



City of Longview

1525 Broadway
Longview, WA 98632
www.ci.longview.wa.us

Minutes - Final

City Council

Mayor Don Jensen
Council Member Ken Botero
Council Member Chet Makinster
Council Member Mary Jane Melink
Council Member Steve Moon
Council Member Scott Vydra
Mayor Pro Tem Michael Wallin

Thursday, October 12, 2017

6:00 PM

2nd Floor, City Hall

NOTICE IS HEREBY GIVEN, in accordance with RCW Chapter 42.30, that the City Council of the City of Longview, Washington, will conduct a workshop session in the Longview City Hall Training Room, 1525 Broadway, Longview, on Thursday, October 12, at 6:00 p.m. The topics of discussion follow. Final disposition shall be taken on no other matter.

The City Hall is accessible for persons with disabilities. Special equipment to assist the hearing impaired is also available. Please contact the City Executive Offices at 360.442.5004 48 hours in advance if you require special accommodations to attend the meeting.

1. CALL TO ORDER

Mayor Jensen convened the workshop at 6:03 p.m.

2. ROLL CALL

Present: 6 - Mayor Don Jensen, Council Member Botero, Council Member Makinster, Council Member Melink, Mayor Pro Tem Wallin and Council Member Vydra
Excused: 1 - Council Member Moon

STAFF PRESENT

City Manager Dave Campbell; Assistant City Manager/Finance Director Kurt Sacha; City Clerk Kaylee Cody; Public Works Director Jeff Cameron; Human Resources Director Chris Smith; Information Technology Director Todd Dodgin; Executive Assistant Tammie Edwards; Information Technology Analyst Kim Hallowell; Information Technology Specialist Chris Humphries.

3. CHANGES TO THE AGENDA

4. CITY MANAGER'S REPORT

[17-5121](#)**PUBLIC INFORMATION OUTREACH AND CITY WEB REDESIGN
UPDATE****COUNCIL INITIATIVE:**

Continue effective financial management

CITY ATTORNEY REVIEW: N/A**SUMMARY STATEMENT:**

The 2017 Work Plan includes two strategies regarding evaluating opportunities for enhancing our public information program and evaluating the mylongview.com website. The attached presentation will inform council of our public outreach efforts, highlighting where we were, where we are now, and what we would like to do in the future. We will also be presenting information collected on the evaluation of new website development.

RECOMMENDED ACTION:

The public outreach update is informational only.

We will be asking for support of a budgetary amendment to choose a vendor and contract for new website development in 2018.

STAFF CONTACT:

Todd Dodgin, IT Director

Tammi Edwards, Executive Assistant

Kim Hallowell, IT Analyst/PIO

Chris Humphrey, IT Web Specialist

Attachments: [PIO and Web Update Workshop_10-12-17](#)

Executive Assistant Tammie Edwards, Information Technology Analyst Kim Hallowell, & Information Technology Specialist Chris Humphries provided a presentation for Council's information.

Council consensus was to support a budgetary amendment to choose a vendor and contract for new website development in 2018.

5. ADJOURNMENT

Mayor Jensen adjourned the workshop at 6:38 p.m.

NEXT REGULAR COUNCIL MEETINGS:

THURSDAY, OCTOBER 26, 2017 - 7:00 P.M.

NEXT SPECIAL COUNCIL MEETINGS:

**NOVEMBER REGULAR MEETINGS RESCHEDULED TO ACCOMMODATE
THANKSGIVING HOLIDAY**

THURSDAY, NOVEMBER 2, 2017 - 7:00 P.M.

THURSDAY, NOVEMBER 16, 2017 - 7:00 P.M.

NEXT COUNCIL WORKSHOPS:

THURSDAY, OCTOBER 26, 2017 - 6:00 P.M. KLTV PROGRAM REVIEW

**THURSDAY, NOVEMBER 2, 2017 - 6:00 P.M. REVIEW OF ORDER OF
BUSINESS AND PROCEDURES FOR COUNCIL MEETINGS, INCLUDING
CONSTITUENTS' COMMENTS**