

Recreation Division

Memo

To: Jen Wills

From: Justin Brown

Date: June 14th, 2018

Re: May Report



MAY DIVISION HIGHLIGHTS

2018 Goals

- I. Connect the Community
- II. Quality Experience
- III. Vision 2020

- **Foundation:**

- Third Board meeting held May 17th, at 5:00 PM.
- Welcomed two new board members, Kirby Drake, and Gerry Bosh, and discussed transition of board responsibility to newly elected Board, as well as future goals.

Goals: I, II, III

- **Community Outreach:**

- Participated in Youth and Family Link's Summer Resource Carnival on Saturday, May 12th.
- Attended Clark County Foundation luncheon and award ceremony Tuesday, May 15th.
- Presented at Mom's Spring Luncheon and Workshop organized by Longview School District, and held at LCC on Friday, May 18th.
- Participated in Longview Police Open House on Saturday, May 19th.
- Attended Highlands Neighborhood Association Volunteer and Sponsor appreciation luncheon, held on Monday, May 21st, and accepted award on behalf of Longview Parks and Recreation and their support and partnership with the Highlands community.
- Participated in the Summer Community Resource Fair held at LCC on Wednesday, May 23rd.

- Met with representatives from Goodwill Work Opportunity Center to discuss hosting Interns again this summer. The program would bring 1-2 interns to work approximately 17 hours/week at Parks and Recreation for 8 weeks, during which time they will work on a photojournalism project, strengthen our online marketing presence, update our photos and compile graphics for use in upcoming brochures/marketing materials, and conduct community outreach activities while learning marketable office and computer skills.

Goals: I, II

- **Grants/Fundraising:**

- Met with Kim Hogue of Youth and Family Link and Janine Manny from YMCA to discuss CDBG 2017 funding and reporting; discussed and decided to pursue CDBG funding in 2018 with enhanced collaboration between our respective programs to offer six weeks of full day care and activities to low-income residents of the Highlands, Broadway, and Olympic west neighborhoods for Summer of 2019.
- We did not receive grant funding from North Face this year.

Goals: I, II, III

- **Marketing:**

- Completed filming and recording for SDS commercial production.
- Completed marketing material updates and preparation for summer events.

Goals: I, II, III

- **Sports:**

- The Volcano Blast had 5 Men's teams. This tourney did not go last year.
- 30 Coed teams signed up for Summer Softball. Season begins in June
- The Tam O'Shanter Park \$5K held on May 12 had 30 participants on a sunny day
- Men's Softball League started May 8. 13 Teams

Goals: I, II, III

- **Community:**

- Spring Handcrafted Sale had 24 tables/booths this year (14 last year)
- Bricks & Brew event hosted by Hop & Grape, Bricks & Mini Figs, 38 Mile Brewery and KLOG/KUKN. 22 couples enjoyed lego building contest, dinner and beer sampling. Winners received prize baskets.
- We sponsored the Lego Build Contest at the Home & Garden Show with 33 youth entries. Winners received lego kits donated by Lower Columbia Contractor's association.
- Teens had there first of three Late Nights thanks to Fibre Federal Credit Union sponsorship of \$1,000 to enable this to happen. We conducted a Carnival and 38 teens attended. Also have been having monthly family nights with the assistance of the Grove church who come over and cook at meal once a month and we invite teen's families.

Goals: I, II, III

Things to Know: (Upcoming Events/News)

June 4th: Karry and Lya appearing on KLTV Local Matters to discuss upcoming summer events & programs.

June 9th: \$5/5K at Roy Morse Park.

June 18th: Beginning of Summer Kids program at Northlake and Kessler Elementary Schools.

June 23rd: Mud Day at Roy Morse Park.

June 27th: Teen Boulevard Backpackers trip to the Ape Caves.



