# City of Longview Professional, Technical Administrative (PTA) Salary Survey

Longview City Council
Committee

May 3, 2017

#### Purpose and Philosophy

The purpose of the City of Longview's classification and compensation system are to support the recruitment, success, and retention of qualified and productive employees, and to encourage and recognize activities that promote the City's vision, mission and values.

To that end, the City desires to recruit and retain individuals who are customer and community oriented, demonstrate initiative, are team players, and accept responsibility, authority and accountability for work performance.

Generally we strive to provide wages and benefits at approximately the average or median of the appropriate labor market, but we consider internal salary relationships as well; in other words we try to balance market competitiveness and internal equity. We also implement the compensation program within the constraints of the City's financial capabilities.

#### Background

The City engaged in a comprehensive classification and compensation study in 2008. The classification phase of the study was completed and achieved the following objectives:

- Development and implementation of more broadly defined classifications that reflect the essential duties and responsibilities within each classification.
- Provision of opportunity for career advancement by creating clearly defined job levels that are legally defensible.
- Determination of appropriate FLSA status within each classification and position.
- Development and implementation of a process and criteria for requesting reclassification of positions.
- Development and implementation of a process and criteria for the creation of new job classifications

#### Background (cont.)

While the classification phase of the study was developed and implemented, the compensation component was not. This was due primarily to the downturn in the economy.

To that end, in an effort to ensure the recruitment and retention of our highly competent employees, I would like to initiate the compensation phase for the Professional, Technical and Administrative (PTA) positions within the City. This phase will consist of:

- Development of a salary survey that will reflect both internal equity and external competitiveness by:
  - Determining the competitive markets and benchmarking positions
     Focusing on jurisdictions of similar population size and assessed value as Longview and similar breadth of municipal services
  - Aligning <u>internal equity</u> within the City
  - Developing a strategy for prioritization and implementation of the compensation phase

#### PTA Survey Methodology

- Completed an analysis of 59 positions using 2016
   Association of Washington Cities (AWC) Salary Survey
- Per Council direction, comparable cities were determined using 50% above and 50% below in both population and assessed valuation

| <ul> <li>Bonney Lake</li> </ul>       | • Bremerton                      |
|---------------------------------------|----------------------------------|
| • Camas                               | <ul> <li>Des Moines</li> </ul>   |
| Kenmore                               | <ul> <li>Lake Stevens</li> </ul> |
| Maple Valley                          | <ul> <li>Mount Vernon</li> </ul> |
| <ul> <li>Mountlake Terrace</li> </ul> | <ul> <li>Mukilteo</li> </ul>     |
| Oak Harbor                            | <ul> <li>Tumwater</li> </ul>     |
| University Place                      |                                  |

#### PTA Salary Survey Results

- Survey using updated comparable criteria are as follows:
  - Executive/Department Heads: Average of -9.11% below the comparable cities
  - Managers: Average of -4.09% below the comparable cities
  - Supervisors: Average of -8.73% below the comparable cities
  - Professional/Technical: Average of -2.71% below the comparable cities
  - Office/Clerical: Average of -4.60% below the comparable cities
- All PTA positions combined average -5.85% below the average of the comparables

#### Proposed Path Forward

- Develop one additional pay grade in the <u>PTA Salary</u>
   <u>Schedule</u>
  - Allows the ability to adjust salaries while maintaining salary schedule integrity
- Affects 26 of the 59 positions analyzed
- First year (2017) salary adjustment:
  - To address those positions that fall below the comparables by 10% or greater and move them into new salary range effective June 1<sup>st</sup>.
- Second year (2018) salary adjustment:
  - To address those positions that fall below the comparables between 5% and 10% and move them into the new salary range effective on their 2018 salary anniversary date

#### Results After Adjustment

- Results of proposed salary adjustments:
  - Executive/Department Heads: Average of -1.54% below the comparable cities
  - Managers: Average of 0.53% above the comparable cities
  - Supervisors: Average of -3.15% below the comparable cities
  - Professional/Technical: Average of 0.23% above the comparable cities
  - Office/Clerical: Average of -1.12% below the comparable cities
- All PTA positions combined average -1.04% below the average of the comparables

# Annual Benefits Comparison of Represented vs. Non-Represented (for FY-2016)

| Benefit   | Non-Represented (82)                                  | Police<br>(54)                                     | Fire<br>(44)  |
|---|---|--|---|
|   | (73)<br>Per Employee – (\$871)<br>Total – (\$-63,553) |  | \$0   |
| Longevity Pay   |   |  | (27)<br>Per Employee - \$3,396<br>Total - \$91,678  |
| Education Pay<br>(BA/BS Degree)                         | ·   | (24)<br>Per Employee - \$3,090<br>Total - \$74,160 | (13)<br>Per Employee - \$1,421<br>Total - \$18,472  |
| Deferred<br>Compensation                                | \$0   | \$0  | (44)<br>Per Employee - \$2,530<br>Total - \$111,331 |
| Medical Expense<br>Reimbursement<br>Program (Fire Only) | <u>\$0</u>  | <u>\$0</u>   | (41) Per Employee - \$450 Total - \$18,450          |
| TOTAL   | (\$-63,553)   | \$143,648  | \$239,931   |

# Other Annual Specialty Pay for Represented Employees (for FY 2016)

| Specialty Pay          | Police<br>(54)                                  |
|------------------------|---|
| Field Training Officer | (12)<br>Per Employee - \$512<br>Total - \$6,144 |
| Officer in Charge      | (12)<br>Per Employee - \$512<br>Total - \$6,144 |
| Clothing Allowance     | (54)  |
| Total                  | \$29,488  |

| Specialty Pay                          | Fire<br>(44)                                     |  |  |
|--|--|--|--|
| Special Operations                     | (27) Per Employee - \$2,673 Total - \$72,182     |  |  |
| Fire Investigations                    | (6)<br>Per Employee - \$1,538<br>Total - \$9,230 |  |  |
| Shift Training<br>Specialist           | (3)<br>Per Employee - \$1,528<br>Total - \$4,583 |  |  |
| Ongoing Training<br>Evaluation Program | (4)<br>Per Employee - \$1,101<br>Total - \$4,405 |  |  |
| PM Specialist                          | (2) Per Employee - \$1,528 Total - \$3,055       |  |  |
| Total                                  | \$93,455   |  |  |

### Grand Total Cost/Benefits Comparison of Represented vs. Non-Represented (for FY-2016)

|                                   | Non-Represented<br>(82) | Police<br>(54)  | Fire<br>(44)    |
|-----------------------------------|-------------------------|-----------------|-----------------|
| Total Benefits                    | (\$63,553)              | \$143,648       | \$239,931       |
| Total Specialty Pay               | <u>\$0</u>              | <u>\$29,488</u> | <u>\$93,455</u> |
| Grand Total                       | (\$63,553)              | \$173,136       | \$333,386       |
| Average Cost/Benefit Per Employee | (\$775)                 | \$3,206         | \$7,577         |

### Questions, Discussion, Next Steps

