

Celebrating Community and Baseball

2010 - 2013 Report

Creating a Regional Attraction

• Over **110,000** attendance in four years





• Approximately **27%** of on-line ticket purchasers are from outside of Longview-Kelso.





The Player Profile





Internships and Summer Employment Opportunities

Black Bear Internship Program

- Stadium and game operations
- Marketing
- Accounting
- Ticketing
- Broadcasting

Game Day Internship Program





Providing a foundation for career advancement

- 80% of interns are local
- 20% have more than one internship experience
- College intern participants progress to full time employment or advanced internship programs.





Internships and Summer Employment Opportunities

• Summer staff of approximately 40



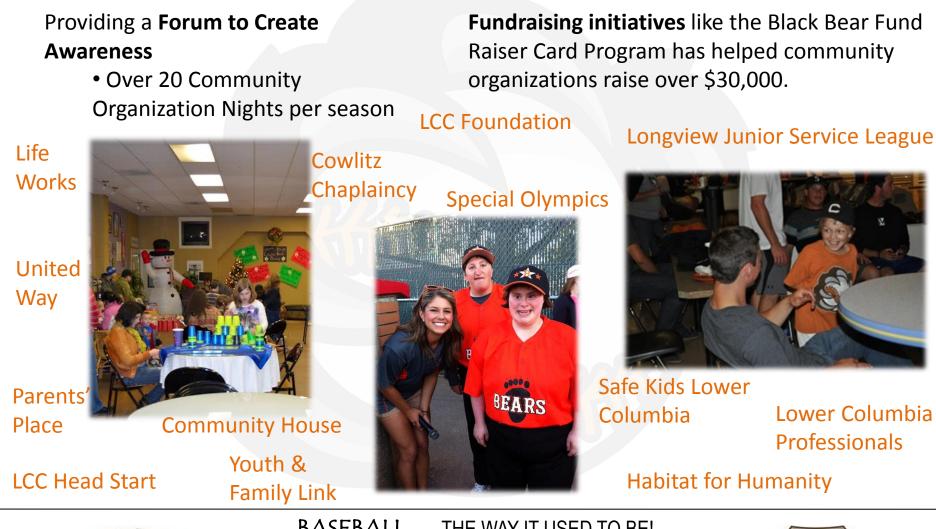


• More than 50% of staff members are college age or younger, providing much needed temporary employment





Support of Community and Charitable Organizations







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Player, Coach and Mascot Appearances



Community Events



Youth Baseball Initiative

- Black Bears Tournament of Champions
- Home Run Club

NEW FOR 2014!! Black Bears Care Ticket Program

• 20 tickets per game to charitable organizations







Thank You!!