City of Longview



1525 Broadway Longview, WA 98632 www.ci.longview.wa.us

Legislation Text

File #: 16-4518, Version: 1

Ridership Agreement with Lower Columbia College

SUMMARY STATEMENT:

RiverCities Transit Staff is currently working with the administration of Lower Columbia College to renew the annual agreement for allowing LCC students and staff access to RCT Fixed Route service in exchange for a single lump sum payment based upon usage from the prior year. RCT staff is recommending the renewal of this agreement for the 2016-2017 school year.

The Ridership Agreement with LCC will allow RiverCities Transit staff on campus to market and perform outreach to the students and staff. RiverCities Transit is obligated to track ridership of LCC students and staff and report on a regular basis. LCC pass holders were provided with 45,688 trips during the 2015-2016 school year. The term of the agreement is for one year starting September 1, 2016, until August 30, 2017, subject to annual renewal.

BUDGET:

This agreement will generate \$10,660 in fare revenue

RECOMMENDED ACTION:

Motion to grant authority of CTA Board Chair to execute Ridership Agreement with Lower Columbia College.