

A BRIEF OVERVIEW

2016

YEAR END REPORT

PARKS & RECREATION

Play Makers, Play Builders, Play Seekers

CITY OF LONGVIEW | PEOPLE, PARKS, & PROGRAMS



- Recreation Division
- Parks Division
- Urban Forestry Division
- Golf Division

A QUICK

OVERVIEW

COMMUNITY IMPACT

33 TOTAL EVENTS

- 11** *Community Wide*
- 12** *Running Events*
- 1** *Triathlon*
- 6** *Summer Concerts*
- 3** *Movies in the Park*

ATTENDANCE
@ FREE EVENTS
21,250





RECREATION PROGRAM AREAS

Youth	180 Programs 1647 Participants \$9.6K Scholarships
Out of School	10 Programs 621 Participants \$20K Scholarships
Sports	15 Leagues 1,264 Participants
Adult	159 Programs 980 Participants
Specialized Rec	9 Programs 475 Athletes
Teen	1 Program 156 Registered 17 Daily Average
Facilities	1,556 Rentals 29 Partners 635 Programs Held

SUPPORT

IT TAKES A VILLAGE

many
thanks

GRANTS

\$22,000

SPONSORS

\$64,000

DONORS

\$30,000

VOLUNTEERS

462 volunteers

4,612 hours

191 Partners

PARKS MAINTENANCE

BY THE NUMBERS

18 Parks

7 Trails

23 Playgrounds

645 Acres of Park

20 Picnic Shelters

4 Sports Complex

7 Tennis/Pickleball

COMMUNITY INVOLVEMENT

- Go 4th Festival
- Squirreelfest
- Unique Tin Car Cruise
- Lions Island Holiday Lights
- Downtown Hanging Baskets
- Downtown Tree Lighting
- R.A. Long Holiday Lighting
- Holiday Decorations



PARKS & RECREATION DEPARTMENT

ACCOMPLISHMENTS

ADOPTED COMPREHENSIVE PLAN
ADOPTED DONATION & MEMORIAL POLICY
ADOPTED NEIGHBORHOOD PARK GRANT POLICY
DEMOLISHED AND REPLANTED R.A. LONG PARK PLAZA
COMPLETE BARK AND PATH RENOVATION AT ASIAN ISLAND
INSTALLED IRRIGATION SYSTEM AT COMMUNITY GARDENS
PROACTIVE LANDSCAPING FOR SAFETY & VISIBILITY

CITY OF LONGVIEW | PEOPLE, PARKS, & PROGRAMS

URBAN FORESTRY



233
TREES
PLANTED



821
FRUIT
CONTROL



19
CALL
OUTS



2,924
TREES
PRUNED



267
TREES
REMOVED



4,458
VACANT
SITES



21
APHID
CALLS



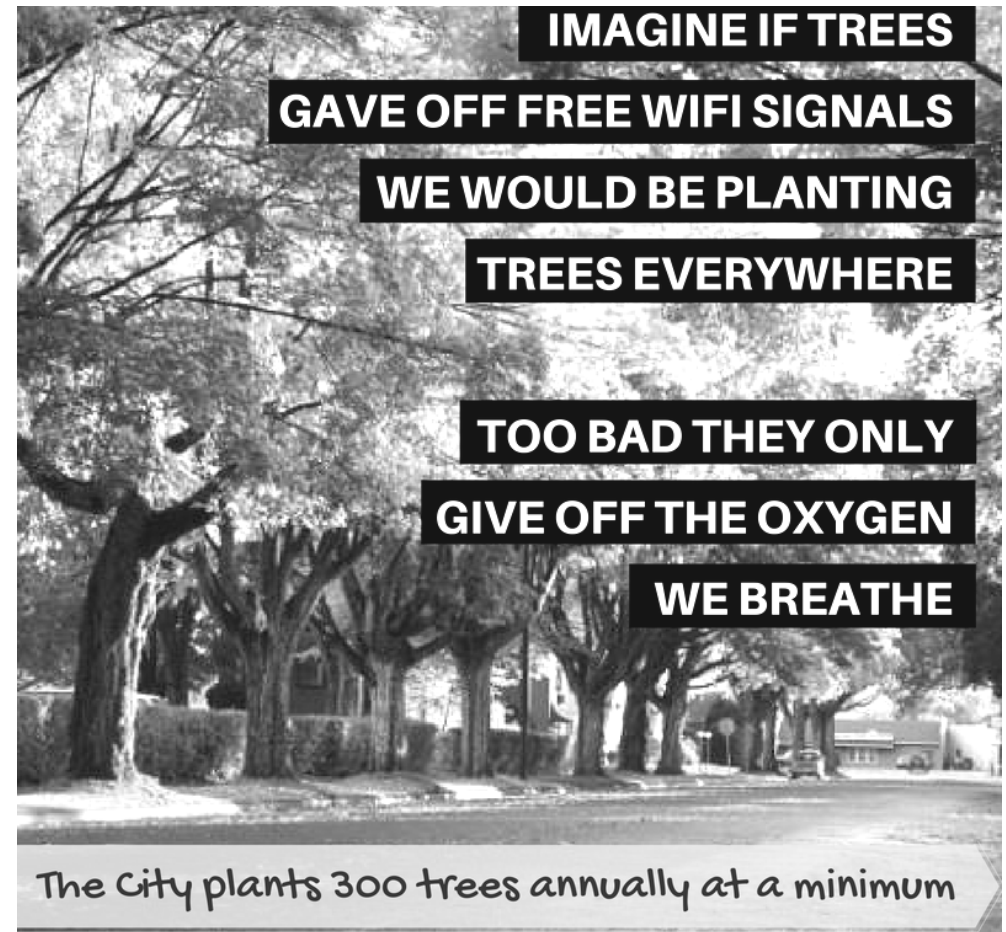
232
STUMPS
GROUND



1,343
STAFF HOURS
LEAF REMOVAL

COMMUNITY ENGAGEMENT

- TREE CITY USA - 32 YEARS
- E-NEWS & SOCIAL MEDIA
- ARBOR DAY CELEBRATIONS
- PRESENTATIONS





PARKS & RECREATION DEPARTMENT

MINT VALLEY GOLF COURSE

HIGHLIGHTS

CONSTRUCTED NEW CART STORAGE FACILITY

UPDATED MARKETING PLAN

MIDDLE SCHOOL GOLF PROGRAM

GOLF LESSON PARTNERSHIP

LADIES NIGHT OUT ON THE RANGE

40 YEAR ANNIVERSARY CELEBRATION

BIG NIGHT OUT(S)

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WORK HARD, PLAY HARD, MAKE A DIFFERENCE, REPEAT!

QUESTIONS?