

Recreation Division

Memo

To: Jennifer Wills
From: Recreation Division
Date: March 16, 2017
Re: February Monthly Report



February Division Highlights

2017 Goals

- I. Connect the Community
- II. Quality Experience
- III. Vision 2020

- The first Softball Committee meeting of the season was held Feb. 15. This is a group of players, coaches, umpires that meet monthly to help develop & give input for the league and tournaments. **Goals: I, II, III**
- The new full-time Community Outreach & Foundation Recreation Specialist position was posted in mid-February and will remain open until March 13th. **Goals: I, II, III**
- The Date Night concepts are taking off. Our department has presented to the Early Morning Rotary & on the Chamber Radio Show to showcase these events. The two Holo's Yoga & Roland's Winery nights are full. **Goals: I, II, III**
- The Heart & Sole 5/10K run was held February 11 at Lake Sacajawea Park. There were 90 people who participated in the event. Check-in & refreshments were provided inside the Elks Building including Guses Coffee! **Goals: I, II, III**
- Our Recreation Coordinators met with Longview School District's Maintenance Supervisor to discuss current and future school use. The partnership between Longview Schools & the Recreation Division are essential to providing out of school programs and adult sports leagues to our community! **Goals: I, II, III**

- As of the end of February, 76 Community Garden spaces were rented. Returning gardeners from 2016 had until February 24 to reserve the same space for this year. New gardeners will have the opportunity to book beginning March 6th.

Goals: I, II

Things to Know: (Upcoming Events/News)

- **Flights, Bites, & Trivia Date Night**: Friday, March 24th @ Ashtown Brewing Company.
- **Electrifying Shamrock Run/Walk** – Friday, March 3rd at lake Sacajawea Park.
- **Running of the Fools** – Saturday, April 1st at Willow Grove Park.
- **Mud Bowl Softball Tournament** – Saturday, April 8 at Roy Morse Park.
- **Feedback from our partners regarding After School Programs:** I just wanted to give a shout out to the leaders of the before and after school daycare here at Robert Gray. They do such an amazing job here. They have the kids for what could be a long time after school and they keep control of the group so well. I have heard some scary stories from other schools about their before and after school care, and I don't see that here!! I teach PE and only have these kids for 40 minutes; I can only imagine the planning that goes into hours of activities for 6 different grade levels! Kudos to the whole staff for a job well done!!
- Amy Frazier, Health & Fitness, Robert Gray & Mint Valley

Pictured Below:

- 5 repurposed bikes donated to teens by the Longview Police Department.
- Heart & Sole Participants



FEBRUARY INFORMATION

Program Area	Programs Held	Cancelled Programs	Registered Participants	Attendance	Programs YTD	Cancelled Programs YTD	Registered Participants YTD	Attendance YTD	Cancellation Rate YTD
Youth	10	7	67	252	16	10	86	335	38%
Out of School	7	0	443	1779	13	0	752	3810	0%
Adult	17	4	213	945	30	6	434	1914	17%
Sports & Leagues – BB & VB	0	0	182	652	3	0	344	1134	0%
Family & Events	5	0	1068	1068	5	0	1068	1068	0%
Social Club	4	0	113	113	8	0	241	224	0%
Special Olympics – Basketball	1	0	30	420	2	0	60	960	0%
Total	44	11	2116	5229	77	16	2985	9445	8%

*All Programs
Average*

School Site	Registered Participants	Daily Average	Attendance	Ratio	Registered Participants YTD	Attendance YTD
CVG	30	26	450	1:09	80	522
Kessler	40	16	256	1:08	76	590
Robert Gray AM	36	20	324	1:10	158	781
Robert Gray PM	80	23	337	1:12	158	589
Northlake	80	17	291	1:08	71	617
Mint Valley	33	19	313	1:09	21	189

Boulevard Teen Center	10	5	60	1:03	158	72
Total	309	18	2031	1:08	722	3360

Program	Number of Volunteers	Hours Donated	Number of Volunteers YTD	Hours Donated YTD
Youth	1	7	1	7
After School	2	16	2	16
Family & Events	18	1129	18	1129
Social Club	8	20	18	42
Special Olympics	17	238	34	578
Total	46	1410	73	1772

Category	City Programs	Non-Profit	Private	Number of Ongoing Renters	Schools	Hours Facility Used	Total Hours Facilities Used YTD	Total Times Facility Used YTD
Buildings	101	2	3	20	0	298	558	231
Birthday Rentals							0	0
Day Use Areas	1	20				60	60	21
Sports Fields							0	0
Total	102	22	3	20	0	358	618	252

Program/Event	Monetary OR In-kind	Sponsoring Agency	Amount or item(s)	Cash Donation	In-kind Donation
YTD Ongoing				\$0	\$520
Heart Sole	In-Kind	Guses	\$50		\$ 50
Heart Sole	In-Kind	Prographyx	\$80		\$ 80
Teens	In-Kind	police	300		\$ 300
F/D ball	In-Kind	Guses	\$90		\$ 90
Total				\$ -	\$ 520

Program	Number of Partnerships	Partners YTD
Youth	3	5
After School	11	11
Adult	2	2
Family & Events	5	5
Social Club	5	5
Special Olympics	3	6
Facility Use	8	12
Sports	2	5
Total	39	51