

Recreation Division

Memo

To: Jennifer Wills
From: Recreation Team
Date: November 16, 2016
Re: October 2016 Report

OCTOBER DIVISION HIGHLIGHTS

2016 GOALS

- I. BE THE LEADER FOR HEALTHY LIVING
- II. STRENGTHEN COMMUNITY AWARENESS
- III. MAXIMIZE TEAMWORK & PARTNERSHIPS

- Longview Parks & Recreation, Youth & Family Link, and the YMCA partnered to host the Lights On After School Program on October 22nd. The event welcomed over 700 community members. OMSI & the Children's Discovery Museum both provided hands on activities.

Goals: I, II, III

- The Pumpkin Pi 3.14 run had 48 participants and was held at Willow Grove Park on October 29th. Everyone who participated was treated with pumpkin pie (and whipcream!) at the end of race. Thanks to Guses Coffee for providing free coffee for everyone. Thanks to the Port of Longview allowing us to use the park, Cowlitz County for use of the roadway, and RALong Key Club students for volunteering.

Goals: I, II, III

- Michael Palmer, a local disc golf tournament director, hosted a Halloween glow tournament at Roy Morse Disc golf course on Oct. 22. The tournament director brought in 9 additional holes to create an 18 hole course. The event went well according to Michael and will consider doing it again next year.

Goals: I, II, III



- The annual Alzheimer's Walk and the mini hydro boat races were held at Lake Sacajawea on October 2nd.

Goals: III

- The Community Gardens collected 200 pounds of produce (lettuce, carrots, potatoes, squash, corn, tomatoes) from the garden and gave it to local food banks including: St Vincent De Paul, Stone Soup and Community House on Broadway. Stone Soup cooks meals every Sunday in Kelso for those in need – this partnership stemmed from the connection between Champion Awards John & Wendell and the individuals who coordinate Stone Soup.

Goals: I, II, III

- On October 20th our department recognized our sponsors at the City Council meeting. Sponsor recognition included Weyerhaeuser Giving Foundation for sponsoring the FLL Robotics team, and to Fibre Credit Union, Rocket 107, and The Peak 90.3, for sponsoring Movies at the Lake.

Goals: II, III

- The Boulevard teen after school program organized a "Spook House" haunted house open to the public on October 29th. Over 40 teens came together to prepare the scenes and volunteered as actors. The "Spook House" was open from 7-9pm, 60 visitors attended, and raised \$277.

Goals: I, II, III

- Longview Parks & Recreation & 4H have partnered up at the Kessler After School Program. Every Thursday participants engage in 4H curriculum provided by 4H's Americorp volunteer.

Goals: I, II, III

- A big thank you to Interfor for becoming a \$1,000 support sponsor for the December Breakfast with Santa event.

Goals: II, III

- **Things to Know:**

- 12/3 Handcrafted Holiday Bazaar – Open to the public
- 12/10 [Breakfast with Santa](#) - \$9 per person (pre-registration required)
- Coming Soon... A New & Improved Online Registration System!
<https://register.communitypass.net/reg/>
- Winter Registration Opens 12/9th for Longview-Residents & 12/13th for Non-residents
- Council Items:
 - 12/15 Council Adopts the New Budget



OCTOBER INFORMATION

MONTHLY PROGRAMS	Program Area	Programs Held	Cancelled Programs	Registered Participants	Attendance	Programs YTD	Cancelled Programs YTD	Registered Participants YTD	Attendance YTD
	Youth	10	7	75	265	149	42	1403	4579
	Out of School	7	0	373	2688	16	0	1178	22,502
	Adult	17	2	209	878	126	40	1659	6494
	Sports & Leagues – Basketball & Volleybal	2	0	158	606	32	7	2958	9103
	Family & Events	2	0	108	115	20	4	14140	14147
	Social Club	5	0	125	135	38	0	127	1157
	Special Olympics	2	0	115	580	27	0	284	4112
	Total	45	9	1163	5267	408	93	21749	62094

OUT OF SCHOOL	School Site	Registered Participants	Daily Average	Attendance	Ratio	Registered Participants YTD (15-16 / 16-17)	Attendance YTD
	St Helens	30	25	500	1:08	30	1270
	CVG	34	15	295	1:09	117	2309
	Kessler	29	18	351	1:09	92	2132
	Robert Gray AM	71	26	517	1:13	204	3301
	Robert Gray PM	58	18	363	1:08	174	1641
	Northlake	31	14	284	1:07	83	1595

	Boulevard Teen Center	150	18	378	1:09	443	2755
	Mint Valley Summer					67	1211
	Northlake Summer					76	1234
	Elks Meals					115	921
	Archie Meals					135	1120
	Highlands Community Center					79	875
	Total					1615	20364

VOLUNTEERS	Program	Number of Volunteers	Hours Donated	Number of Volunteers YTD	Hours Donated YTD
	Youth	1	14	74	1704
	After School	3	11	97	191
	Family & Events	43	249	394	2368
	Social Club	10	22	120	250
	Special Olympics	5	72	63	683
	Total	62	368	748	5196

PARTNERS	Program	Number of Partnerships	Partners YTD
	Youth	7	96
	After School	14	104
	Adult	3	35

	Family & Events	7	246
	Social Club	4	43
	Special Olympics	4	70
	Facility Use	5	40
	Sports	4	36
	Total	48	670

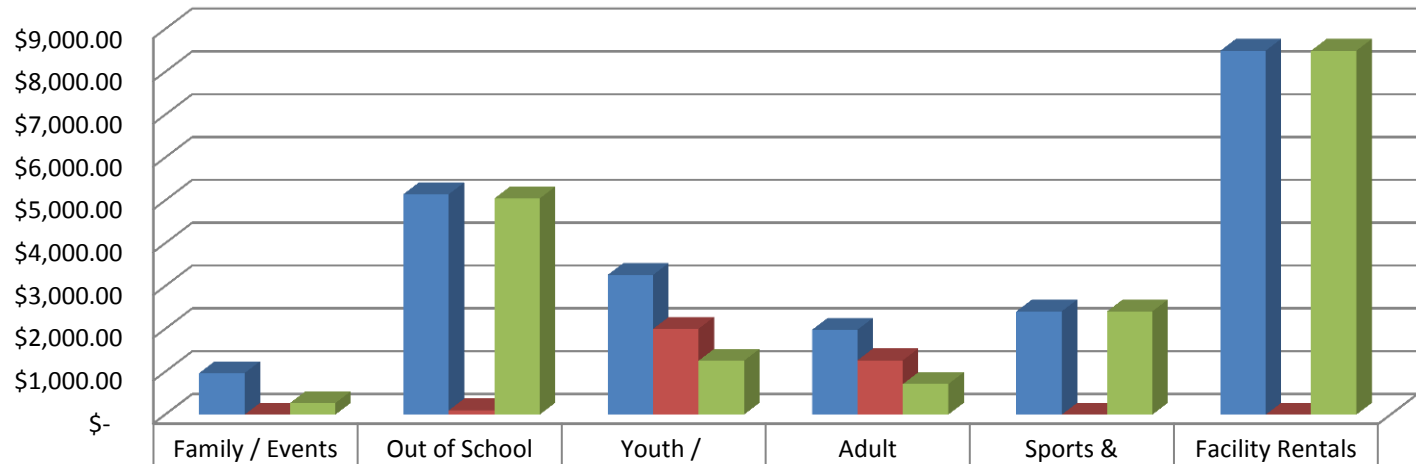
FACILITY USE	Category	City Programs	Non-Profit	Private	Number of Ongoing Renters	Schools	Monthly Facility Use	Total Facility Use YTD
	Buildings	86	6	8	27	0	127	1318
	Birthday Rentals			3			3	120
	Day Use Areas		4	3		30	37	1171
	Sports Fields	30					30	1743
	Total	116	10	14	27	30	197	4352

DONATIONS	Program/Event	Monetary OR In-kind	Sponsoring Agency	Amount or item(s)	Cash Donation YTD	In-kind Donation YTD
	Carry Over YTD				\$ 28,856	\$ 67,191
	Pumpkin Pi	In Kind	Guses	\$50 in free coffee		\$ 50
	New YTD Total				\$ 28,856	\$ 67,241

REVENUE	Program Area	Monthly Registration	Monthly Gross Revenue	Scholarship / Adjustments	Monthly Net Revenue	Registered YTD	Gross Revenue YTD	Scholarship / Adjustments YTD	Total Net Revenue YTD
	Family / Events	108	\$ 970.00	\$ -	\$ 271.00	2903	\$ 29,564.00	\$ 2,553.00	\$ 29,705.00
	Out of School & Summer	373	\$ 5,147.00	\$ 101.50	\$ 5,045.50	1178	\$115,652.00	\$ 20,709.00	\$ 95,687.00
	Youth / Preschool	51	\$ 3,263.00	\$ 2,004.50	\$ 1,258.50	1403	\$ 52,394.00	\$ 12,946.30	\$ 39,405.70
	Adult	209	\$ 1,981.50	\$ 1,268.26	\$ 713.24	1659	\$ 43,074.00		\$ 39,573.50
	Sports & Leagues	15	\$ 2,410.00	\$ -	\$ 2,410.00	409	\$ 69,732.50		\$ 69,335.00
	Facility Rentals	50	\$ 8,496.00	\$ -	\$ 8,496.00	392	\$ 55,161.00	\$ -	\$ 55,161.00
	Total	806	\$ 22,267.50	\$ 3,374.26	\$ 8,194.24	7944	\$365,577.50	\$ 36,208.30	\$328,867.20

*Net revenue does not take into account P&R staff salary/expenses

October Revenue



Monthly Gross Revenue	\$970.00	\$5,147.00	\$3,263.00	\$1,981.50	\$2,410.00	\$8,496.00
Scholarship / Adjustments	\$-	\$101.50	\$2,004.50	\$1,268.26	\$-	\$-
Monthly Net Revenue	\$271.00	\$5,045.50	\$1,258.50	\$713.24	\$2,410.00	\$8,496.00