

City of Longview

Recreation Office, 2920 Douglas Longview, WA 98632

Minutes - Final

Mint Valley Golf Advisory Board

Wednesday, July 19, 2017

4:00 PM

Recreation Office, 2920 Douglas

1. Roll Call

Board Members Present: Rick Parrish, Ken Pence, Chuck Bergquist and David Sathe

2. Approval of Minutes

Rick made a motion to approve the minutes from 04.19.17, Ken seconded, and all

were in favor.

MN 17-0381 MVGAC Meeting Minutes 04.19.17

<u>Attachments:</u> <u>MVGAC Minutes 04.19.17.pdf</u>

3. Constituent Comments

There were no constituent comments

4. Board Member Comments

There were no board member comments

5. Reports

5A. Superintendent Report

Scott told the board about the new green out on the range. It is something new that everyone is enjoying and helping to keep more balls in a single location. The crew has put down approximately 800 yards of sand over the previous year's 250 yards. This will help the course this winter. Bunkers were removed on holes 8,14, and 15. The crew has been working hard on trimming up trees and working to keep the speeds up on the greens with the new roller. Overall since the weather has started to change everything has started to grow and we are working on keeping up.

5B. Pro-shop Manager Report

Nick spoke up the uptick in rounds of golf now that the weather seems to be turning around. He gave a report about the Norpac tournament, the big night out, and the excitement for the upcoming Ladies Night Out on the Range as well as the His and Hers Tournament. The junior golf program had just under 40 participants with a great program this year. Nick said the course is in great shape headed into summer.

5C. Director's Report

Jen gave an overview of the current status of the Play and Revenue Report.

The board discussed options as to how to increase the revenue at the course. Rick asked the question to the board to discuss "gap ideas" on how to best fill the gap until spring over the winter. Nick made a suggestion for the maintenance crew to plan ahead of the purchases of supplies to help get a discount on bulk purchases. Nick also made a suggestion for the maintenance crew to not mow as much and let the course fairways get greener during the hotter months. Jen talked about different leagues that the course could offer such as a FitBit league that had steps instead of shots, possibly a movie on the green, a beer festival on the range, or a working with groups to get sponsorships. Rick suggested more ladies nights or runs out on the course, maybe a poker night. Both Ken and Rick discussed having a concert.

The Board also discussed the possibility of a greens fee/range winter pass that Jen and Nick will work on pricing details.

<u>17-4989</u> 2017 Qtr. 2 Play & Revenue Report

Attachments: 2017 Qtr 2 Play Rev Report

- 6. Old Business
- 7. New Business
- 7A. Annual Golf Course Tour
- 8. Adjournment

The meeting adjourned at 5:30pm