

May 14, 2012

Dear Valued Business Owner:

The City of Longview is excited to announce the launch of a new program that we feel will have a significant impact on the promotion of our wonderful community. We have entered into a three-year agreement with CGI Communications to produce a series of streaming online videos highlighting all our community has to offer its residents, visitors, and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official city website www.mylongview.com, CGI's video showcase will engage viewers in learning more about area attractions, economic development opportunities, quality of place, and so much more. The City of Longview is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that!

Besides the videos having exposure on the City's official web site, the videos will be featured on the Community Video Network (CVN), relocate.org's national platform for community videos. With a presence on the web sites of many of the country's top realtors, CVN videos reach a potential audience of millions.

In addition, CGI will be contacting members of our local business community to offer participation in the program, as well as an opportunity to learn more about CGI's innovative new digital media products for businesses.

We encourage you to consider supporting the program, and learning more about all that CGI has to offer. If you have any questions in the meantime, please contact the City's Public Relations Analyst Susie Meyers at 442-5022.

Sincerely,

Dennis Weber
Mayor

Bob Gregory
City Manager