

Legislation Details (With Text)

File #:	17-4877	Version:	1	Name:	
Type:	Agenda Item	Status:		City Manager Report	
File created:	5/11/2017	In control:		City Council	
On agenda:	5/18/2017	Final action:			
Title:	MASTER WAYFINDING SIGN PROJECT UPDATE				
	COUNCIL INITIATIVE ADDRESSED: Strengthen economic conditions & create new opportunities				
	CITY ATTORNEY REVIEW: N/A				
	SUMMARY STATEMENT: Staff will present the status of the Master Wayfinding Sign Project and seek concurrence with the draft design, proposed destinations and suggested locations.				
	FINANCIAL SUMMARY: Funding has been allocated by Council from "The Big Idea" funding in the amount of \$67,676.00 and 2015-2016 Lodging Tax Tourism Fund in the amount of \$10,000.00/year for a total of \$87,676.00.				
	RECOMMENDED ACTION: Discussion, concurrence and direction to staff.				
	STAFF CONTACT: John Brickey, Community and Economic Development Director				

Sponsors:**Indexes:****Code sections:**

Attachments: 1. WAYFINDING5.18.pdf, 2. Cost estimates - Longview Sheet1, 3. 18 May Longview - wayfinding photo inserts, 4. 18 May Longview Wayfinding Finals - small file (2)

Date	Ver.	Action By	Action	Result
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MASTER WAYFINDING SIGN PROJECT UPDATE**COUNCIL INITIATIVE ADDRESSED:**

Strengthen economic conditions & create new opportunities

CITY ATTORNEY REVIEW: N/A**SUMMARY STATEMENT:**

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STAFF CONTACT: John Brickey, Community and Economic Development Director

FOR ADMINISTRATIVE USE ONLY:

Wayfinding Presentation

Sign Graphic Designs

Cost Estimate

Example sign placement pictures

NOTES:

- Text in BLUE are cues for Legistar and need to be in blue.
- All text should be in ARIAL, size 11 font.