The City of View

City of Longview

1525 Broadway Longview, WA 98632 www.ci.longview.wa.us

Legislation Text

File #: 16-4343, Version: 1

RESOLUTION NO. 2180 - UPDATED LAKE SACAJAWEA FOOD AND BEVERAGE CONCESSION POLICY

COUNCIL STRATEGIC INITIATIVE ADDRESSED:

Address quality of place issues Strengthen economic conditions and create new opportunities

CITY ATTORNEY REVIEW: Required

SUMMARY STATEMENT:

In 2012, the council adopted the original resolution which set forth policies for the provision of a food and beverage concessionaire operation at Lake Sacajawea on a one year trial basis. The policies included the purpose, expectations, responsibilities, and criteria for awarding a concession. A request for proposals was sent out for the summer of 2013 with no response. In 2014, a contract was negotiated with a boating vendor and a food vendor. The non-motorized boating operation was successful in conducting business during the summer, but the food vendor was ultimately unable to operate due to mobile unit construction difficulties and other unforeseen circumstances with licensing and permitting.

In 2015, the city successfully awarded two contracts and was able to provide for both a boating vendor and a mobile food vendor at Lake Sacajawea. Both operations began in July and ended in early September. The lake concessions ad-hoc committee consisting of department staff, a park and recreation board member, and city council members met in the fall to evaluate the operations. It was determined that our trial experiences overall have been successful for both the city and the vendors.

In February of 2016, the ad-hoc committee met to make recommendations to update the policy to reflect observations made from last summer. A request for proposals for food and beverage concessionaires was publicized in April to provide for two (2) vendors at the lake whose products are considered to complement and not be in direct competition with each other. Once the committee has vetted the proposals and worked with chosen vendors, it will bring them forward for council approval.

RECOMMENDATION ACTION:

Motion to approve Resolution Number 2180 repealing Resolution Number 2045 and adopting revised policies for food and beverage concessions at Lake Sacajawea.

STAFF CONTACT:

Jennifer Wills, Director of Parks and Recreation