2016

YEAR END REPORT

PARKS & RECREATION

Play Makers, Play Builders, Play Seekers

CITY OF LONGVIEW | PEOPLE, PARKS, & PROGRAMS

City of Longview Parks & Recreation

- Recreation Division
- Parks Division
- Urban Forestry Division
- Golf Division

A QUICK

OVERVIEW

COMMUNITY IMPACT

33 TOTAL EVENTS

11 Community Wide

12 Running Events

1 Triathlon

6 Summer Concerts

3 Movies in the Park

Attendance @ Free Events
21,250

RECREATION
PROGRAM AREAS

Youth	180 Programs | 1647 Participants | $9.6K Scholarships
Out of School	10 Programs | 621 Participants | $20K Scholarships
Sports	15 Leagues | 1,264 Participants
Adult	159 Programs | 980 Participants
Specialized Rec	9 Programs | 475 Athletes
Teen	1 Program | 156 Registered | 17 Daily Average
Facilities	1,556 Rentals | 29 Partners | 635 Programs Held

SUPPORT

IT TAKES A VILLAGE

many thanks

GRANTS
$22,000

SPONSORS
$64,000

DONORS
$30,000

VOLUNTEERS
462 Volunteers
4,612 Hours
191 Partners

PARKS MAINTENANCE

BY THE NUMBERS

18 Parks

7 Trails

23 Playgrounds

645 Acres of Park

20 Picnic Shelters

4 Sports Complex

7 Tennis/Pickleball

COMMUNITY INVOLVEMENT

- **Go 4th Festival**
- **Squirrelfest**
- **Unique Tin Car Cruise**
- **Lions Island Holiday Lights**
- **Downtown Hanging Baskets**
- **Downtown Tree Lighting**
- **R.A. Long Holiday Lighting**
- **Holiday Decorations**

ACCOMPLISHMENTS

ADOPTED COMPREHENSIVE PLAN
ADOPTED DONATION & MEMORIAL POLICY
ADOPTED NEIGHBORHOOD PARK GRANT POLICY
DEMOLISHED AND REPLANTED R.A. LONG PARK PLAZA
COMPLETE BARK AND PATH RENOVATION AT ASIAN ISLAND
INSTALLED IRRIGATION SYSTEM AT COMMUNITY GARDENS
PROACTIVE LANDSCAPING FOR SAFETY & VISIBILITY

URBAN FORESTRY

233 TREES PLANTED

821 FRUIT CONTROL

19 CALL OUTS

2,924 TREES PRUNED

267 TREES REMOVED

4,458 VACANT SITES
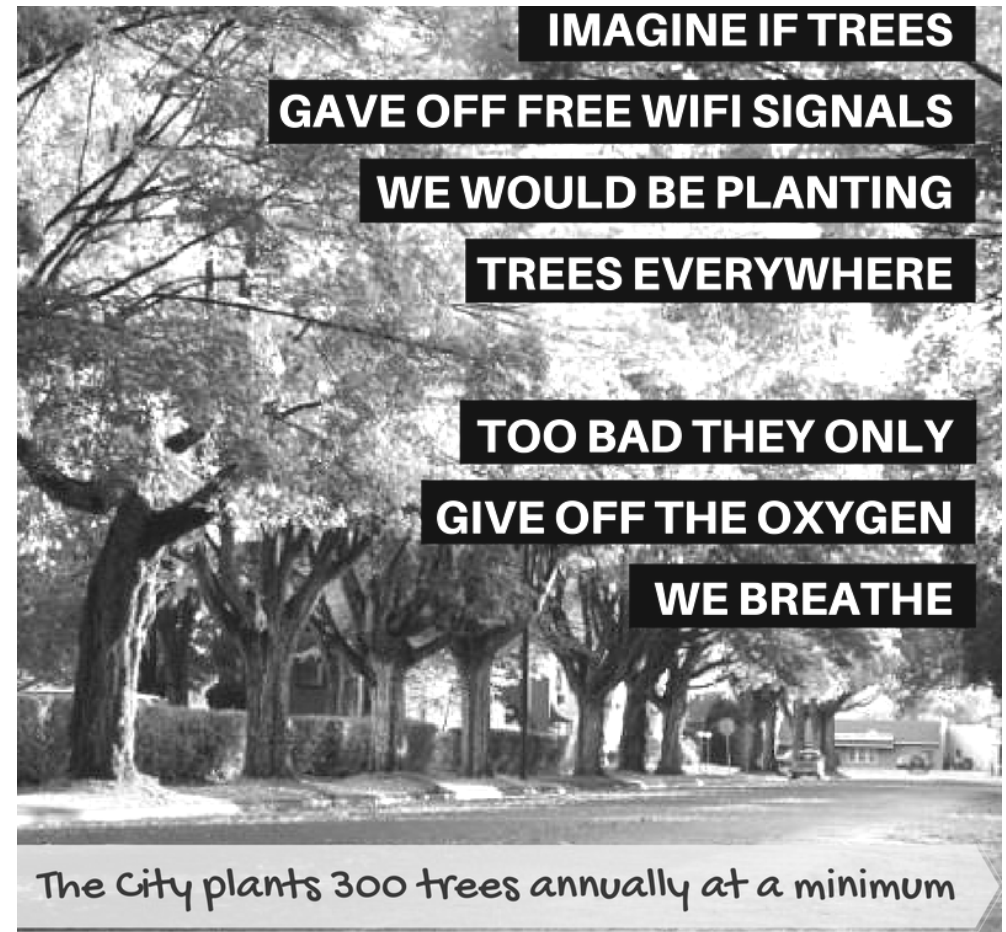
21 APHID CALLS

232 STUMPS GROUND

1,343 STAFF HOURS LEAF REMOVAL

COMMUNITY ENGAGEMENT

- TREE CITY USA - 32 YEARS
- E-NEWS & SOCIAL MEDIA
- ARBOR DAY CELEBRATIONS
- PRESENTATIONS

IMAGINE IF TREES
GAVE OFF FREE WIFI SIGNALS
WE WOULD BE PLANTING
TREES EVERYWHERE

TOO BAD THEY ONLY
GIVE OFF THE OXYGEN
WE BREATHE

The City plants 300 trees annually at a minimum

MINT VALLEY GOLF COURSE

HIGHLIGHTS

CONSTRUCTED NEW CART STORAGE FACILITY

UPDATED MARKETING PLAN

MIDDLE SCHOOL GOLF PROGRAM

GOLF LESSON PARTNERSHIP

LADIES NIGHT OUT ON THE RANGE

40 YEAR ANNIVERSARY CELEBRATION

BIG NIGHT OUT(S)

WORK HARD, PLAY HARD, MAKE A DIFFERENCE, REPEAT!

QUESTIONS?