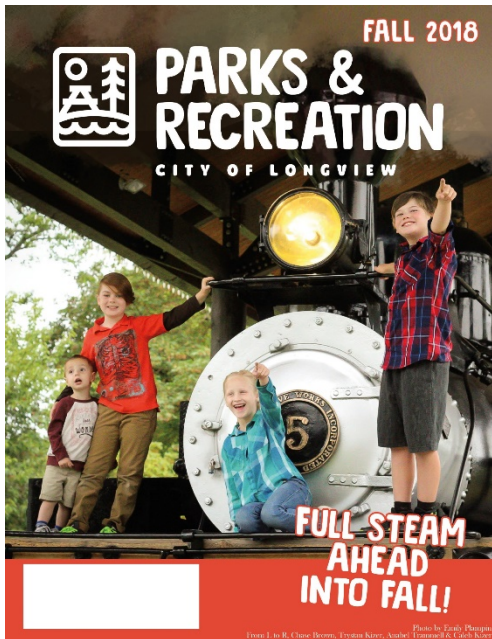


Recreation Division



Memo

To: Jen Wills

From: Rec Staff

Date: October 10, 2018

Re: September Report

SEPTEMBER DIVISION HIGHLIGHTS

2018 Goals

- I. Connect the Community
- II. Quality Experience
- III. Vision 2025

- **Foundation:**

- Ownership has officially transferred from temporary initial directors to elected Board members.
- Received a donation from Puget Sound Energy in the amount of \$2000 to support the Boulevard Teen Center.
- Received a donation from a private individual donor in the amount of \$1000, with \$500 designated to support Parks, and \$500 designated to support youth scholarships.

Goals: I, II, III

- **Grants/Fundraising:**

- The proposal for grant funding to increase the number of First Lego League Junior teams operating under Parks and Recreation by 6 teams to the Weyerhaeuser Giving Fund in the amount of \$5000 has been designated "pending award," official confirmation of grant award has not yet been received.
- Successfully submitted and received first billing to the RCO No Child Left Inside grant program for Longview Summer Kids Go Green! project.
- Request for funds from the proposed 2019-2020 City of Longview biennial budget in the amount of \$2500/year for a total of \$5000 was approved by

the Longview Tax Advisory Committee. The proposal was submitted to support the Swim Dash Splash Triathlon.

○

Goals: I, II, III

- **Internship:**

- Goodwill Intern Chloe Reinecker final day was September 7th. She provided a significant number of high quality photos of parks and summer events which will be beneficial for grant reports, future marketing materials, and future grant applications. She aided in the collection of data for Summer concert surveys, and produced multiple flyers and marketing materials over the course of her Internship.

- **Marketing:**

- Utilized Peachjar to market Extreme Machines through their free community event special.
- Created marketing materials for upcoming fall events for paper flyers and Facebook promotion, including Moonlight Run, Pumpkin Pi Run, Turkey Trot Run, Breakfast with Santa, and the Handcrafted Holiday Bazaar, as well as t-shirt design for Pumpkin Pi run and Turkey Trot. Beginning work on the Winter/Spring Brochure.

Goals: I, II, III

- **Community Outreach:**

- Participated in the Cowlitz Tribal Health Walk on September 15th at Hemlock Plaza at Lake Sacajawea. Hosted an informational booth about Parks and Recreation services, distributed guides and flyers for upcoming health, fitness, youth, and community activities.
- Participated in the Wauna Wellness Fair at Wauna Mill near Clatskanie. A number of their employees live in Longview, or live in Rainier and utilize Longview Parks and Recreation services. Promoted upcoming runs and community events, particularly Extreme Machines.

Goals: I, II, III

- **Community**

- 25 park rentals in August. Includes community events, private and non profit rentals
- 116 of 126 Community Gardens are rented (92.5%)
- First ever beer garden was allowed at Roy Morse Park for the United Way Softball Tournament held on August 4
- Proceeds (15%) from Concessions from summer concerts generated \$3,055
- 3rd annual Extreme Machines was held on Sat Sept 22. There were 60 industries, businesses and agencies showcasing a total of 90 Machines. Special guest appearances were made by the Optimus Prime Transformer truck, and DNR Wildfire Helo and Coast Guard Helo. Approximately 4500 people attended the event. \$500 in donations at the entrance gat for the Afterschool Scholarship assistance program.

• **Goals: I, II, III**

- **Out of School / Youth**

- Held 4 days of Respite Care for families who needed childcare during the Longview school district strike.
- 6 afterschool programs began at Longview Elementary Schools with more kids registered this fall compared to last fall. 7 new part time Recreation leaders were also needing to be hired and trained.
- 5 teams (20 kids ages 6-9) have formed and have weekly team meetings for the FIRST Lego Robotics program. 2 of these teams meet at CVG and Kessler schools during the afterschool program. This is a volunteer run program with 12 volunteers working as coaches & mentors.

- **Goals: I, II, III**

- **Sports**

- Annual Seahawks run/walk had 83 participants on beautiful Sunday morning at Lake Sacajawea Park.
- Annual Moonlight run/walk had 52 participants on a dark Friday night at Lake Sacajawea Park.
- Lake Sacajawea Park was host two high school Cross Country meets, Suicide Prevention walk, Cowlitz Tribe Health walk, Alzheimers Walk, Discover Recovery Walk, and the annual City Employee Poker Walk
- Adult Open gym volleyball started back up on Sept. 19 and will run through April on Wednesday nights at Cascade School.

- **Goals: I, II**

Things to Know: (Upcoming Events/News)

October 10th: LCC Volunteer Fair (hosting a booth)

October 11th: Cowlitz County Employee Benefits and Wellness Fair (hosting a booth)

October 13th: Longview Fire Department Fire Prevention Open House (hosting a booth)

October 27th: Pumpkin Pi Run @ Willow Grove Park

PARKS & RECREATION
CITY OF LONGVIEW

Pumpkin Pi Run

October 27




3.14 mile run/walk
Celebrate Halloween this year by starting your day with friends or family while getting some exercise! Stay for pumpkin pie after the race, you deserve it!

10:31 AM
Willow Grove Park
360-442-5400
www.mylongview.com/rec
[f /LongviewRecreation](https://www.facebook.com/LongviewRecreation)

\$25	Adult (includes shirt)
\$15	Adult (without shirt)
\$10	Youth (without shirt)

COMCAST **TURKEY TROT**

NOVEMBER 22




8:30 AM
HEMLOCK PLAZA
LAKE SACAJAWEA

5K RUN/WALK
\$30 RUN + SHIRT
\$15 RUN ONLY

PARKS & RECREATION
CITY OF LONGVIEW

360-442-5400 WWW.MYLONGVIEW.COM/RECREATION [f /LONGVIEWRECREATION](https://www.facebook.com/LongviewRecreation)

PARKS & RECREATION
CITY OF LONGVIEW

PUMPKIN PI 5K

2018

WILL RUN FOR



TURKEY TROT

LONGVIEW PARKS & RECREATION

2018



PARKS & RECREATION
CITY OF LONGVIEW

moonlight run/walk

Friday, Sept 21 7:00 PM
\$10 per person
Lion's Shelter
Lake Sacajawea Park

Registration includes glow necklaces and bracelets
Come light up the sky on the path with lights throughout the course to light up the way!

360-442-5400
www.mylongview.com/rec
2820 Douglas St. Longview
[f /LongviewRecreation](https://www.facebook.com/LongviewRecreation)








SAT, DEC 1

9:00AM - 3:00PM

MCCLELLAND ARTS CENTER 951 DELAWARE STREET LONGVIEW



COMCAST

BREKFAST

WITH

SANT



SAT, DEC 8

SESSION 1 - 8:30AM - 10:00 AM
SESSION 2 - 10:45AM - 12:15PM

MCCLELLAND ARTS CENTER - 951 DELAWARE STREET







MONTHLY PROGRAMS	Program Area	Programs Held	Cancelled Programs	Registered Participants	Attendance	Programs YTD	Cancelled Programs YTD	Registered Participants YTD	Attendance YTD	Cancellation Rate YTD
	Youth	8	1	72	306	111	17	908	4248	13%
	Out of School	8		433	1642	48	0	3260	17179	0%
	Adult	16	3	162	418	107	21	1195	4962	16%
	Sports & Leagues – Basketball & Volleyball	5			1,064	26	0	2764	10352	0%
	Family & Events	3			4500	30	0	17998	22591	0%
	Social Club	5		155	112	34	0	1133	909	0%
	Special Olympics – Softball & Golf	1		6	360	16	0	534	3497	0%
	Total	46	4	828	8402	372	38	27792	63738	4%
OUT OF SCHOOL	School Site	Registered Participants	Daily Average	Attendance	Ratio	Registered Participants YTD	Attendance YTD			
	St Helens	30	23	115	1:12	162	2694			
	CVG	34	14	195	1:07	87	1591			
	Kessler	19	11	154	1:06	90	1634			
	Robert Gray AM	50	18	250	1:09	120	2022			
	Robert Gray PM	51	12	166	1:06	75	1502			
	Northlake	30	16	222	1:08	98	1561			
	Mint Valley	9	6	83	1:03	52	1257			
	Boulevard Teen Center	217	24	456	1:12	147	2704			
	Kessler Summer Kids					#DIV/0!	1208			
	Northlake Summer Kids					82	1226			
	Archie Anderson					#VALUE!	723			
	Total	410	14	1526	1:08	#DIV/0!	18122			

	Program/Event	Monetary OR In-kind	Sponsoring Agency	Amount or item(s)	Cash Donation	In-kind Donation
	YTD Ongoing				\$41,870	\$18,398
DONATIONS	Teens	InKind	community			
	Teens	Cash	Puget Soundy Energy	\$2,000		
	Extremem Machines	Cash	5 Rivers			
	Extremem Machines	Cash	Port of LV			
	Extremem Machines	Cash	Lakeside			
	Extremem Machines	Cash	donations			
	Extremem Machines	Cash	LCCA/811			
	Extremem Machines	Cash	Specialty Rents			
	Extremem Machines	InKind	PRWorth	fencing, tshirts, tape		\$ 85
						\$ 200
						\$ 100
					\$ 250	
					\$ 2,000	
					\$ 20	
						\$ 500
	Total				\$ 2,270	\$ 885
PARTNERS	Program	Number of Partnerships	Partners YTD			
	Youth	4	47			
	Out of School	11	101			
	Adult	2	19			
	Family & Events	67	174			
	Social Club		32			
	Special Olympics Facility Use	5	40			
		8	68			
	Sports	6	36			
	Total	103	517			

VOLUNTEERS	Program	Number of Volunteers	Hours Donated	Number of Volunteers YTD	Hours Donated YTD				
	Youth			32	123				
	After School	2	3	53	184				
	Family & Events	48	281	189	1213				
	Social Club	18	36	120	255				
	Special Olympics	4	40	#VALUE!	1020				
	Total	72	360	#VALUE!	2795				
FACILITY USE	Category	City Programs	Non-Profit	Private	Number of Ongoing Renters	Schools	Hours Facility Used	Total Hours Facilities Used YTD	Total Times Facility Used YTD
	Buildings	64	5	3	15		275	2521	923
	Birthday Rentals							0	4
	Day Use Areas	4	5	4		2	36	378	103
	Sports Fields	120						2681	778
	Total	188	10	7	15	2	311	5580	1808