



City of Longview

Recreation Office,
2920 Douglas
Longview, WA 98632

Minutes - Final

Mint Valley Golf Advisory Board

Wednesday, April 18, 2018

4:00 PM

4002 Pennsylvania Avenue

1. Roll Call

4:02 PM Meeting called to order

Board Members Present: Ken Pence, David Schloss, Rick Parrish

Staff Members Present: Jennifer Wills, Melissa Harbour, Jim Nickerson, Kurt Sacha, Nick Van

Board Members Absent: Scott Knapp

Community Members: Gordon Jones, Kyle Rapp

City Council Members: Ken Botero

2. Approval of Minutes

[MN 18-0395](#)

MVGAC Minutes 01.17.18

Attachments: [MVGAC Minutes 01.17.18](#)

Ken Pence made a motion to approve the minutes, Rick Parrish seconded the motion, motion passed.

3. Constituent Comments

N/A

4. Introduction of New Member - D. Schloss

David Schloss, newest member of the board introduced himself, explained why he was interested and was welcomed by all.

5. Board Member Comments

Nick Van asked for clarification to goals and accomplishments as discussed in the minutes from January 2018 as golf members had inquired. Jim Nickerson was able to discuss several goals and accomplishments in further detail.

Ken Botero, Council Member stated his feelings of exclusion from information on updates relating to course decisions and happenings. He requested to be updated monthly at a minimum. The Parks and Recreation Director will inform Ken directly as appropriate.

A discussion ensued regarding the pros and cons of the City taking over management of the course once the contract for NV Golf expires.

With regard to the future of the course management, several members commended Nick Van on communication and relationships built as the manager.

6. Reports**6a Superintendent Report**

Jim Nickerson (in for Scott Knapp) reported on aeration to begin Sunday and Monday of the following week, new grass growth, preparation of irrigation for "take-off", new sinks and soap dispensers in bathroom on hole #5, anticipation of drinking fountain installation in very recent future, fleet equipment maintenance and repair, and the procurement of course accessories, flags, poles to be installed once the greens are healed.

6b Pro Shop Manager Report

Nick Van discussed a successful tournament last weekend and the upcoming Four-Nines tournament on June 2nd & 3rd. Another upcoming tournament is the Diamond Showcase hosted tournament for ladies. He also discussed summer tournaments, programs and upcoming events. Columbia Ford will host the "His & Hers" tournament this year again. Pass sales have increased year to date, specifically related to senior passes at this time. Cart barn turnover has been minimal as well as new members coming in with season pass sales.

6c Director Report

Jennifer Wills, Director supplied the data for Play and Revenue for Quarter 1, 2018. The numbers continue to trend along with 2017 year to date. A future Par 3 incentive along with junior golf marketing is set to roll out soon in hopes of gaining new family players. Two recent marketing initiatives related to season passes on the radio as well as strip ads in the Daily News seem to be helping.

[18-5410](#)

1st Quarter 2018 Play & Revenue Report

Attachments: [1st Quarter 2018 Play & Revenue Report.pdf](#)

7. Old Business

N/A

8. New Business

*There may be a need to call a special meeting in the near future if decisions are needed.
The public and board will be notified accordingly.*

9. Adjournment

Meeting adjourned at 4:53 p.m. by Rick Parrish