

LONGVIEW COMPREHENSIVE PLAN UPDATE – 2016 GOAL REVIEW

Bold Text indicates a goal listed in the 2007 Comprehensive Plan.

- Open bullets indicate material from “Issues & Trends” snapshots for consideration in goals.

PUBLIC FACILITIES, UTILITIES & SERVICES GOALS

Goal PF-A Ensure that public facilities and services are provided, operated, and maintained in an effective and efficient manner.

- Establish/meet Level of Service standards (parks, # police officers, public safety response times).
- Improve environmental performance and disaster resiliency of facilities.
- Adopt technologies that increase accountability, transparency and efficiency.
- Extend services throughout the Planning Area Boundary.
- Enhance “civic presence” of highly visible/frequently used facilities for quality of place.
- Expand use of renewable energy sources.

Goal PF-B Maintain and enhance the current high standard of sewer and water service, storm drainage, recycling, and solid waste collection in the City.

Goal UT-A To ensure that energy and telecommunication providers make efficient use of facilities, improve service and aesthetic qualities of facilities, and accommodate growth in a timely manner.

Goal UT-B To promote and support energy conservation.

NATURAL ENVIRONMENT GOALS

Conservation Goal

NE-A To reduce consumption of resources, minimize waste, and reduce pollution.

- Balance competing interests between urban needs and environmental protection.
- Expand use of “green” infrastructure to reduce costs of “gray” infrastructure.
- Support efforts to reduce greenhouse gas emissions and impacts of climate change.

Protection and Mitigation

Goal NE-B To ensure the proper management of the natural environment to protect critical areas and conserve land, air, water, and energy resources.

Water Resources

Goal NE-C To enhance water quality; protect environmentally sensitive areas including wetlands, streams, rivers, lakes, riparian areas, and aquifer recharge areas; and manage floodplains.

Geological Hazards

Goal NE-D To minimize the loss of life and property from landslides and seismic, volcanic, or other naturally occurring events, and minimize or eliminate land use impacts on geologically hazardous areas.

Fish and Wildlife Habitat Conservation Areas

Goal NE-E To balance the requirements of an urban area with protection of fish and wildlife habitats, including salmonid habitat, by preserving, restoring, and enhancing critical areas, open space and parkland; and linking habitat for wildlife and native ecosystems.

Shorelines Goal

Goal NE-F Plan and coordinate land uses, public access, and natural resource protection along shorelines of the State in accordance with the State Shoreline Management Act and the Longview Community Vision.

TRANSPORTATION GOALS

Overall Goal: The City of Longview shall provide a convenient safe and efficient multi-modal transportation system that promotes the mobility of people and goods within and through the City.

Multi-Modal Transportation

Goal TR-A Provide a multi-modal transportation network that supports the planned land use classifications.

- Preserve and expand the city's grid network.
- Promote "complete streets" for all users—vehicles, cyclists, pedestrians and transit.

Freight and Goods Movement

Goal TR-B Provide for the efficient movement of goods and services.

Safety and Livability

Goal TR-C Design and construct safe transportation facilities that enhance the livability of Longview.

- Promote "complete streets" for all users—vehicles, cyclists, pedestrians and transit.
- Reflect generational preferences in design of transportation facilities.
- Improve health and promote healthy, active living by incorporating facilities for cycling and walking.

Performance and Coordination

Goal TR-D Create an efficient regional and local transportation system that supports planned land uses and manages congestion.

- Give priority to convenient land access rather than a sole focus on increased mobility and speeds.

Environmental Goal

TR-E Minimize the impacts of the transportation system on the environment.

- Approach transportation improvements through a sustainability lens to improve environmental performance, reduce greenhouse gases and other pollution, and to address social equity concerns.
- Incorporate “green infrastructure” into transportation improvement projects.

Regional Coordination Goal

TR-F Participate in and influence regional transportation planning within the region. (MPO and SWRTPO Region)

Financing Goal

TR-G Leverage local and private sector transportation-related revenue to maximize state and federal programs that funds transportation improvements.

- Identify new mechanisms to generate revenue for transportation improvements.
- Prioritize maintenance of existing facilities over capacity expansions or new roads (“fix it first”).

LAND USE GOALS

Development Balance

Goal LU-A To encourage orderly, efficient, and beneficial development of land within Longview while maintaining a balance of business and residential uses within the City.

- Promote redevelopment and infill to meet land development needs.
- Promote social equity and health goals in land use planning.

Compatibility

Goal LU-B To ensure that the location and design of new development is appropriate in type, density, and location considering existing land use patterns, capacity of public facilities, natural characteristics of the land, and the vision of the community.

- Encourage a convenient mix of uses supported by the city’s transportation grid network and offering destinations and transportation options that reflect generational preferences.

Industrial, Commercial, and Mixed Use Areas

Goal LU-E To support existing businesses and provide an energetic business environment for new industrial and commercial activity providing a range of service, office, commercial, and mixed uses.

Annexation and Joint Planning

Goal LU-F To further coordinate planning and decision making among the City, County, and other urban service providers in matters relating to urban services and development, ensure that annexations to the City of Longview meet development and growth needs, create reasonable service areas for city services, and form logical extensions of city boundaries.

HOUSING GOALS

Housing Supply and Availability

Goal HO-A Promote balanced city growth that will accommodate projected population and provide alternative approaches to meeting changing demographics and emerging needs.

Neighborhood Quality

Goal HO-B Promote housing and neighborhoods that support thriving communities.

- Promote high quality housing with a smaller “footprint”.
- Encourage a convenient mix of uses supported by the city’s transportation grid network and offering destinations and transportation options that reflect generational preferences.

Housing Affordability Goal

HO-C Promote the expansion of affordability in housing choices.

HISTORIC PRESERVATION GOALS

Goal HP-A Achieve state and national recognition of Longview’s unique place in the history of American city planning.

Goal HP-B Preserve and enhance the notable buildings, parks, and other sites established by or associated with the Long-Bell Lumber Company and notable local examples of architectural styles of more recent times.

ECONOMIC DEVELOPMENT GOALS

Economic Diversification

Goal ED-A To achieve a diversified, balanced economy to ensure sustained economic growth and employment opportunities.

- Promote quality of place improvements that will attract the talent pool needed to support economic diversification.
- Encourage local entrepreneurs and small businesses in order to expand the local job base.

Downtown

Goal ED-B To create a downtown in Longview whose viability is based on a unique character, is easily differentiated from other commercial areas in the Longview/Kelso area, is attractive to residents and visitors, is active 24 hours a day, and attracts residents and visitors from Longview and other areas.

Gateways and Community Identity

Goal ED-C To welcome travelers, tourists, workers, and residents by creating a sense of place and identity for Longview, capitalizing on the community’s unique heritage as a planned city.