

SIX MONTHS IN REVIEW




**SOUTHWEST WASHINGTON
REGIONAL AIRPORT**

INTERGOVERNMENTAL COOPERATION



INTERGOVERNMENTAL COOPERATION

- **ACTIVELY ENGAGE AND ROUTINELY COMMUNICATE WITH ALL FOUR GOVERNING ENTITIES**
 - **PARTICIPATE IN EMERGENCY MANAGEMENT EXERCISES.**
 - **EXPLORE NEW ROLES THE AIRPORT CAN SUPPORT DURING LOCAL AND REGIONAL EMERGENCY RESPONSE EVENTS.**
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INTERGOVERNMENTAL COOPERATION

- **WORK WITH THE EDC, COG, WORKFORCE SW WA, CHAMBER OF COMMERCE, BUSINESS DEVELOPMENT PERSONNEL, AND MANY OTHERS.**
- **WORK WITH SURROUNDING COMMUNITIES INCLUDING LA CENTER AND THE COWLITZ INDIAN TRIBE.**



INTERGOVERNMENTAL COOPERATION

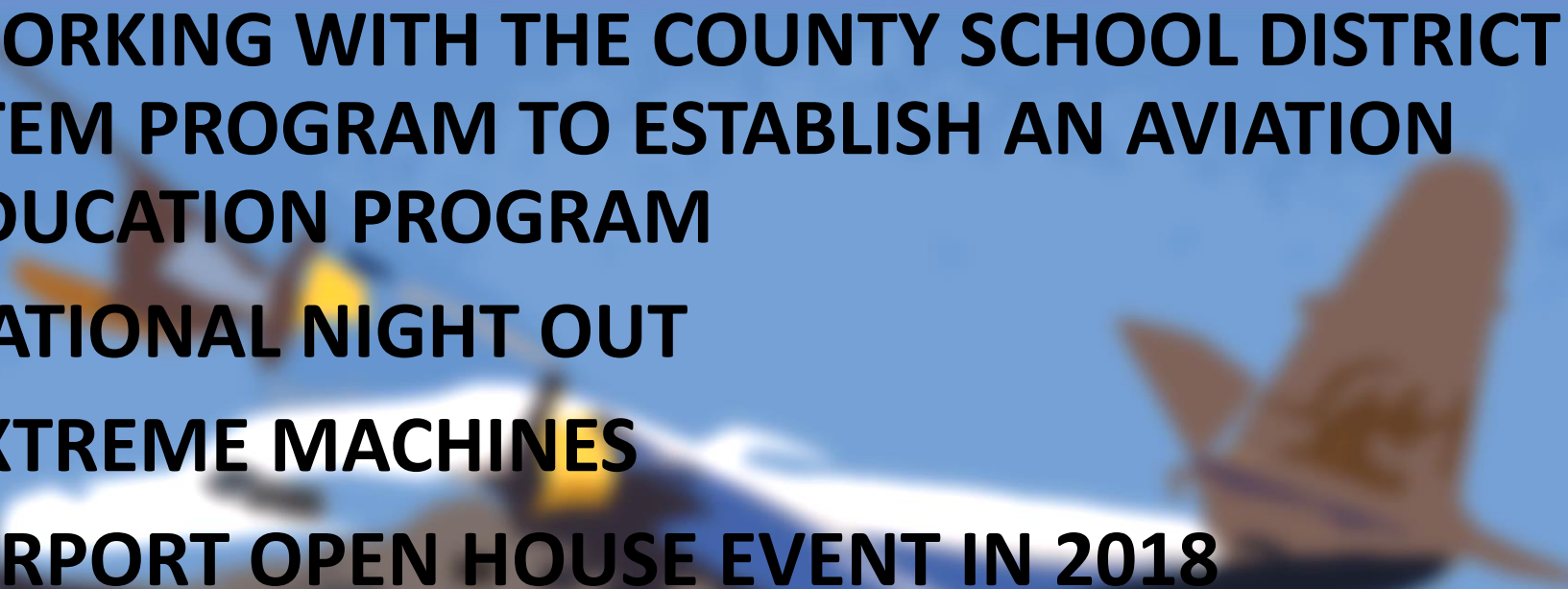
- ASSIST WITH ANNUAL AIRPORT FAMILIARIZATION TRAINING FOR COWLITZ 2 AND LONGVIEW FIRE PERSONNEL.
- 5 TRAINING EVENTS OVER A TWO WEEK PERIOD
- 99% AIRPORT VOLUNTEER SUPPORTED



LOCAL COMMUNITY OUTREACH



PLANNED LOCAL COMMUNITY OUTREACH

- **MERIT BADGE EVENTS FOR BOY SCOUTS**
 - **SCHOOL FIELD TRIPS AND PRESENTATIONS**
 - **WORKING WITH THE COUNTY SCHOOL DISTRICT STEM PROGRAM TO ESTABLISH AN AVIATION EDUCATION PROGRAM**
 - **NATIONAL NIGHT OUT**
 - **EXTREME MACHINES**
 - **AIRPORT OPEN HOUSE EVENT IN 2018**
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LOCAL COMMUNITY OUTREACH

REGIONAL CAREER DAY PARTICIPATION



Students from the local high school and community members participated in a career fair last week at Wahkiakum High School. More photos are on page 8.

Employers, students meet at career fair

Photos and story by Diana Zimmerman

More than 25 employers met with students from Wahkiakum and Naselle School Districts in the Wahkiakum High School gym from 1-3 p.m. for a Career Fair on Wednesday. The employers came from Cathlamet, Longview/Kelso and other places east of here.

"The event was a huge success," Wahkiakum High School Principal Stephanie Leitz said. "Students were engaged and interested."

"There was a wide variety of career paths represented," Wahkiakum Chamber of Commerce Director Paige Loken said. "Many of the employers asked to be invited back next year."

According to Julie Miller, a Talent Acquisition Specialist at WorkSource, the career fair gave students an opportunity to practice informational interviews.

Miller also had a head count: 92 high school students, 57 middle school students, and 40 elementary students participated in the career fair.

"It's fun to go around and see all the different booths and what everyone has to offer," Sequim's Beth Kuljis said. "I heard different ideas and opinions and got career advice."

Kuljis wants to be a linguist. He spoke with the Army recruiter about opportunities in the military.

Senior Rayanna Carlen hopes to be a veterinarian, but she enjoyed hearing about other possibilities for employment.

"I like it," she said. "I got more information about jobs. I hope they do it next year for the other kids."

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Several students showed interest in career opportunities at the Southwest Washington Regional Airport.



An employee from Kaiser Permanente talks to a student about career options.



Several students showed interest in career opportunities at the Southwest Washington Regional Airport.

AVIATION INDUSTRY ENGAGEMENT



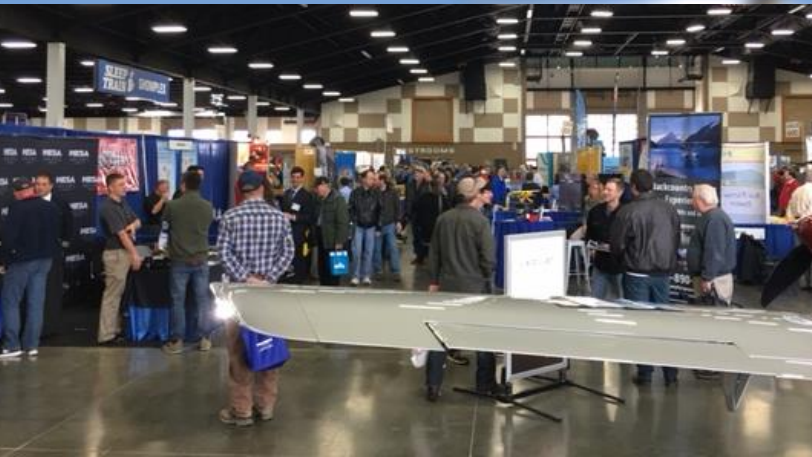
AVIATION INDUSTRY ENGAGEMENT

Attended the Airport Awareness Day in Olympia.

WSDOT, FAA, airport, and industry organizations gathered to discuss legislative issues impacting aviation.

Attended the NW Aviation Conference

Largest annual aviation gathering in the Pacific Northwest. (More on this later)



AVIATION INDUSTRY ENGAGEMENT

Attended the Washington Airport Management Association (WAMA) Conference.

Opportunity to network with surrounding airport managers and learn about issues facing airports on a local level (UAVs, budget issues, new regulations).

AOPA (Aircraft Owner and Pilot Association)

Partnering with AOPA to engage state and federal programs supporting airports.



AVIATION INDUSTRY ENGAGEMENT

- Partnering with local airports for operational support
- Partnering with Social Media Groups
- FATPNW: Flying Above The Pacific Northwest (Over 50 Aircraft Attended)



AIRPORT IMPROVEMENTS



AIRPORT IMPROVEMENTS

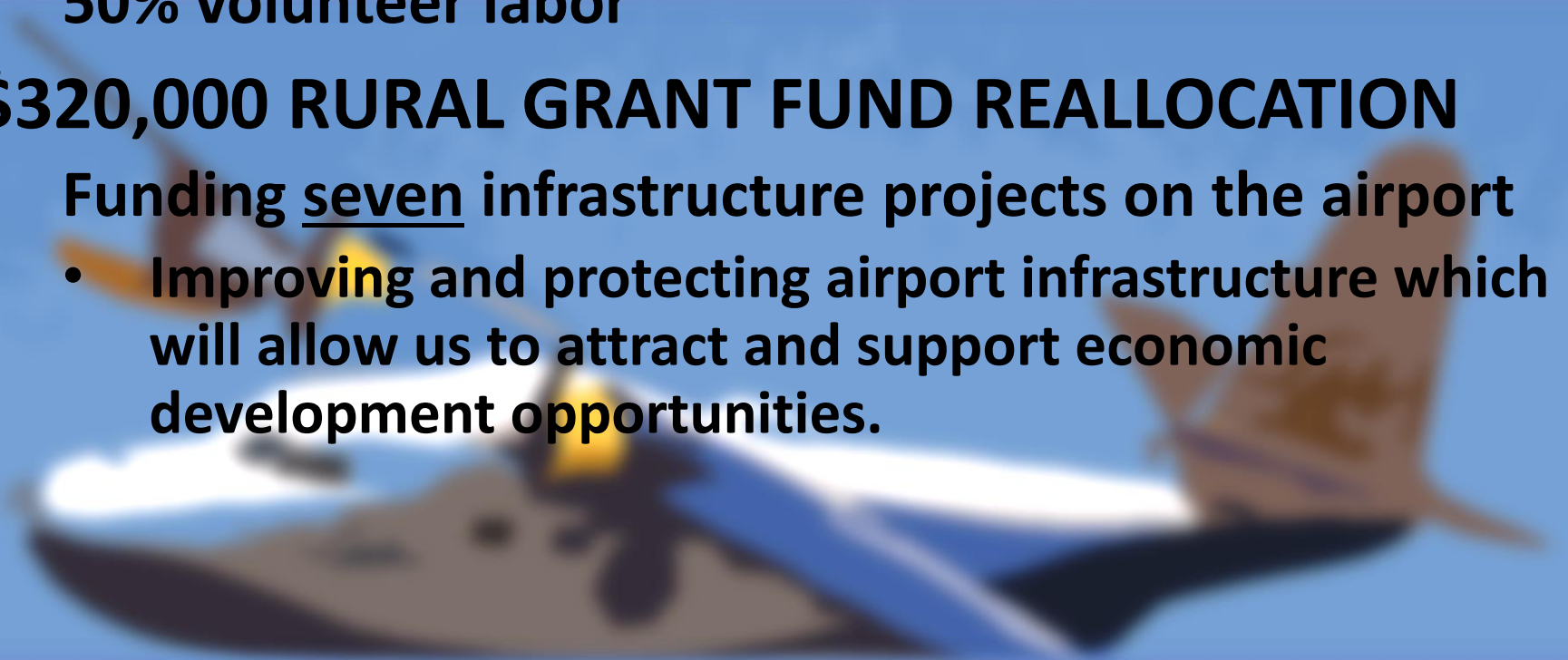
LIFE FLIGHT'S NEW HOME ON THE AIRPORT

- Improved emergency response times
- Increased airport revenue



AIRPORT IMPROVEMENTS

- **AIRPORT OFFICE AND BATHROOM REMODEL**
 - 90% volunteer donated supplies and labor
- **BEAUTIFICATION PROJECTS AROUND THE FIELD**
 - 50% volunteer labor
- **\$320,000 RURAL GRANT FUND REALLOCATION**
 - Funding seven infrastructure projects on the airport
 - Improving and protecting airport infrastructure which will allow us to attract and support economic development opportunities.



AIRPORT IMPROVEMENTS

WESTSIDE BEAUTIFICATION PROGRESS

Under a new land lease, these three hangars will be rehabilitated or rebuilt to like new condition, meeting current building codes.

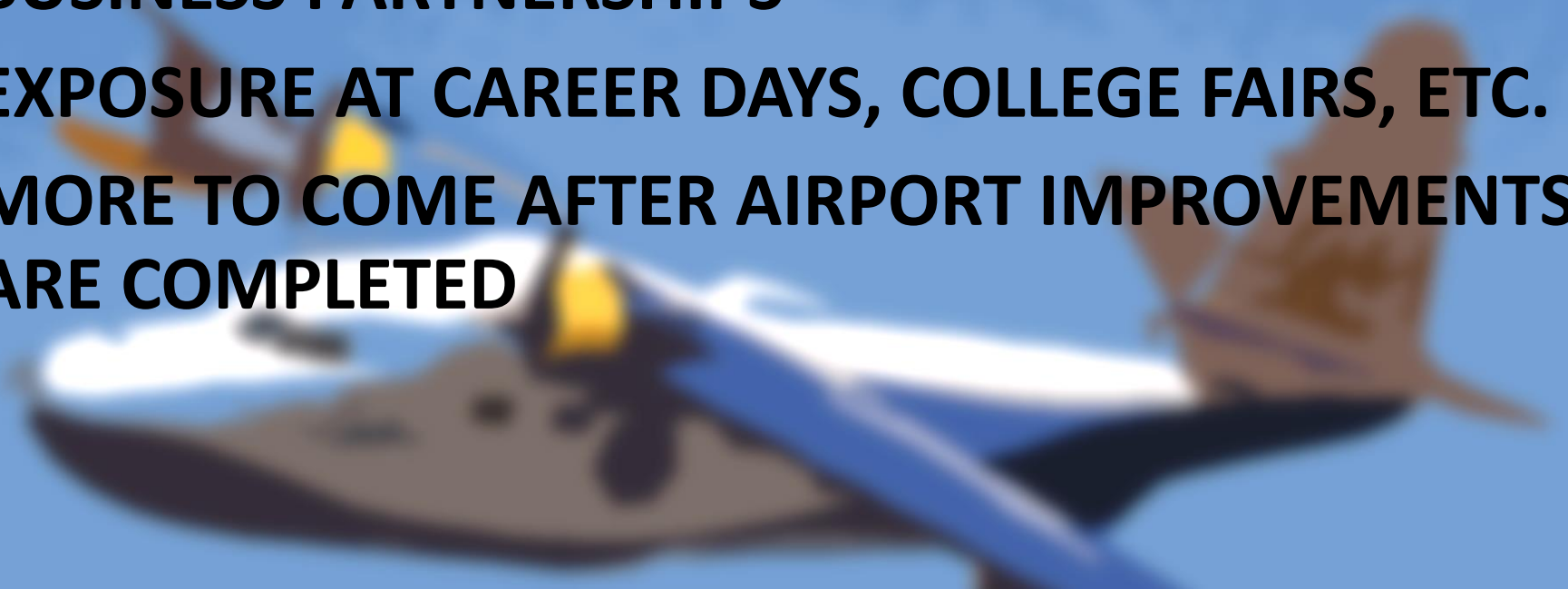


MARKETING



MARKETING

- **PRESENTATIONS TO KELSO AND LONGVIEW ROTARY, LONGVIEW PIONEER LIONS, CITY OF LA CENTER, AND MANY MORE PLANNED.**
- **PROFESSIONAL PUBLICATIONS AND LOCAL BUSINESS PARTNERSHIPS**
- **EXPOSURE AT CAREER DAYS, COLLEGE FAIRS, ETC.**
- **MORE TO COME AFTER AIRPORT IMPROVEMENTS ARE COMPLETED**



FUTURE AIRPORT DEVELOPMENT



FUTURE AIRPORT DEVELOPMENT

**THIS SUMMER: CONTINUE AIRPORT OFFICE
IMPROVEMENTS**



FUTURE AIRPORT DEVELOPMENT

BEAUTIFICATION OF THE AIRPORT MAIN ENTRANCE

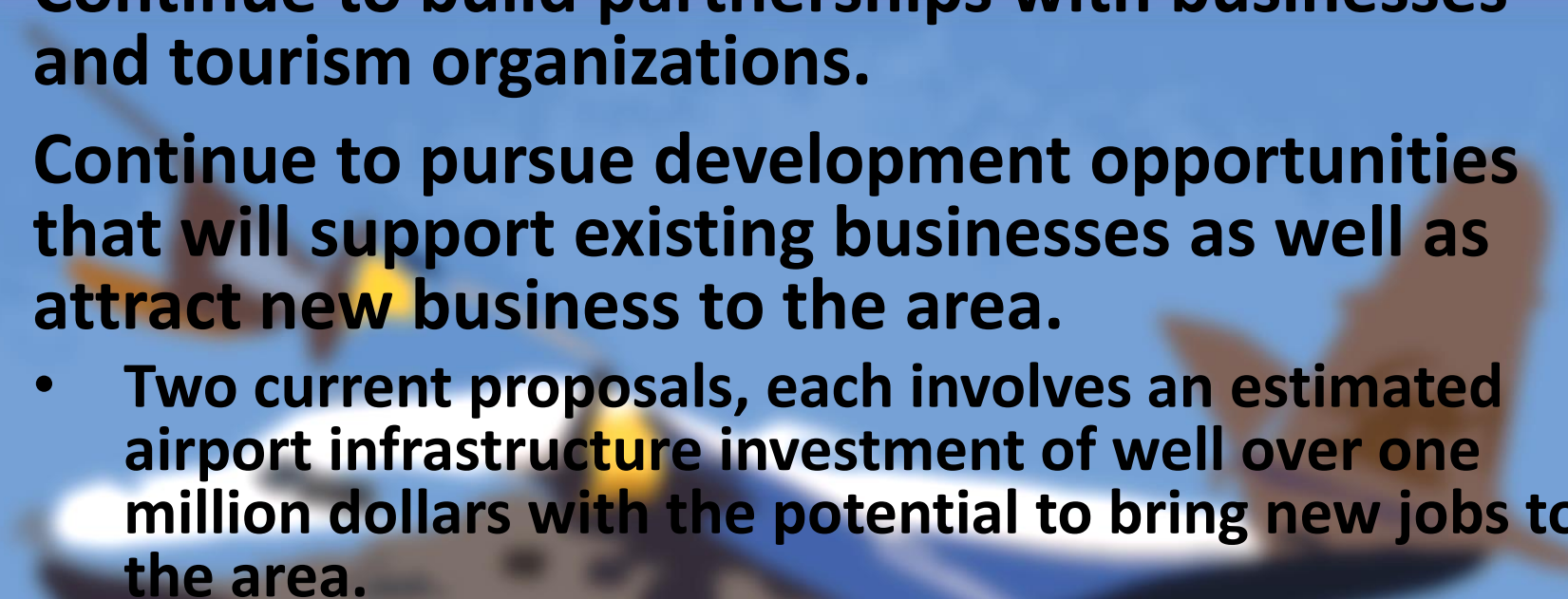


FUTURE AIRPORT DEVELOPMENT

GRANT REQUEST FOR SOUTH PACIFIC AVENUE ROAD IMPROVEMENTS



FUTURE AIRPORT DEVELOPMENT

- **Increased marketing through an updated website and establishing a social media presence.**
 - **Continue to build partnerships with businesses and tourism organizations.**
 - **Continue to pursue development opportunities that will support existing businesses as well as attract new business to the area.**
 - **Two current proposals, each involves an estimated airport infrastructure investment of well over one million dollars with the potential to bring new jobs to the area.**
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FUTURE AIRPORT DEVELOPMENT

Airport Geographical Information System (AGIS) Study and Airport Master Plan Update Project.

- **90% FAA funded with WSDOT 5% Match with Airport**
- **Total estimated project cost: \$333,333.00**
- **Airport financial responsibility: \$16,667.00**
- **This is an FAA mandated project surveying the current and future infrastructure possibilities of the airport, surrounding area, and airspace. The Master plan update will explore improvements to airport access and reassess current, and explore new, revenue sources.**



FUTURE AIRPORT DEVELOPMENT

Wildlife Hazard Management Plan

- 90% FAA funded with WSDOT 5% Match with Airport
- Total estimated project cost: \$166,667.00
- Airport financial responsibility: \$8,333.00
- This is an FAA mandated project assessing wildlife activity in and around the airport environment. A certified wildlife biologist will create a management plan focusing on non-lethal techniques to minimize hazards to wildlife and aviation activity.



FUTURE AIRPORT DEVELOPMENT

- **Complete an active Airport Strategic Plan and have it in place and operational by January 1, 2018.**
 - **Strategic Plan Template Approved**
 - **Strategic Planning Team Selected**
 - **Meeting Dates Set**



THANK YOU!

ANY QUESTIONS?

