



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Agenda - Final

City Council

Thursday, February 7, 2019

6:00 PM

2nd Floor, City Hall

NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the City Council of the City of Longview, Washington, will conduct a workshop session in the Longview City Hall Training Room, 1525 Broadway, Longview, on Thursday, February 7, at 6:00 p.m. The topics of discussion follow. Final disposition shall be taken on no other matter.

Longview City Hall is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the City Executive Offices at 360.442.5004 at least forty-eight (48) hours in advance if you require special accommodations to attend the meeting.

1. **CALL TO ORDER**

2. **ROLL CALL**

3. **WORKSHOP**

[19-6007](tel:3604426007)

BECKY McCRAY - RURAL AND SMALL CITY BUSINESS EXPERT

COUNCIL STRATEGIC INITIATIVE ADDRESSED:

Strengthen economic conditions and create new opportunities
Address quality of place issues

CITY ATTORNEY REVIEW: N/A

SUMMARY STATEMENT:

Beck McCray, small town entrepreneur and cattle rancher will share practical steps that businesses can put into action to help shape a better future for the downtown. Ms. McCray consults nationally on positive trends innovative business models, job creation strategies and downtown revitalization.

In conjunction with the Cowlitz Economic Development Council, the City of Longview together with the cities of Castle Rock, Kelso, Kalama and Woodland have invited Ms. McCray to our community. She will be in Longview on Thursday, February 7, 2019. Ms. McCray will begin the day at 8:30 a.m. at Longview City Hall with a walking tour of the downtown. At 12:00 p.m. Ms. McCray will attend the quarterly CEDC luncheon held at the Cowlitz County Event Center where she will be the featured speaker. Ms. McCray returns to Longview City Hall at 3:30 p.m. for a vehicle tour highlighting other business

areas. At 6:00 p.m. the City of Longview will host a reception for Ms. McCray where she will provide a brief presentation of Longview impressions.

RECOMMENDED ACTION:

No action recommended.

STAFF CONTACT:

John Brickey, Community & Economic Development Director

Attachments: [Rural & Small Business Expert Becky McCray - Itinerary for Longview](#)

4. ADJOURNMENT

NEXT REGULAR COUNCIL MEETINGS:

THURSDAY, FEBRUARY 14, 2019 - 7:00 P.M.

THURSDAY, FEBRUARY 28, 2019 - 7:00 P.M.

NEXT COUNCIL WORKSHOPS:

**THURSDAY, FEBRUARY 14, 2019 - 6:00 P.M. ARCHIE ANDERSON PARK MASTER
PLAN UPDATE**

**THURSDAY, MARCH 7, 2019 - 6:00 P.M. DRINKING FLUORIDE ADDITION/WELLHEAD
PROTECTION UPDATE**