



Legislation Details (With Text)

File #: 17-4877 **Version:** 1 **Name:**
Type: Agenda Item **Status:** City Manager Report
File created: 5/11/2017 **In control:** City Council
On agenda: 5/18/2017 **Final action:**
Title: MASTER WAYFINDING SIGN PROJECT UPDATE

COUNCIL INITIATIVE ADDRESSED:
Strengthen economic conditions & create new opportunities

CITY ATTORNEY REVIEW: N/A

SUMMARY STATEMENT:
Staff will present the status of the Master Wayfinding Sign Project and seek concurrence with the draft design, proposed destinations and suggested locations.

FINANCIAL SUMMARY:
Funding has been allocated by Council from "The Big Idea" funding in the amount of \$67,676.00 and 2015-2016 Lodging Tax Tourism Fund in the amount of \$10,000.00/year for a total of \$87,676.00.

RECOMMENDED ACTION:
Discussion, concurrence and direction to staff.

STAFF CONTACT: John Brickey, Community and Economic Development Director

Sponsors:

Indexes:

Code sections:

Attachments: 1. WAYFINDING5.18.pdf, 2. Cost estimates - Longview Sheet1, 3. 18 May Longview - wayfinding photo inserts, 4. 18 May Longview Wayfinding Finals - small file (2)

Date	Ver.	Action By	Action	Result
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MASTER WAYFINDING SIGN PROJECT UPDATE

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FOR ADMINISTRATIVE USE ONLY:

Wayfinding Presentation

Sign Graphic Designs

Cost Estimate

Example sign placement pictures

NOTES:

- Text in BLUE are cues for Legistar and need to be in blue.
- All text should be in ARIAL, size 11 font.