



Legislation Details (With Text)

File #: 17-5137 **Version:** 1 **Name:** 2017-2018 LCC Ridership Agreement
Type: Agenda Item **Status:** Miscellaneous
File created: 10/6/2017 **In control:** Cowlitz Transit Authority
On agenda: 10/11/2017 **Final action:** 10/11/2017
Title: 2017-2018 LCC RIDERSHIP AGREEMENT

Sponsors:

Indexes:

Code sections:

Attachments: 1. 2017-2018 LCC Ridership Agreement

Date	Ver.	Action By	Action	Result
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Ridership Agreement with Lower Columbia College

RiverCities Transit staff has worked with the administration of Lower Columbia College to renew the annual agreement for allowing LCC students and staff access to RCT Fixed Route service in exchange for a single lump sum payment based upon usage from the prior year. RCT staff is recommending the renewal of this agreement for the 2017-2018 school year.

The Ridership Agreement with LCC will allow RiverCities Transit staff on campus to market and perform outreach to the students and staff. RiverCities Transit is obligated to track ridership of LCC students and staff and report on a regular basis. LCC pass holders were provided 37,425 trips during the 2016-2017 school year. The term of the agreement is for one year starting September 1, 2017, until August 30, 2018, subject to annual renewal.

BUDGET:

This agreement will generate \$8,732 in fare revenue.

RECOMMENDED ACTION:

Motion to grant authority of CTA Board Chair to execute Ridership Agreement with Lower Columbia College.