



JUN 23 '16 PM3:20

2017-2018 REQUEST FOR FUNDING

APPLICATION DUE: Wednesday, July 5, 2016

Instructions

1. Please type or print.
2. Answer each question within the space provided. Please do not include additional attachments or supplementary pages unless they are essential to our understanding of your project.
3. Attach organization's most recent tax return. If no tax return is available, attach the organization's most recent annual financial statement.
4. Attach a detailed budget for the project.
5. Are you a non-profit agency? ☒ yes ☐ no
If so, what is your IRS designation? 501 c 7 _____
[Please attach proof of non-profit status.]

Please sign, date, and send completed application to:
Dave Campbell, City Manager
City of Longview
P.O. Box 128
Longview, WA 98632

Applicant Information					
Organization/Individual	Non-Profit	Public	Other	Private	Association
Organization Unique Tin Car Club	non-profit				
Activity Name Unique Tin Car Show and Cruise					
Activity type: Event/Festival, Marketing or Facility Car Show and Cruise					
Address 2733 Florida					
City Longview	County Cowlitz	State WA	Zip 98632		
Contact Person					
Name Phil Williams					
Title Treasurer				Phone 360 425-8421	
Project Information					
Title and brief description of project: Unique Tin Car Show and Cruise					
Car show is held at the Cowlitz County Expo Center					
Cruise on 15 th Avenue on the the Fourth weekend in August					
Timeline for project: Planning starts January till September			Geographic area served by this project: Washington, Oregon, Idaho and California		
Overall predicted attendance: 18,000			Attendance, # predicted to travel 50+ miles to attend: 8000		
Attendance, # predicted to travel from out of state/out of country: 5000			Attendance, # predicted to pay for overnight lodging: 2500		
Attendance, # predicted to <u>not</u> pay for overnight lodging: 2500			Predicted paid lodging nights:		
2017	Amount requested from City of Longview \$3000		Total project cost: \$20,500		Date of project: From 8/25/17 to 8/26/17
2018	Amount requested from City of Longview \$3000		Total project cost: \$20,500		Date of project: From 8/24/18 to 8/25/18

FUNDING SOURCES FOR THIS PROJECT

List all firm commitments to date to fund this project:

Source	Amount
Unique Tin Car Club	\$17500 (2017) 17500 (2018)

List any other sources of funding you have applied for:

Source	Amount	Status
none		

Specifically how will this grant be used? How do you document your results?

Grant will be used for postage, advertising, printing flyers and brochures, art work and design for tee shirts,

Results are documented by comparing participant numbers from year to year.

How will this project be financed in the future?

Future financing will come from donations and contributions along with profits from previous year's event.

Signature

Anthony M. Williams

Date

6/23/16

GRANT REPORT

2015 amount received from the City of Longview for this project:

\$3000

2016 amount received from the City of Longview for this project:

\$3000

Note: If project is in process for 2017, please estimate the answers to the following:

How were these funds used?

Advertising and design

How did you measure your results? Please document the achievement of your goal.

The number of participants has increased from year to year. Donations to local charities has also increased.

Our goal of community service is met through these donations,

How will this project be financed in the future?

Club funds, sponsor donations and participant fees.

Please provide original project budget, original grant amount, actual project revenues, and actual project expenditures (with explanation of large variances)

List all project costs in the following categories:	2017	2018
Project Management/Administration:		
Project Manager Salary/Consultant Fees/Staff Costs:	\$0	\$0
Goods & Services:		
Contract Services – Consultant Fee	\$0	\$0
Materials/Supplies/Equipment	\$	\$
Construction Cost	\$	\$
Other Misc. Expenses awards, cruise passes, dash plaques, art design	\$6800	\$7800
Total Goods & Services:	\$	\$
Operations:		
Facility Rent	\$2900	\$3000
Utilities	\$	\$
Other Postage, and Insurance	\$2500	\$2500
Total Operations:	\$	\$
Other: Longview Police	\$ 4000	\$4500
	\$	\$
	\$	\$
TOTAL COSTS:	\$16200	\$17800

List all funding sources for this project:	2017	2018
Unique Tin Car Club funds	\$2000	\$2000
Sponsor donations	\$1000	\$1500
Participant and vendor fees	\$12500	\$13000
Spectator fees	\$1000	\$1000
TOTAL OTHER REVENUE:		

Unique Tin Car 2017
Proposed Event Budget

Income

Sponsor Donations	\$1000.00
Vehicle registrations	10000.00
Spectator admissions	1000.00
Tourism Funds (City of Longview	3000.00
Vendors	1000.00
T-shirt Sales	1000.00
Total	\$17,000

Expenses

Advertising	\$2000.00
Police (cruise)	2450.00
Postage	300.00
Award jackets	2500.00
Cruise passes	1000.00
Expo Center rent	2500.00
Artwork	500.00
t-shirts	3750.00
dash plaques	500.00
Insurance	<u>500.00</u>
Total	\$17,000.00