

Memo



To: PARK & RECREATION ADVISORY BOARD

From: Jennifer Wills

Date: Aug 12, 2015

Re: BOARD REPORT July 2015

JULY DIVISION HIGHLIGHTS



Summer Concerts at the Lake started up Thursday July 9. We've had 4 concerts the month of July including the sponsor recognition concert where several advisory board members and council members visited with representatives from our sponsors. Title sponsor Kirkpatrick Family Care and media sponsor KLOG/KUKN/The Wave Radio have been sponsoring for 15 years. Red Canoe has been a major sponsor for 11 years, Cascade Networks a major sponsor for 6 years and Longview Orthopedic a support sponsor for 2 years donating a total of \$24,000 to pay for the bands and sound company. This year's attendance so far has been higher compared to other months most likely due to the great weather and additional marketing. Estimated attendance of 7,900.

92 participants attended our second annual Fire Cracker Fun Run/Walk on July 3rd held at Lake Sacajawea. 40 people attended the \$5K Run/Walk at Tam O' Shanter Park on July 18. Coweeman Dike Trail.



1,700 people attended rental events at the McClelland and Woman's Club in July. This includes private receptions, weddings and birthday parties.



Summer Meals program at Northlake, Olympic schools and Archie Anderson and Elks Building park have served the following summer meals: 330 breakfasts at Olympic, 440 breakfasts at Northlake, 770 lunches at Northlake, 750 lunches at Olympic, 593 lunches at Elks Building/Park, 583 lunches at Archie Anderson Park, 494 snacks at Elks Building/Park and 461 snacks at

Archie Anderson Park. The garden at Elks Building/ Park flourishes with healthy vegetables and has been a good project for both playground participants and the teens attending the teen center in the afternoon to help maintain and harvest.



Wraps made from fresh lettuce picked out of the garden

Longview-Kelso Black Bears Special Olympics Softball teams (3) were recognized at the Cowlitz Black Bears game on July 24. All 3 teams attended the regional softball tournament in Olympia on July 25 and all 3 teams qualified for the state tournament in Tacoma on August 15/16.



July Information

MONTHLY PROGRAMS	Program Area	Number Held	Registered	Attended
	Enrichment -youth	16	78	463
	Summer Kids	2	198	1,870
	Discovery Camps	33	287	1,430
	Playground/Meals	2	200	1,166
	Summer Out of School	1	75	396
	Adult	6	883	391
	Sports & Leagues	3	610	1,350
	Family & Events	11	175	8,350
	Social Club	4	125	110
	Special Olympics	2	65	450
	Total	73	2,696	15,976

DONATIONS	Program	Monetary/In-Kind	Amount or item(s)
	Kirkpatrick Family Care	Money	\$9,000
	Red Canoe	Money	\$7,500
	Cascade Networks	Money	\$6,000
	Longview Orthopedics	Money	\$1,500
	Disc Golf League	In-kind	\$290
	Skate Competition	In-kind	\$275
		Total	\$24,565

PARTNERS	Program	Number of Partnerships
	Youth	20
	Sports	8
	Adult	2
	Family & Events	10
	Social Club	3
	Special Olympics	7
	Facility Use	7
	Total	57

VOLUNTEERS	Program	Number of Volunteers	Hours Donated
	Youth	10	429
	Playgrounds/Meals	23	148
	Family & Events	6	22
	Social Club	18	36
	Special Olympics	6	80
	Total	63	715

FACILITY USE	Category	City Programs	Non-Profit	Private	Ongoing	Schools
	Buildings	57	4	7	15	
	Day Use Areas		3	135		
	Sports Fields		500			
	Total	57	507	142	15	