



## Legislation Text

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**File #:** 17-4877, **Version:** 1

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### **MASTER WAYFINDING SIGN PROJECT UPDATE**

#### **COUNCIL INITIATIVE ADDRESSED:**

Strengthen economic conditions & create new opportunities

#### **CITY ATTORNEY REVIEW:** N/A

#### **SUMMARY STATEMENT:**

Staff will present the status of the Master Wayfinding Sign Project and seek concurrence with the draft design, proposed destinations and suggested locations.

#### **FINANCIAL SUMMARY:**

Funding has been allocated by Council from "The Big Idea" funding in the amount of \$67,676.00 and 2015-2016 Lodging Tax Tourism Fund in the amount of \$10,000.00/year for a total of \$87,676.00.

#### **RECOMMENDED ACTION:**

Discussion, concurrence and direction to staff.

**STAFF CONTACT:** John Brickey, Community and Economic Development Director

#### **FOR ADMINISTRATIVE USE ONLY:**

Wayfinding Presentation

Sign Graphic Designs

Cost Estimate

Example sign placement pictures

#### **NOTES:**

- Text in BLUE are cues for Legistar and need to be in blue.
- All text should be in ARIAL, size 11 font.