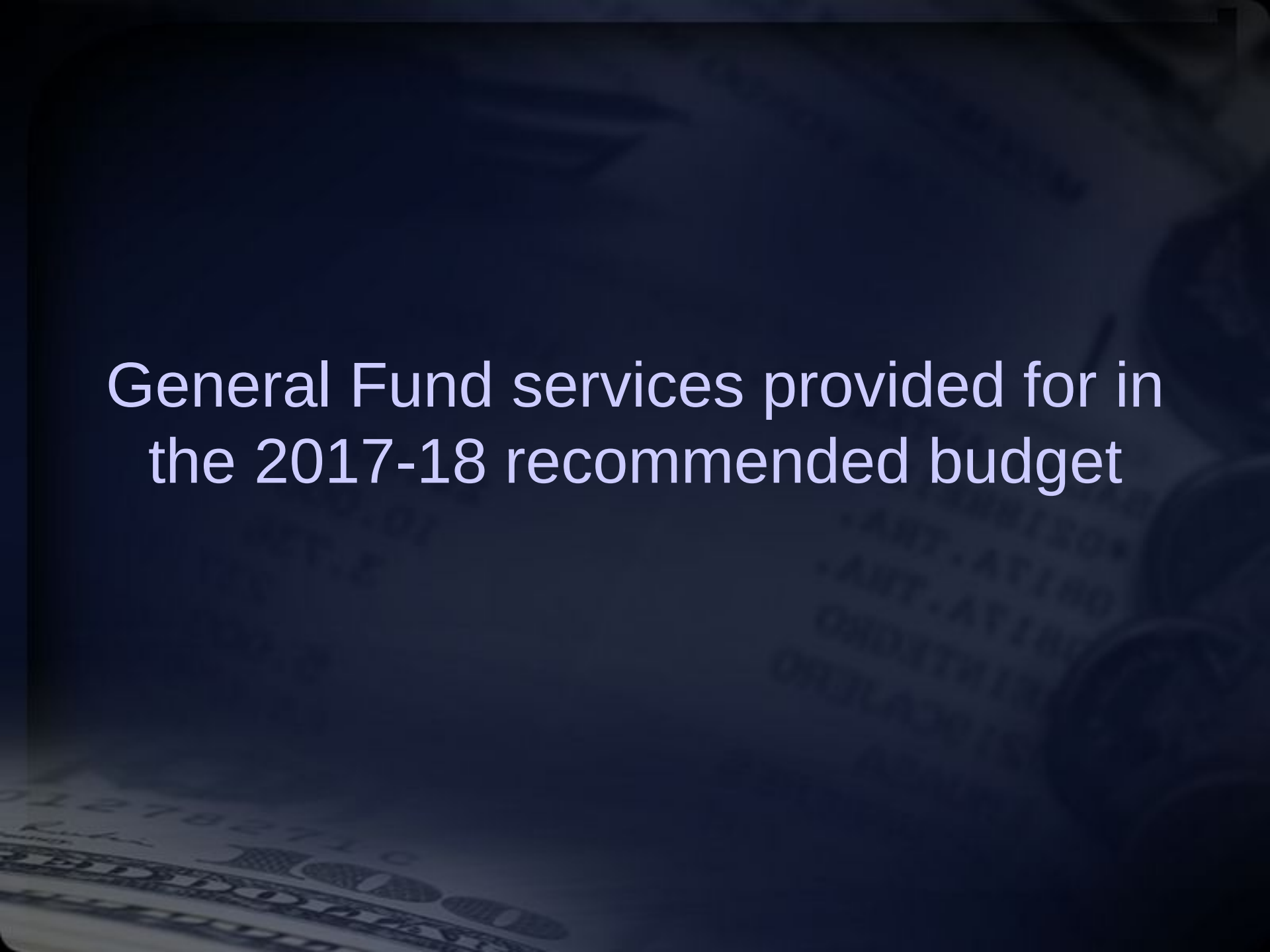
- ADA self-assessment transition plan
 - Intersection ramps inventory underway; appropriation to be recommended in Capital Projects Fund
- West Longview annexation (tbd)
 - Still to be determined
- Restore reserve contributions
 - Fire equipment depreciation (possible General Fund enhancement)
 - Building depreciation (Capital Projects Fund recommendation)
 - Employee Benefits Reserve (rate increase included in preliminary budget)
- Maintain Stage 2 of budget model with minimum 15% fund balance

2017-18 Recommended Budget

- Recommended 2017-18 General Fund Budget provides for 15.3% ending fund balance
- Provides for sustaining existing service levels with some enhancements
- Revenues
 - 2017 = 1.8%; 2018 = 2.1%
- Expenditures
 - 2017 = 2.7%; 2018 = 3.2%

2017-18 General Fund Expenditures with Enhancements

	2017	2018
Additional Street Crew	+ 490,720	+ 508,600
Street Equipment Debt Service	+ 51,000	+ 50,000
City Prosecutor	+ 94,970	+ 101,950
Legal Technician/Public Records Asst.	+ 75,300	+ 80,780
Fire Personal Protective Equipment	+ 76,600	+ 12,000
Fire Large Apparatus Depreciation	+ 200,000	+ 200,000
Recreation Specialist	+ 60,790	+ 63,990
Recreation After-School Program	<u>+ 18,260</u>	<u>+ 18,680</u>
Total 2017-18 Recommended Enhancements	\$1,067,640	\$1,036,000

The background of the slide is a dark, blue-tinted image of US currency. It shows a close-up of a \$100 bill on the left and several coins on the right. The text is centered over this background.

General Fund services provided for in
the 2017-18 recommended budget

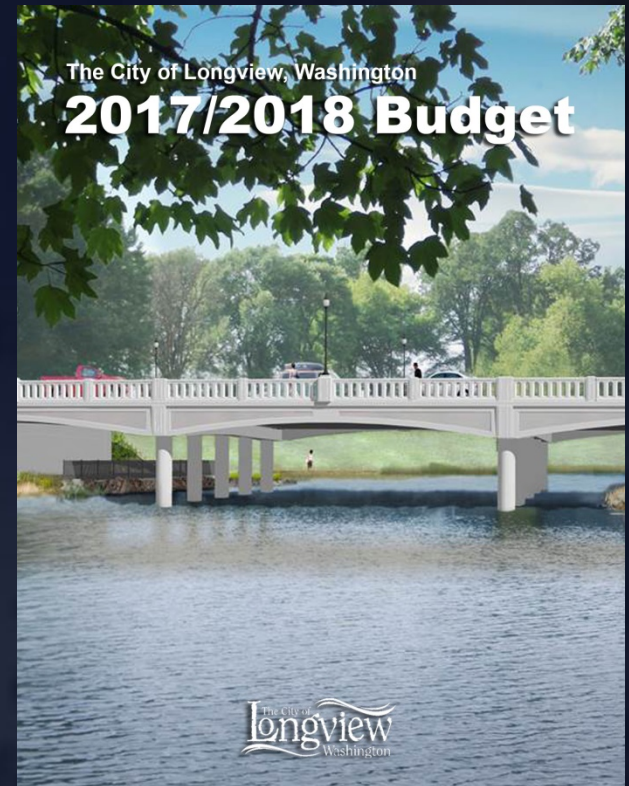
General Governmental Services



- City Council – the City’s legislative authority that adopts ordinances and policies appropriating money that support the City’s strategic plan.
- The Executive office is responsible for managing the City’s operations and oversight of the organization.
- Legal services which provides legal advice to Council, staff, various boards and commissions. The legal department is also responsible for prosecuting misdemeanor traffic and non-traffic offenses annually.

General Governmental Services

- Finance Department responsible for ensuring fiscal prudence, treasury services, debt administration and long-range financial planning.
- Utilities customer service division that processes in excess of 4,400 service order requests and 120,000 utility bills annually.
- Business licensing unit that registers approximately 4,000 businesses and processes more than 13,000 tax returns annually.



General Governmental Services



- Human Resources Department responsible for recruitment, administration of payroll, employee safety and health, risk management services, labor relations, wellness and organizational development
- The Information Technology Division administers, maintains and supports the City's investment in technology. The IT department has a commitment to innovation within the organization, and the delivery of systems, products and services that will enable the City to deliver on its mission effectively and efficiently.

Public Safety

- Police – Patrol Division that responds to emergency calls for service 24/7. Annually, Longview Police respond to more than 45,000 calls resulting in 3,000 arrests. Average response time to high priority calls is less than 4 minutes.
- The Community Services Unit works closely with businesses and local agencies to address community problems in the hope of reducing crime and improving quality of life issues.
- The Criminal Investigations Unit (CIU) responsible for investigating major crimes that include homicides, robberies, felony assaults, major fraud including identity theft, credit card crimes and embezzlement.



Public Safety



- Street Crime Unit Officers (SCU) work feverishly to identify and prosecute street level crime. With the addition of two SCU officers authorized in the 2015-16 budget this team has and continues to produce incredible results.
- SWAT – team of highly trained, highly skilled tactical unit that is highly effective in reducing risk of injury and loss of life in hostage and other high risk incidents. SWAT Team called out on 8 missions this year.
- Fire suppression program that responds to more than 200 fires annually.
 - Under 6 minutes - 70% of the time
 - Confines fires to room of origin 90% of the time
 - Responds to hazmat emergencies in less than 8 minutes 90% of the time

Public Safety

- Emergency medical services program that responds to medical emergencies varying from vehicle accidents to cardiac emergencies to trauma incidents.
 - 3,200 emergency medical responses
 - Under 6 minutes – 60% of the time
 - In excess of 50 EMS transports
- Fire prevention program that promotes life safety through public education and code administration.



- Conducts 1,100 company level inspections and more than 170 fire investigations.
- Conducts more than 300 fire prevention events.

Transportation

- Traffic engineering spends countless hours responding to citizen requests. In addition, designs traffic signals and conducts traffic data collection and traffic studies.
- Traffic division dedicates approximately 2,000 hours annually to signal maintenance and more than 2,500 hours to street light maintenance.
- Continue to keep Longview's transportation network safe by painting approximately 75 miles of white and yellow paint; installing hundreds of pavement markings on the City's street system; and dedicating more than 2,200 hours annually to install and maintain thousands of City street signs.



Transportation



Provides for enhanced street maintenance activities that will allow the department to double its output of street repairs which include pothole repairs, crack sealing, chip sealing, asphalt repairs, and the replacement of concrete panels.

- Street maintenance places 600 yards of concrete and more than 300 tons of asphalt maintaining Longview's streets and alleys.
- Apply 25,000 pounds of sealant chip sealing
- Blade 460 alleys.
- Continue with the rehabilitation and reconstruction of the City's sidewalk infrastructure, in addition to providing snow and ice control at those critical times when residents need it most.
- Engineering administers public works contracts and dedicates more than 12,000 hours to project administration, design and inspection to public infrastructure and facility capital projects.

Community Development

- Keeps Longview's residents safe and secure through the administration of the City's commercial, industrial and residential building codes.
- Administer and maintain local land use regulations via the Comprehensive Plan, zoning code, and the State Environmental Policy Act (SEPA).
- Respond to and investigate more than 900 public nuisance complaints each year.
- Administer and manage CDBG and HOME Fund programs and projects valued at more than \$600,000 annually.



Culture & Recreation

- Longview Public Library serves more than 200,000 visitors and maintains in excess of 180,000 books and magazines in the Library's collection
- Sponsor more than of 300 youth and family programs annually serving more than 7,500 area residents.
- Regular borrowers number 30,000 and total circulation of library materials exceeds 350,000
- Issues 2,500 new library cards annually
- Answer more than 45,000 questions and assist in excess of 22,000 library internet users on an annual basis



Culture & Recreation



- Recreation provides physical activity and enrichment programs for citizens of all ages, from pre-school children through adults.
- Thousands of Longview's residents participate annually in over hundreds of programs developed especially for youth, teens, adults, families and individuals with developmental disabilities – programs include art, technology, language, dance, cooking, fitness, health, sports and many other activities.
- Recreation buildings and facilities are used on numerous occasions each year for the City's own programs, and by nonprofits, schools, businesses and residents.

Culture & Recreation

- Recreation staff organize community events such as the Mother/Son Outdoor Adventure, Father/Daughter Dance, Turkey Trot Fun Run, Kids Fish-In, Art in the Park, Mud Day, Extreme machines, Summer concerts at the lake and Breakfast with Santa.
- Additionally, Recreation continues to partner with Cowlitz on the Move, YMCA, Youth and Family Link, the Highland's Neighborhood Association, Longview School District, and other organizations to provide a wide variety of recreation programs for the community.



Culture & Recreation

- Parks maintenance employees will care for more than 200 shrub beds
- Maintenance staff mow more than 425 acres of park land and right-of-way weekly during the peak growing season
- Maintain 36 play areas located throughout the City's many parks
- Continue to receive awesome feedback for their magnificent work and efforts in maintaining Longview's "jewel of the community" – Lake Sacajawea

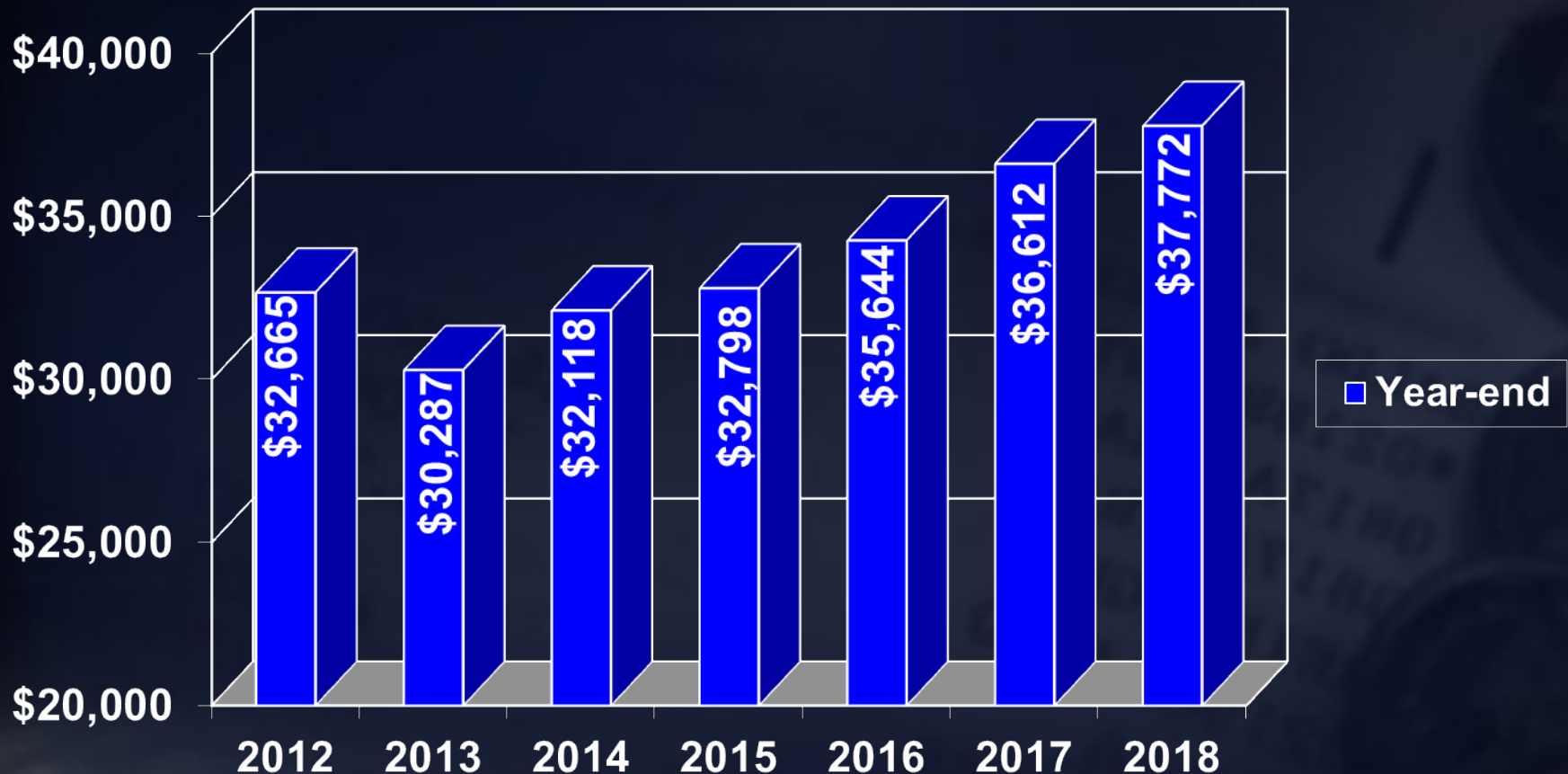


2017-18 Outside Agency Requests (General Fund)

	Request	
	2017	2018
Children's Justice Advocacy Center— Program support	\$ 11,000	\$ 11,000
City of Kelso/Kelso-Longview Chamber of Commerce— Visitor Center operations support	\$9,300	\$9,600
Meals on Wheels—Meals for homebound and disabled seniors	\$5,500	\$5,500
Community Health Partners— Low-income medical assistance	\$4,000	\$4,000
Lower Columbia College— Story Field renovation project	<u>15,000</u>	<u>0</u>
Totals:	\$44,800	\$30,100

General Fund Expenditures

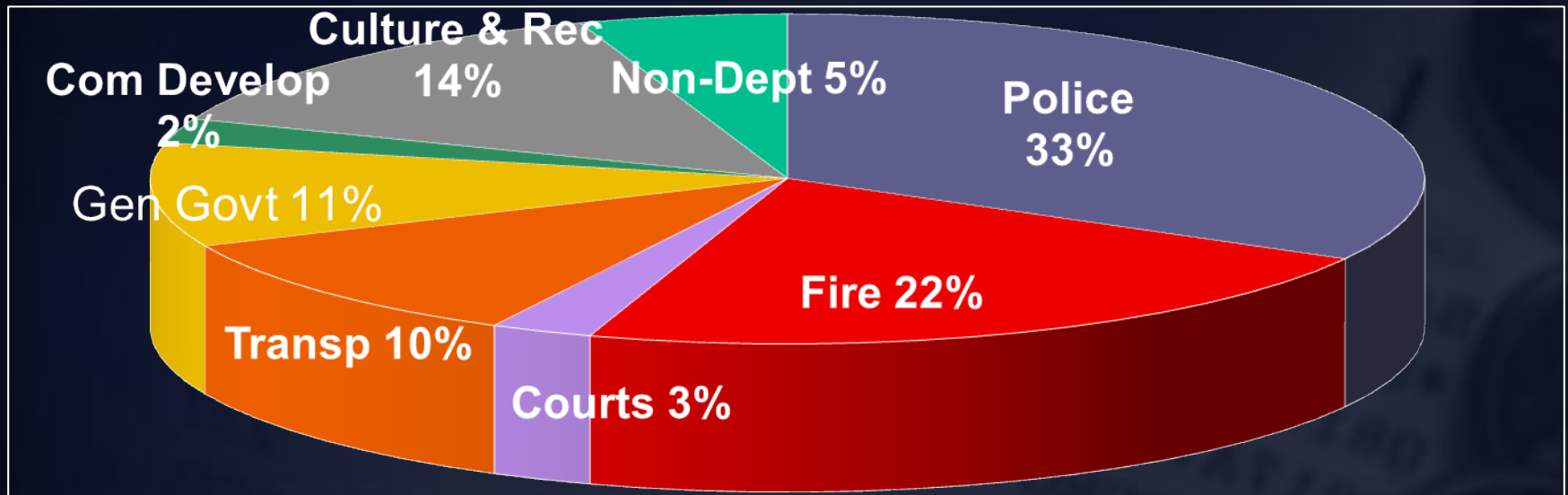
(\$000's)



2017-18 General Fund Recommended Expenditures = \$74,383,750

Comment: "2017 recommended expenditures of \$36.6 million represent a 2.7% increase over 2016 budget. 2017 recommended expenditures of \$37.8 million represent a 3.2% increase. "

2017-18 General Fund Expenditures



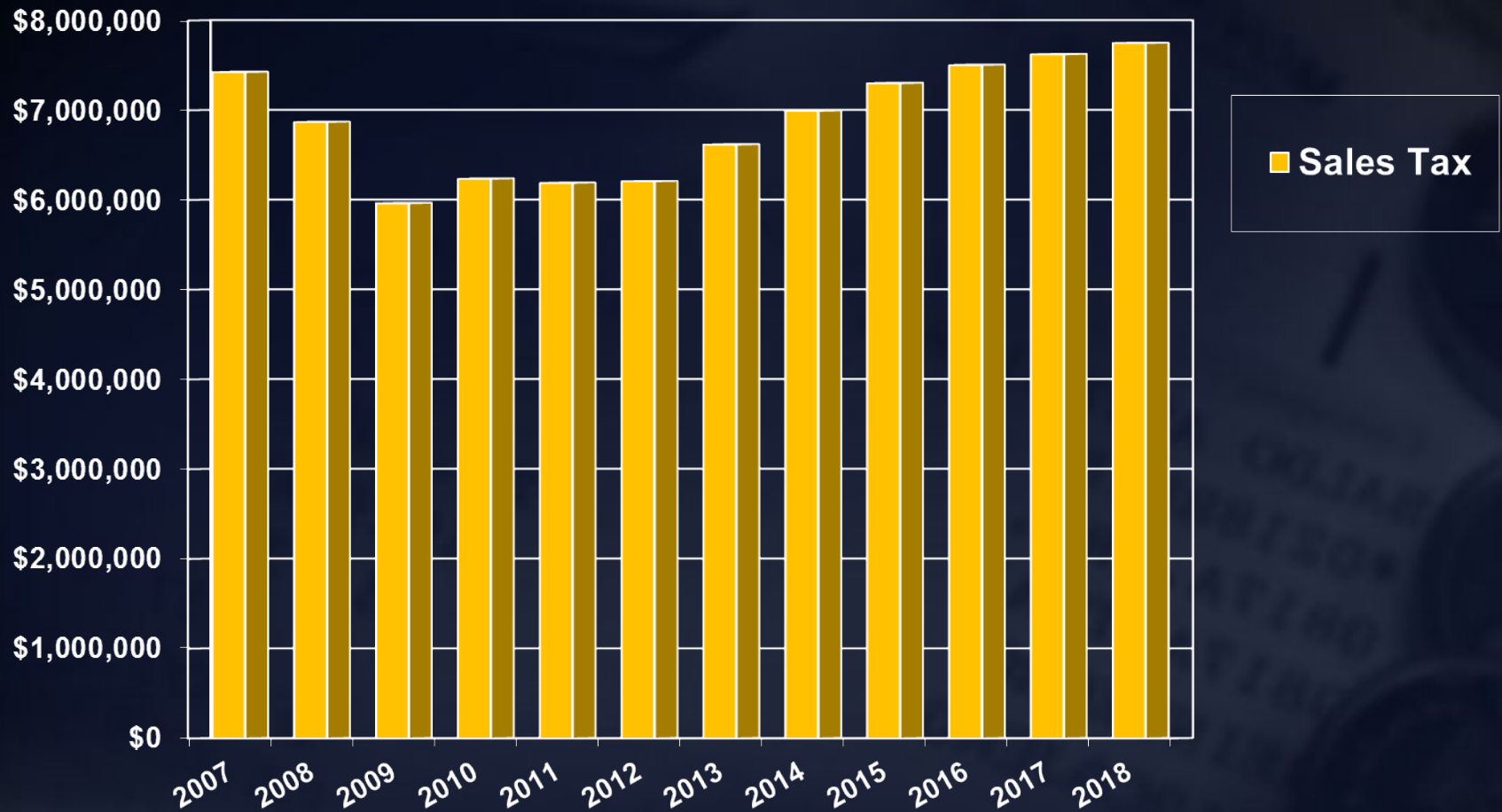
2017-18 General Fund = \$74,383,750

Assessed Value/Property Tax Comparison

City of Longview

Year	Assessed Value	% Chg	Levy Rate	Property Tax
2008	\$2,596,241,283	13.1%	\$2.88	\$7,472,452
2009	\$2,902,511,391	11.8%	\$2.72	\$7,906,395
2010	\$2,809,338,951	(3.2%)	\$2.89	\$8,134,755
2011	\$2,728,499,411	(2.9%)	\$3.03	\$8,284,506
2012	\$2,703,686,847	(0.9%)	\$3.11	\$8,419,453
2013	\$2,502,611,760	(7.4%)	\$3.41	\$8,533,950
2014	\$2,532,716,797	1.2%	\$3.42	\$8,671,021
2015	\$2,581,691,836	1.9%	\$3.43	\$8,846,768
2016	\$2,632,167,111	2.0%	\$3.40	\$8,946,920
2017	\$2,717,132,232	3.2%	\$3.35	\$9,109,867

History of Sales Tax Revenue

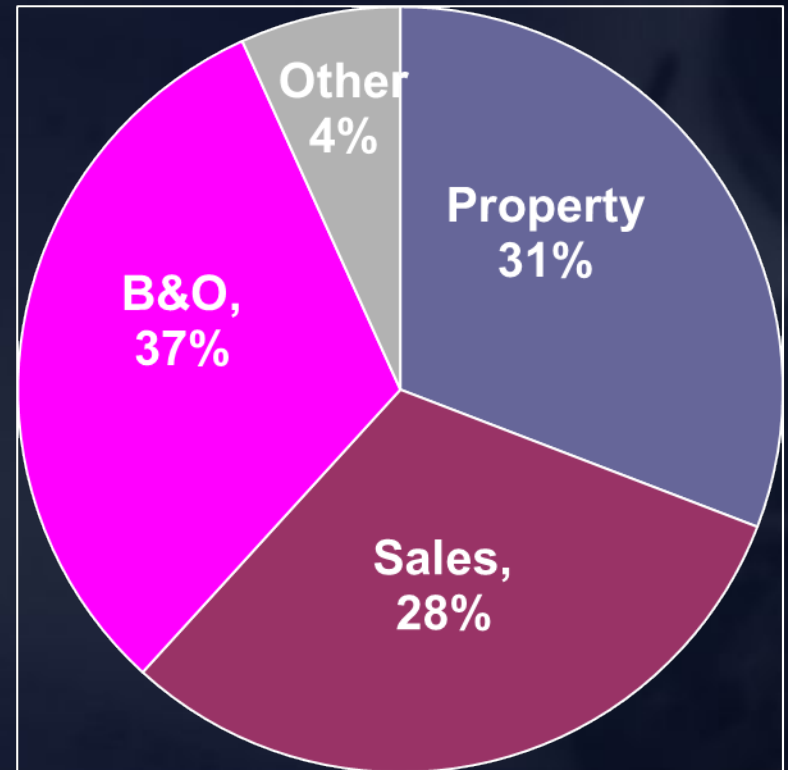


2017-18 Projected Sales Tax = \$15,375,000

Comment: "Recommended 2017-18 sales tax revenue in the amount of \$15.375m provides for a 3.8% increase over the previous biennium. For the first time since 2007, estimated 2017 and 2018 sales tax revenues are greater than those received in 2007."

2017-18 Budgeted General Fund Taxes

<u>Tax</u>	<u>Amount</u>
Property	\$17,410,000
Sales	15,375,000
B&O	20,422,750
Other	<u>2,268,000</u>
Total	\$55,475,750



General Fund Revenue

(millions)



2017-18 Recommended General Fund Revenue = \$70,651,130

Comment: "2017 recommended revenues in the amount of \$34.95m represent a 1.8% increase over 2016 projected revenues in the amount of \$34.3m. 2018 recommended revenues represent a 2.1% increase in recommended revenues."



79¢ Taxes (property, retail sales, and business and occupation taxes)

1¢ Miscellaneous (investment interest, space and facility rents, and charitable contributions)

2¢ Fines and Forfeitures (traffic violations, overdue library books)

10¢ Charges for Services (outside fire service contracts provided to the City's neighboring industries; recreation activity fees; engineering services charged to the City's capital projects)

3¢ Licenses and Permits (business licenses; building, plumbing, and electrical construction permits)

5¢ Intergovernmental (federal grants; motor vehicle fuel and liquor excise taxes; together with liquor board profits, accounts for the majority of state-shared revenues distributed to cities)

2017-18 General Fund Summary

	2017 (000's)	2016 (000's)
Beg Fund Balance	\$9,504	\$7,845
Revenues	\$34,953	\$35,698
Expenditures	- <u>\$36,612</u>	- <u>\$37,772</u>
End Fund Balance	\$7,845	\$5,771
End Fund Balance %	21.4%	15.3%
Beg Cash Required	(\$1,659)	(\$2,074)



Four Stages of Budget Prioritization

Stage 2

Expenditures exceed revenues and ending fund balance is projected to be greater than 15%.

(This scenario is a basic status quo budget where all core services and non-mandated programs are maintained through existing revenues and the use of reserves).

The background of the slide is a dark, blue-tinted image of US currency. It features a close-up of a \$100 bill on the left side, showing the serial number '01278271C' and the word 'HUNDRED'. On the right side, there are several coins, including a quarter and a dime, with some of their details visible. The overall image is slightly blurred and has a dark, moody atmosphere.

Tourism Fund Outside Agency Requests

2017-18 Tourism Fund

	Awards	
	2017	2018
Outside Agency Requests		
Columbia Artists Assoc – Spring Art Exhibit/Art in the Park	2,500	2,500
Cowlitz Co. Historical Museum – Special Exhibits and Programs	5,000	5,000
Ethnic Support Council - International Festival	1,700	1,800
Longview Noon Rotary – Squirrel Fest	10,000	10,000
Longview Go-4 th Committee – Go 4 th Festival	10,000	10,000
Longview Soccer Club – Cowlitz Kickoff Classic	5,000	5,000
Unique Tin Car Club – Car Show and Cruise	3,000	3,000
Longview World Series Committee – 2018 Babe Ruth World Series	5,000	20,000
Longview Recreation – Swim-Dash-Splash Triathlon	1,500	1,500
Kelso/Longview Chamber – Squatch Fest	2,500	2,500
Southwest WA Symphony– 20 Free Concerts	5,000	5,000
Ladies of the Lake Quilt Guild- Art Exhibit-Quilts/Workshops	1,000	1,000
Big Idea – Big Idea Project	<u>3,632</u>	<u>3,632</u>
Totals:	\$55,832	\$70,932

2017-18 Capital Projects

2017 Capital Projects Fund

2017 Capital Projects:	
Neighborhood Park Grants	\$ 25,000
Park Benches	10,000
Park Maintenance Office Security	16,500
Fire Station #81 Apparatus Bay Heating	100,000
Playground Equipment	<u>45,000</u>
Total 2017 Capital Projects....	\$196,500

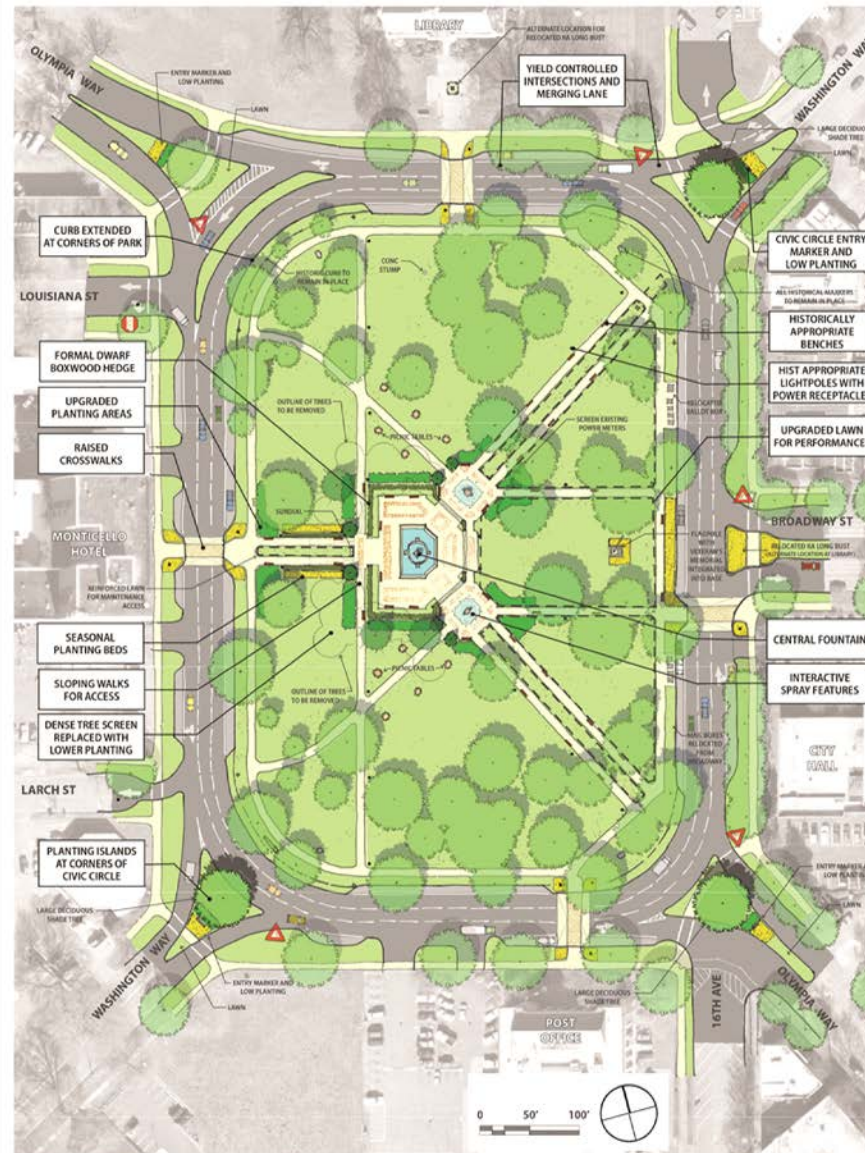
2018 Capital Projects Fund

2018 Capital Projects:	
Neighborhood Park Grants	\$ 25,000
Park Benches	10,000
Library Security Camera	45,000
Americans with Disability Act Improvements	100,000
Playground Equipment Replacement	45,000
R.A. Long Park Plaza Improvements	<u>663,000</u>
Total 2018 Capital Projects....	\$888,000

R.A. Long Park

R. A. Long Park and Civic Center Circle

CONCEPT PLAN

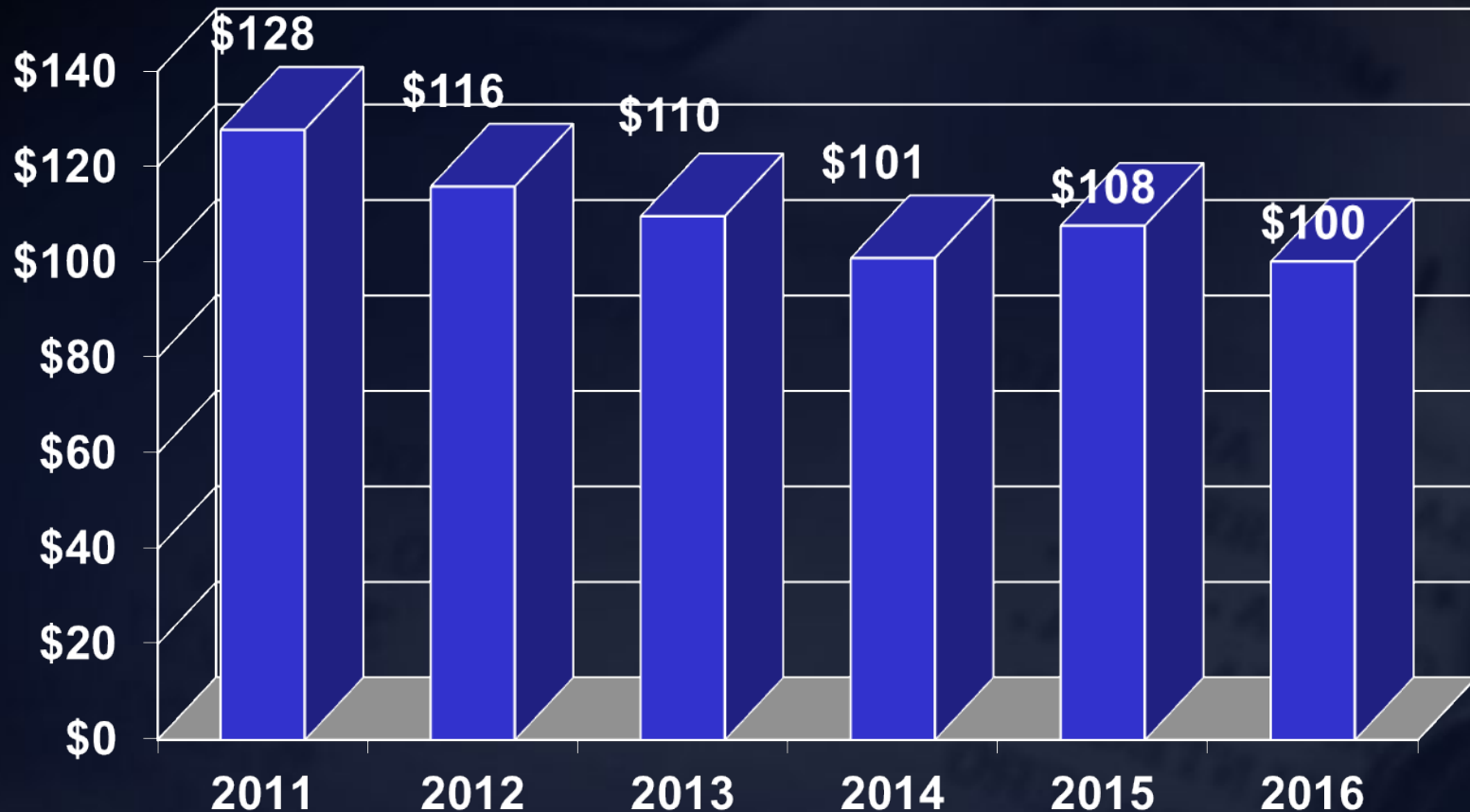


The background of the slide is a dark, blue-tinted image of US dollar bills. The bills are slightly out of focus, with the words "ONE HUNDRED DOLLARS" and the number "100" visible on one of the bills in the lower-left corner. The overall tone is professional and financial.

2017-18 Recommended Budget

All Funds

2017-18 City-wide Budget (in millions)



2017-18 Recommended Budget Totals \$216,896,190

Comment: The 2017-18 Citywide budget in the amount of \$217m represents a 3.7% increase over the 2015-16 budget of \$209m.

2017-18 includes \$53 million for capital projects (i.e. street improvements, facilities, water, sewer storm water utility and transit projects).



2017-18 Recommended Budget

The end.