



City of Longview

Recreation Office,
2920 Douglas
Longview, WA 98632

Minutes - Draft

Mint Valley Golf Advisory Board

Wednesday, July 20, 2016

4:00 PM

Mint Valley Golf Course

1. Roll Call

*Board Members - Rick Parrish, Chuck Berquist, Arne Lund, Brenda Athey, Dave Sathe
Staff - Jennifer Wills, Scott Knapp, Nick Van*

2. Approval of Minutes

Arne made a motion to approve the minutes, Chuck seconded the motion, all were in favor.

[MN 16-0342](#)

Mint Valley Golf Advisory Board Meeting Minutes 04.20.2016

Attachments: [MVGAC Minutes 04.20.2016.pdf](#)

3. Constituent Comments

N/A

4. Board Member Comments

Rick let the board know that he thought course was in great shape.

5. Reports

5.a Golf Course Superintendent Report

Scott let the board know that trees had been taken out along the 13th fairway and green. They were dead and could have become a safety hazard. New trees will be replaced in time. Scott also let the board know that they would be seeing bubbles in the pond at 18. Maintenance staff installed aerators into the pond to up the oxygen level to help clear out the pond. Additional grass carp have been ordered for the pond on 7 and 18 to help keep down vegetation. Scott also stated that sand has been added to a few of the bunkers and that they have been working hard to keep the course in great shape, with the mild weather the grass has been growing at an accelerated rate. Aeration will take place the last week of August over two days. By splitting it into two days, the course can stay open with 9 holes while staff closes and works on the other 9 holes. This way the course does not lose an entire day of play. The early aeration should help to heal the course before the fall events that are planned for the course.

5.b Golf Manager Report

Nick gave an overview of the amount of tournaments happening at the course - 4-Nines, Ladies Invitational, Columbia Ford, Red-White-Blues, Ladies Night Out on the Range, 40 Year Anniversary, and the Senior Tournament. The course has been busy with in house events. In addition to in house, the course will be hosting the Realtor, Steelscape, Weyerhaeuser, Clatskanie PUD, 3 Church, and 3 Class Reunion events. Nick also let the board know that Mint Valley Golf Course was featured on the Golf Channel during the British Open and did receive a few calls regarding the advertisement from there.

5.c Directors Report

Jen gave an overview of the second quarter Play & Revenue Report. Additionally, she let the board know that she was taking over the marketing for Mint Valley and will continue to work with Nick to advertise the course and events. Jennifer also let the board know as an update that 12 spots have been leased in the new cart storage facility. Jen, Nick, and Parks Maintenance staff will be working together to put on the Ladies Night Out on the Range Event.

[16-4454](#)

Qtr. 2 2016 Play & Revenue Report

Attachments: [Qtr. 2 2016 Play & Rev Report.pdf](#)

6. Old Business

N/A

7. New Business**7.a Meeting Location Change**

Meeting will be held at MVGC moving forward.

7.b [16-4453](#)**Resolution 2105 - 2014 Rate Change**

Attachments: [Resolution No 2105 2014 Price Change.pdf](#)

Staff reviewed with the board the current Rate Resolution No.2105 that took effect in 2014. The board discussed the days, rate levels, and options to play at other courses around the local area. Nick discussed that the course had not fully followed the rate resolution allowing for deepened discounts on the web. He countered the discussion of following the current rate resolution with the fact that the tee sheets were not full even on the same day of play. Options were discussed for the web to allow for deeper discounts further out from the date of play, but that they should rise as it gets closer to current date. When searching the web five days out in advance 3 Rivers Golf Course was \$15.00 to play a round of 9 holes when Mint Valley Golf Course was \$10.00.

The board felt that the current Rate Resolution did not reflect the existing demand for golfing and was over and above what the present market could support. After reviewing the rate resolution, that board made the recommendation as follows:

Remove the Monday - Thursday, the Friday, and the Weekend Designations

Price as follows for Adults:

Monday - Sunday BEFORE 12:00PM:

18 Holes \$28.00

9 Holes \$16.00

Monday - Sunday 12:00 - 3:00PM:

18 Holes \$23.00

9 Holes \$14.00

Monday - Sunday AFTER 3:00PM (Twilight):

18 Holes \$20.00

9 Holes \$10.00

Price as follows for Seniors:

Monday - Friday BEFORE 12:00PM:*

18 Holes \$24.00

9 Holes \$15.00

** Weekends, After 12:00PM, After 3:00PM same rate as Adults*

Price as follows for Juniors:

*Monday - Friday *:*

18 Holes \$15.00

9 Holes \$10.00

**Weekends same rates as Adults*

- *Keep all passes at the same rate as Rate Resolution No. 2105*
- *Remove the 1:00pm start time for senior and junior pass holders to allow for all day play*

Chuck made a motion to approve the recommended rates to present to council, Brenda seconded the motion, and all were in favor.

7.c Facility Tour - Bring Your Clubs (optional)

8. Adjournment

Next meeting, October 19, 2016 - 4:00 pm @ MVGC